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# **Deliverable n°7.6 : Final report on dissemination and communication plan implementation**



**Document  
Summary**



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## **Abstract**

*The current report will give an overview of what has been done through the NEFERTITI Project on dissemination and communication activities since the start of project up to 30.09.2022. The Plan describes the dissemination activities that have been done so far by partners. It also contains the level of achievement of NEFERTITI dissemination and communication objectives. The report also presents how the NEFERTITI project has reached up to the main targets: farmers and members of the farming community; state, private and public advisory service; commercial companies within the agriculture and Agri-forestry sectors; policy makers at national and European levels; education and agricultural schools; research and higher education institutes, European Network for Rural Development (ENRD) and National Rural Networks (NRNs), Focus Groups, Operational Groups and Thematic networks, EIP national/regional networks and enterprises.*



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# 1

## Introduction

NEFERTITI 



## 1. Introduction

NEFERTITI is a unique project that establishes 10 thematic networks that bring together regional clusters (hubs) of Demo-activities and the involved actors. NEFERTITI focuses on creating added value from the exchange of knowledge, actors, farmers and technical content over the networks in order to boost innovation, to improve peer to peer learning and improve network connectivity between farms actors over Europe. A monitoring and learning program supports the systematic extraction of lessons learnt, lessons to be shared with wide audiences including AKIS actors and public authorities. A web-based platform unlocks the experience, actors, demonstration details and the related content for widespread sharing, enhanced by dedicated production of relevant material in each language of the partners.

The Final report on dissemination and communication plan includes information how the plan was implemented from January 2018 up to September 2022 including implementation on communication strategies (EU, national level), using of tools for dissemination and dissemination approaches. The report also presents how the NEFERTITI project has reached up to the main targets: farmers and members of the farming community; state, private and public advisory service; commercial companies within the agriculture and Agri-forestry sectors; policy makers at national and European levels; education and agricultural schools; research and higher education institutes, European Network for Rural Development (ENRD) and National Rural Networks (NRNs), Focus Groups, Operational Groups and Thematic networks, EIP national/regional networks and enterprises.

NEFERTITI dissemination and communication plan is including:

- Extended interaction.
- Direct communication.
- Indirect communication.

This report is divided into 3 sections and 2 annexes. The first section reports the overall implemented dissemination activities and applied approaches with NEFERTITI Project: developed Local level web-based platform (website); organized NEFERTITI network events and non-network events; implemented activities in social media, e-mail mail communication. In the second section the dissemination tools are outlined: visual identity; FarmDemo logo; practice abstracts; newsletters; press releases; publicity printed promotional materials; multimedia materials. Finally, the third one summarizes what has been done so far to achieve the various targets.

# 2

## **Implemented Dissemination Activities and Applied Approaches with NEFERTITI Project**





## 2. Implemented Dissemination Activities and Applied Approaches with NEFERTITI Project

The dissemination activities have been reported by the project partners regularly during the project.

### 2.1. Local level web-based platform (website)

NAAS, BIOS and ACTA with the support of other partners developed a website with key information about the project including. NEFERTITI website (<https://nefertiti-h2020.eu>) was developed based on description in the project DoA and the requirements and suggestions presented during skype meetings and project annual meeting (June 2018). The website is with open access, and it is available on English and on all partners' languages and can be reached on this [link](#).

The website is running and is operational on all partners' languages. On the website it is uploaded key information about the project. From the website can be reached:

- General information about the project (Project objectives; Working packages and deliverables; Consortium members, Advisory board) - <https://nefertiti-h2020.eu/home/about-project/#>.
- Networks description (4 sections for every Networks type - Animal production, Arable crops; Horticulture; Farm attractiveness) - <https://nefertiti-h2020.eu/home/network/>.
- Practical abstracts for NEFERTITI project activities and results - <https://nefertiti-h2020.eu/practical-abstracts/>.
- Useful links related to NEFERTITI project - <https://nefertiti-h2020.eu/useful-info-and-links/>.
- Information for projects related to NEFERTITI project - <https://nefertiti-h2020.eu/home/related-projects/>.
- Guidelines and training materials - <https://nefertiti-h2020.eu/home/downloads/>.
- Fact sheets and reports - <https://nefertiti-h2020.eu/home/fact-sheets-and-reports/>.
- Webinar materials - <https://nefertiti-h2020.eu/home/webinar/>, <https://nefertiti-h2020.eu/home/webinar-pub-policies/>, <https://nefertiti-h2020.eu/home/farmdemo-training-kit/>, <https://nefertiti-h2020.eu/the-role-of-demo-farms-in-the-agricultural-knowledge-and-innovation-systems-a-policy-perspective/>, etc.



