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# MS 20 (MS 7.3): Knowledge exchange and links with the EIP-AGRI platform





### **Document Summary**

Milestone Title: Knowledge exchange and links with the EIP-AGRI platform

Version: 1

Milestone Lead: NAAS

Related Work package: WP7

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Contributor(s): xxx

Communication level:

• CO Confidential, only for members of the consortium (including the Commission Services)

Project Number:7727053

Grant Agreement Number: 7727053

Programme: NEFERTITI

Start date of Project: January, 1, 2018

Duration: 4 years

Project coordinator: Adrien Guichaoua

### Abstract

NEFERTITI Programme promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations..

### **NEFERTITI** Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration *MS20 (MS7.3): Knowledge exchange and links with the EIP-AGRI platform*



# **1** Means of verification





## Means of verification

The close link with the EIP-AGRI was established at EU level (EIP-AGRI Service Point) in, order to spread the project results to all EU countries and specifically targeting countries not represented in the project. Also, most of the partners established links with National Rural networks to spread the project results and activities.

The NEFERTITI website is linked to the EIP-AGRI platform. On the section '*Results and resources*', a subsection '*Useful info and links*' mention a direct link to the EIP-AGRI website.

HOME PROJECT	NETWORK RESULTS & RESOURCES	<b>O</b> EVENTS	MEDIA PLATI	FORM	jOIN US	lish						
Useful info and links												
Pesticide use reduction in the production of grapes, fruits and vegetables	You can Farm: Farm attractiver	iess	Other									
Winetwork	Biodiversity		PLAID Video Production Guide for Farmers (EN) PLAID Video Production Guide for Farmers (DE)	elp-iigri	European Innovation Partnership 'Agricultural Productivity and Sustainability' (EIP-AGRI) Leitbetriebe Ökolandbau							
			PLAID Video Production Guide for Farmers (FR) PLAID Video Production Guide	<mark>êkolandbau.de</mark> tertenteure	Demonstrationsbetriebe							
			for Farmers (IT) PLAID Video Production Guide for Farmers (PL)	Agrantised appr	Ökologischer Landbau							

Figure: NEFERTITI website, section 'Results and resources', subsection 'Useful info and links'

# **NEFERTITI** Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration



MS20 (MS7.3): Knowledge exchange and links with the EIP-AGRI platform

On the EIP-AGRI website (European Commission > EIP-AGRI > News > Latest news) a specific article describing NEFERTITI project and providing useful information has been published: (https://ec.europa.eu/eip/agriculture/en/news/connecting-farm-demonstration-activities-europe).

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ABOU	T 🗸 🛛 EIP-AGRI PROJECT	SHARE -	FIND -	EVENTS	NEWS -	PUBLICATIONS	FOCUS GROUPS		
European Commission > EIP-AGRI > Conn	ecting farm demonstration a	tivities in Europe							
Search news									
Press	Connectir	ig farm	ı den	nons	tratio	on activi	ties in E	urop	е
Videos	Geographical scope	European Union							
EIP-AGRI Newsletters	Keywords	demonstration farm innovation General							
Subscribe to Newsletter		multiactor project AKIS digitisation							
Related content		advisory service education tool training							
NEFERTITI webinar on farm videos and other news	NEFERTITI is a Horizor selected themes, such	as grassland an	d carbon s	equestrati	on and robu	ist organic livesto	ck systems, to stimu	late innov	vation
AgriDemo-F2F: enhancing peer-to- peer learning	and improve peer to peer learning. The networks will involve farmers, advisers, NGOs, industry, education, researchers and decision makers.								and
Digital technologies for farm advisers	NEFERTITI: "Networking European Farms to Enhance cRoss ferTilisation and Innovation uptake Through demonstration" was launched at the beginning of 2018 and will run until 2021. The overall objective is to establish an EU-wide highly connected network of well- specified demonstration and pilot farms designed to enhance knowledge exchanges, cross fertilisation among actors and efficient								
EIP-AGRI Seminar on Digital	innovation uptake in the farming sector.						and a start of the	ing shield	
Innovation Hubs: Short report	It will establish 10 networks on specific selected themes in the 3 main agricultural sectors: animal production, arable farming and horticultural production. These networks will bring together 45 regional clusters (hubs) of farm demonstration activities and the people								

