



MS 5.2: M&E approach, discussed and agreed by project partners and linked with the dynamic action plans



NEFERTITI

Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration



Document Summary

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Abstract

NEFERTITI Programme promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations..



Means of verification



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Means of verification

WP5 prepared and developed a monitoring and evaluation (M&E) approach for NEFERTITI project. It addresses the three NEFERTITI 'levels', i.e. M&E of the 45 hubs, M&E of the 10 thematic networks (each comprising 4-5 hubs) and the M&E of the wider learning on demonstration beyond the networks. This approach has been described in Deliverable report D5.1.

Based on this approach, the project partners in WP5 produced a very practical set of 'M&E guidelines and tools' that could be used by the monitors in the hubs and network, notably:

- The Hub M&E Journal: an Excel file containing separate tabs for monitoring and evaluation of the hub meetings, demo events, cross visits and the annual hub report.
- A Checklist describing important aspects and guiding questions for M&E of demo-events.
- An Exit Poll for demo events, which is a short questionnaire for participants of a demo event.
- A tool/method for Team Reflection, to guide the hub in the organisation of a session to reflect on hub activities, and to draw lessons from this to improve its way of working.
- An approach for evaluation of Cross Visits.

During the 2nd annual meeting in Alberese, Italy (February 26-28, 2019) these tools were discussed and the hub coaches were trained in using them. During the annual meeting the general the reaction of the Hub coaches on the proposed tools and approaches was quite positive. They seemed to be able to use them and it was expected that the developed material would be effective and would fit to the goals of reflection and improvement. But there was also feedback on duplications in some tools and templates and steps for planning and reporting should be streamlined including clarity about mandatory and voluntary reporting.

Based on the feedback guidelines and tools were improved with among others:

- Integration of the Hub campaign plan (of WP3) into the Hub journal, to prevent to overload the Hubcoaches with too much documents
- Simplification of the templates for the cross visits
- Several minor improvements of the HUB journal.

All improved guidelines and tools have been uploaded on the Nefertiti collaborative workspace and can be used by the hub coaches.





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