- Calendar of events - <https://nefertiti-h2020.eu/NefertitiPortal/#!/app-h/events>.
- Info for the NEFERTITI Cross-Visits - <https://nefertiti-h2020.eu/home/cross-visits/>.
- News for NEFERTITI project - <https://nefertiti-h2020.eu/category/news/>.
- Videos - <https://nefertiti-h2020.eu/videos/>;
- Newsletters - <https://nefertiti-h2020.eu/newsletters-2/>.
- Link to the Farm Demo Training Kit - <https://trainingkit.farmdemo.eu/>.
- Link to Demonstration platform - <https://nefertiti-h2020.eu/NefertitiPortal/>.

Access is given to the coordinator and WP 7 leader to upload events and news related to the project on all partners' languages.

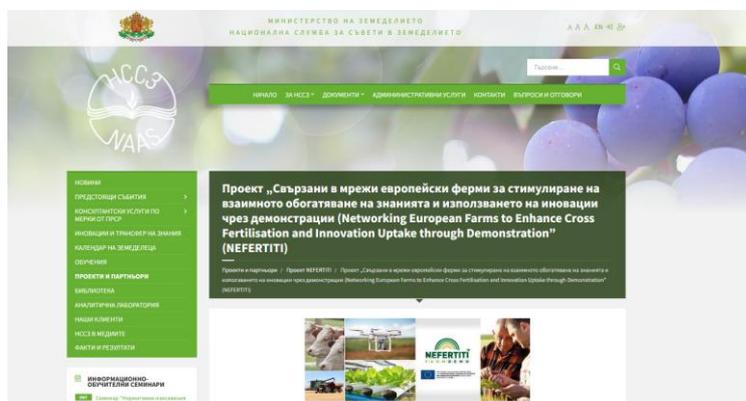


## Newsletters

	<b>Newsletter 1 (April 2019)</b> 1 file(s) 0.00 KB	<a href="#">DOWNLOAD</a>
	<b>Newsletter 2 (October 2019)</b> 1 file(s) 0.00 KB	<a href="#">DOWNLOAD</a>
	<b>Newsletter 3 (October 2020)</b> 1 file(s) 0.00 KB	<a href="#">DOWNLOAD</a>

## ➤ Partner's websites

Partner's websites echo NEFERTITI news and events, positively impacting on the traffic of NEFERTITI website and platform. Some partners and third parties (as for example NAAS, COEXPHAL, ACTA, IFV, INAGRO, etc.) put on their website's specific sections for the NEFERTITI project.





## 2.2. NEFERTITI network events

The network events enable to strengthen the links between NEFERTITI partners and target groups. Several meetings were held, gathering various audiences, at different scales:

- NEFERTITI Executive Committee Meetings: monthly online meetings with Work Package leaders and meeting during some NEFERTITI Network events;
- Kick-Off Meeting: 16 & 17 January 2018 - Almeria, Spain;
- First Annual meeting: 5 – 7 June 2018 - Toulouse, France;
- Second Annual Meeting – 26 – 28 February 2019 - Alberese (Italy);
- Third Annual Meeting – 7 - 9th of April 2020 - Online;
- Fourth Annual Meeting - 13 - 14th of April 2021 - Online;
- Fifth Annual Meeting - 5 - 7th of April 2022 - Den Haag, the Netherlands;
- 4 ExCom / Network leaders' meetings (2 days meetings named "Winter meetings") – in The Hague (The Netherlands) on November 25 - 26, 2018; in Ghent (Belgium) on November 18 – 19, 2019; on-line meeting on November 12 and December 15, 2020; in Lisbon (Portugal) on November 30 – December 01, 2021

### **PLAID, AgriDemo-F2F and NEFERTITI projects conference (FarmDemo Conference) - 21st of May in Brussels, Belgium**

The joint conference between PLAID, AgriDemo-F2F and NEFERTITI projects (FarmDemo Conference) was organized on 21st of May in Brussels, Belgium. The three projects organized the FarmDemo Conference to showcase the set of tools and best practices produced by PLAID and AgriDemo-F2F (before these two projects end in June 2019) and the ways in which these tools and best practices will be implemented by NEFERTITI. This conference gathered no less than 170 outstanding European experts, including farmer organizations, advisory services, research organizations, agricultural cooperatives, actors from the agricultural industries, NGOs, and policy makers.