Figure: EIP-AGRI website, publication on NEFERTITI project

On the EIP-AGRI website (European Commission > EIP-AGRI > VIDEO European demonstration farm networking) the video presentation of NEFERTITI project was uploaded widely shared: https://ec.europa.eu/eip/agriculture/en/news/vdeo-european-demonstration-farm-networking.

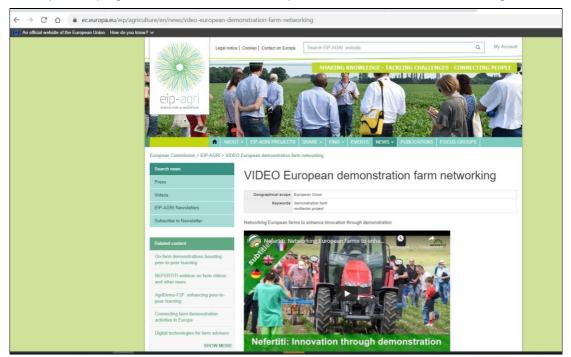


Figure: EIP-AGRI website, the video presentation of NEFERTITI project



A specific article on NEFERTITI project was published in the EIP-AGRI newsletter on 2018/09.



Article for NEFERTITI onEIP-AGRI newsletter



Figure: EIP-AGRI Newsletter, September 2018

An article on NEFERTITI project describing a specific demo event in Hungary (Network 10 – Farm Attractiveness) was published on the EIP-AGRI Agrinnovation Magazine (year 2019 / 06).





Figure: EIP-AGRI Agrinnovation Magazine (year 2019 / 06).



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Regular news about NEFERTITI project activities is publishing on EIP-AGRI website including:

For the FarmDemo Conference organized on 21.05.2019 in Bruxelles: https://ec.europa.eu/eip/agriculture/en/event/farm-demo-conference;

binar-farm-videos-and-othe

- For one demo event organised in the frame of Network 10 in Hungary: https://ec.europa.eu/eip/agriculture/en/news/farm-demonstrations-boosting-peer-peer-learning;
- For the forthcoming webinar on "How to produce your own farm videos to enhance knowledge exchange" on 9 July 2020 - https://ec.europa.eu/eip/agriculture/en/news/nefertiti-webinar-farmvideos-and-other-news;
- https://ec.europa.eu/eip/agriculture/en/event/nefertiti-webinar-how-produce-your-own-farm-video; → C A ec.europa.eu/eip/agriculture/en/news/nefertiti-v

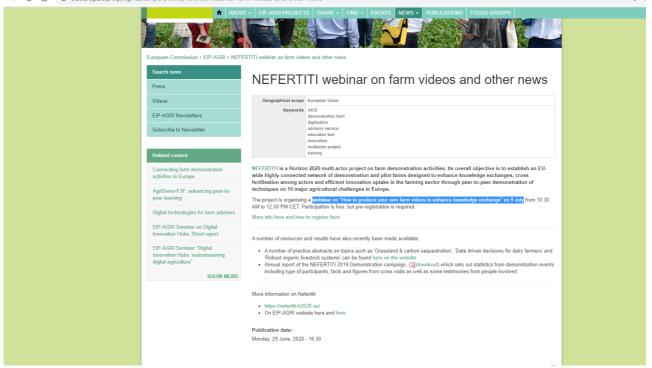


Figure: EIP-AGRI website, published news for - For forthcoming webinar on "How to produce your own farm videos to enhance knowledge exchange" on 9 July 2020

### NEFERTITI Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration



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#### **NEFERTITI PARTNERS**