Different sessions and workshops were organized during the conference:

- Round table about the 3 projects actions and results: how the results from PLAID and AGRIDEMO projects could be operationally translated into NEFERTITI project.
- Round tables dedicated to the voice of farmers, advisers and Policy makers.
- Workshops on the main characteristics of demonstration activities.
- Walking tour to discover the main tools produced by the projects.
- Closing round table for prospects, use of the Farm Demo tools and training kit and policy perspectives.

The full report of the conference can be found here:

[https://farmdemo.eu/farmdemoconference/FarmDemo\\_Conference\\_Report.pdf](https://farmdemo.eu/farmdemoconference/FarmDemo_Conference_Report.pdf)

The video report of the conference can be found here:

<https://www.youtube.com/watch?v=ICXVuiObBFU&feature=youtu.be>

### **Farm Demo Policy Dialogue and Farm Demo Conference 2022 ‘Sharing innovation for sustainable agriculture’ - 10th -11th of May in Brussels, Belgium**

On May 10th, 2022, the three H2020 projects NEFERTITI, IPMWORKS and IPM Decisions jointly organized a Policy Dialogue event near Brussels. Presentations and discussions were combined with a visit to a demonstration farm that implements holistic Integrated Pest Management, thus significantly reducing pesticide use.

The objectives of this Policy Dialogue event were

- to inform relevant policy makers about the three projects’ networks, methods, and tools.
- to discuss the longer-term sustainability and possible extension of the Farm Demo networks and tools.

On May 11th, 2022, the three H2020 projects jointly organized the 2nd Farm Demo Conference 2022 ‘Sharing Innovation for sustainable agriculture’ in Brussels. This conference was open to farmers, advisory services, retailers, agro-industries, researchers, and policy makers involved in the dissemination of sustainable agricultural practices. The objectives of the conference were to showcase:

- the added value of on-farm demonstration.
- the networks of demo farms.
- the associated tools supporting the improvement of farming practices.
- the specific approach to promote peer-to-peer exchange of knowledge and experiences.

More than 100 participants from around 15 countries joined the Conference.

The video of both events can be found here - <https://www.youtube.com/watch?v=d3DhEU9VOp0> .

The full report of the Policy Dialogue event can be found here - <https://nefertiti-h2020.eu/wp-content/uploads/2022/06/Report-Meeting-with-Policy-Makers-project-Nefertiti-IPM-works-IPM-decisions-before-FarmDemo-Conference-2022-05-10-draft-2022-06-24.pdf>.

The full report of the conference can be found here - <https://nefertiti-h2020.eu/wp-content/uploads/2022/06/Report-Farm-Demo-Conference-projects-Nefertiti-IPM-works-IPM-decisions-2022-05-11-draft-2022-06-27.pdf>.

Other main network events organized under NEFERTITI projects were:

- The webinar: “How to produce your own farm video to enhance knowledge exchange” organized on July 09, 2020. Participants were 190. The all webinar materials including full video record are available on NEFERTITI website: <https://nefertiti-h2020.eu/home/webinar/>;
- The webinar: “Improve your farm demonstrations: How to use the Farm Demonstration Training Kit” organized on December 10, 2020. Participants were 90. The all webinar materials including full video record are available on NEFERTITI website: <https://nefertiti-h2020.eu/home/farmdemo-training-kit/#> ;



- The webinar: “Public policies supporting Demo Farms: expectations and potentials” organized on March 15, 2021. Participants were 70. The all webinar materials including full video record are available on NEFERTITI website: <https://nefertiti-h2020.eu/home/webinar-pub-policies/> ;
- The webinar: “The role of demo farms in the Agricultural knowledge and innovation systems: a policy perspective” organized on October 12, 2021, during the 19th edition of EU Regions Week ‘Together for Recovery’”. Participants were 80. The all webinar materials including full video record are available on NEFERTITI website: <https://nefertiti-h2020.eu/the-role-of-demo-farms-in-the-agricultural-knowledge-and-innovation-systems-a-policy-perspective/>;
- The final NEFERTITI webinar: “The Nefertiti legacy for the future of farm demo in Europe” organized on September 20, 2022. Participants were 173. The full video record on part 1 “Good practices to improve your farm demo” is available here: <https://www.youtube.com/watch?v=umEzWmPXVyg>. The full video record on part 2 “Farm demos to activate the local AKIS” is available here: <https://www.youtube.com/watch?v=rWE3Q8AEoI8>;

### 2.3. Non-network events

Most partners have organized events relating to EU projects, demonstration farm, innovation, etc. and the NEFERTITI project was presented with the different results delivered at this time

From the start of the project, activities, results and good practices of NEFERTITI, also NEFERTITI networks, have been presented 108 times in conferences, workshops, events and fairs in order to disseminate the project results, as well as to collect feedback from key stakeholders about NEFERTITI’s ongoing work. A diversity of presentations took place, as well as workshop, poster presentation, lectures etc. These events were held at local, regional, national and international level. Partners used their specific communication channels to organize national activities linked to NEFERTITI Project. It was the opportunity to discuss the project activities, to present the NEFERTITI Networks and to distribute flyers and other promotion materials for the project.

In Annex 1, the complete list is available.

### 2.4. Social media

In order to make the social media content viral, under NEFERTITI project it is developed the **Social Media Strategy (SMS)** which will function as a guideline for all further actions. Communication and dissemination activities that took place at social media channels aimed to attract, inform and engage relevant target groups, promote the project and its objective, disseminate project results and raise awareness of farm demonstrations as powerful tool for exchanging the knowledge and enhancing innovation uptake. Three content types were mostly exploited on NEFERTITI social media accounts – text and links, picture and video supported by tailor-made social media messages for each post. The content was actively promoted to relevant users in an organized way, to ensure maximum outreach and engagement of farmers and other agriculture professionals in project activities. In order to increase the outreach and maximize communication efforts, visuals for the posts were designed in a visually appealing and clear way in accordance with NEFERTITI visual identity. NEFERTITI joined its efforts with RUR-11 AgriDemo-F2F and PLAID projects at the first stage of project implementation and then with IPMWORKS and IPMdecisions. All partners participated in social media activities, to ensure widespread of NEFERTITI goals.



2.4.1. Twitter

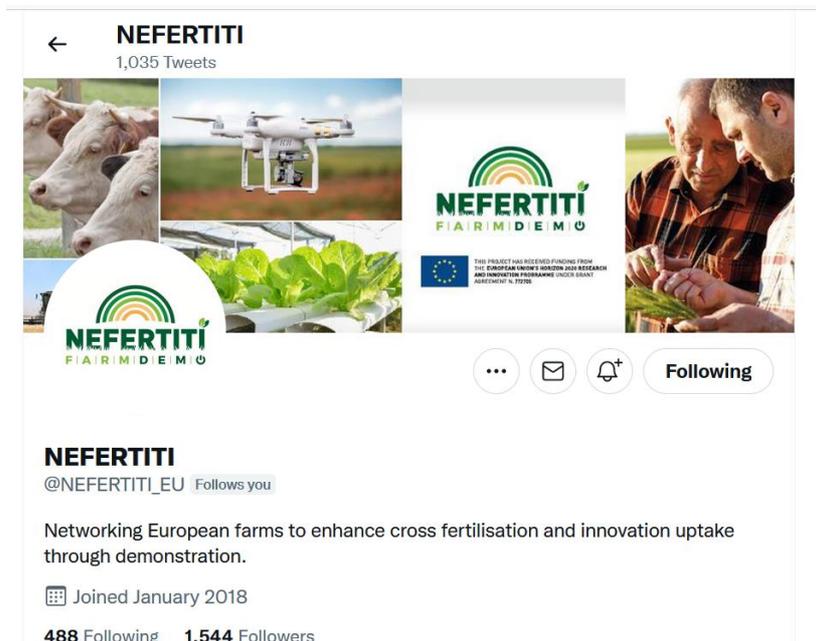


Figure: NEFERTITI Twitter profile, [@NEFERTITI\\_EU](https://twitter.com/NEFERTITI_EU)

For spreading news and information about the project we use the Twitter profile- [@NEFERTITI\\_EU](https://twitter.com/NEFERTITI_EU). By using Tweets the NEFERTITI team disseminates variety of topics of great concern to our followers, referring to the topics in relation to our thematic networks such as data driven decisions for dairy producers, optimizing soil quality, organic production, arable crop sensing and variable rate applications, etc.

Tweets are posted in English, however, Social Media Officers are regularly encouraged to translate relevant social media posts to their circles and post them on their institutional social media accounts.



Figure: Example of Tweet on NEFERTITI Twitter profile, [@NEFERTITI\\_EU](https://twitter.com/NEFERTITI_EU)



To raise awareness about the NEFERTITI project and its activities, the following hashtags have been used: #farmers, #farmdemo, #technology, #NEFERTITIEU, #agriculture, #farm, #H2020, #agtech, #agbots, #AKIS, #demonstration, #knowledge, #agriculture, #farming, #smartfarming, #organic, #eipagri, #multiactor, #networking, #thematicnetworks, etc. **NEFERTITI partners** help the WP7 leader to identify topics relevant to our audience by adding “@NEFERTITI\_EU” when they tweet something that could be also shared on NEFERTITI’s account. Metrics shows that @NEFERTITI\_EU account is recognized as valuable resource of content. The number of people who follows this account is 1 544. Up to now followers of NEFERTITI Twitter account are 1 544. Total number of posts shared up to 30.09.2022 is 1 035 which is a sum of original posts, re-posts of relevant posts shared by other accounts and replies on tweets.

**2.4.2. Facebook**

“Nefertiti –Networking European Demonstration Farms” (@NEFERTITI.EU) is created as an official NEFERTITI Facebook page.



Figure: NEFERTITI Facebook page, [@NEFERTITI.EU](https://www.facebook.com/NEFERTITI.EU)

As one of the main social media networks used by farmers globally, Facebook represents a powerful channel for conducting messages to our target groups. NEFERTITI Facebook page is public, and it has been updated regularly with relevant content, such as project results, events’ announcement, events’ reporting, recommendations, pictures and other content relevant to the thematic networks and NEFERTITI audience. NEFERTITI partners and hub coaches use Facebook to communicate with farmers and other agricultural experts either via their own personal accounts, their organizations’ official Facebook pages or via closed Facebook groups dedicated to agriculture that are popular in some countries. Some hubs (Bulgaria, Scotland) created additional Facebook pages dedicated to sharing content that is of special interest to agricultural

Up to now followers of NEFERTITI Facebook account are 656. Posts on the account up to 30.09.2022 are 488.



Figure: Example of post on NEFERTITI Facebook page, @NEFERTITI\_EU

### 2.4.3. LinkedIn

One of the most popular social media networks for professional exchange is LinkedIn. In order to reach even more diverse target audiences, a dedicated group to NEFERTITI topics has been set up on LinkedIn platform – **NEFERTITI H2020**. It is open to everyone interested in Exchange of know-how, networking opportunities for farmers, innovation actors and researchers, policy makers and other representatives of farming community or policy recommendations and guidance. NEFERTITI LinkedIn account counts 551 followers and content shared on LinkedIn aimed at informing the audience about project activities, informing farming actors about demo farm visits across Europe, boosting dissemination of best practices, sharing videos and tutorials as well as useful content about NEFERTITI Thematic networks and topics of interest to our audience

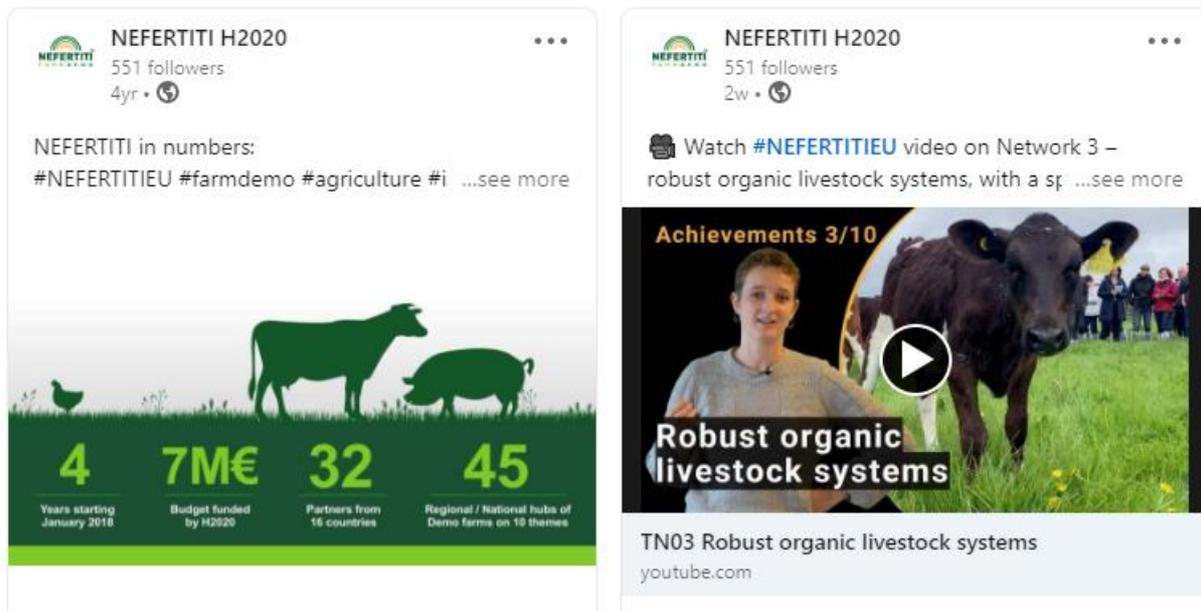


## NEFERTITI H2020

Farming · Paris, Île-de-France · 556 followers

Figure: NEFERTITI LinkedIn page, [@NEFERTITI H2020](#)

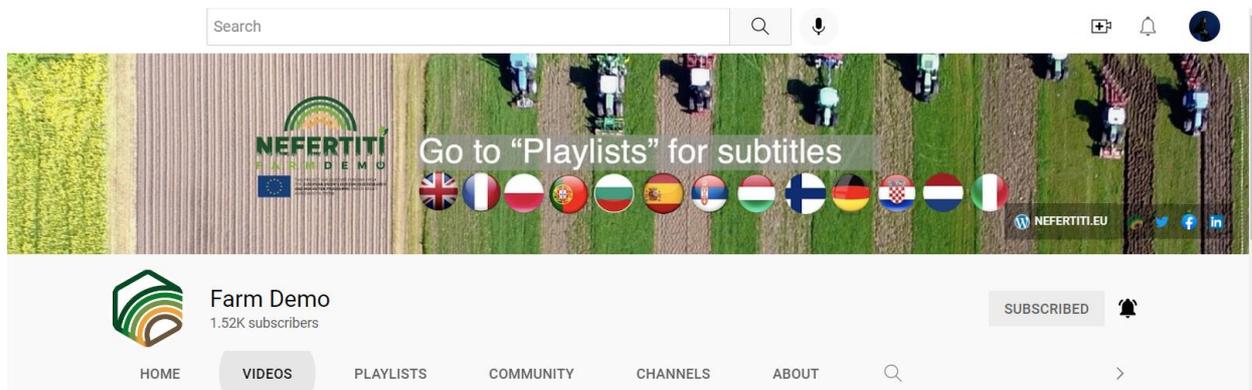
Up to now followers of NEFERTITI LinkedIn account are 556. Posts on the account up to 30.09.2022 are 344.



*Figure: Example of post on NEFERTITI LinkedIn page, @NEFERTITI H2020*

**2.4.4. YouTube channel**

All videos created by the project are uploaded to the YouTube FarmDemo channel set up by the RUR-11 project PLAID and AgriDemo F2F.



*Figure: FarmDemo YouTube channel*

Up to 30.09.2022 115 videos are realized for NEFERTITI project and they are available in the FarmDemo YouTube Channel. In addition to the above 9 records from webinars related to NEFERTITI and one record from video for NEFERTITI broadcasted on Euronews TV (<https://www.youtube.com/watch?v=tlzPkbi5eq0>) are upload on the Channel. Together with videos developed under Plaid and AgriDemo F2F projects, Farm Demo YouTube channel is a great resource of almost 200 videos uploaded. When it comes to impact, FarmDemo YouTube channel receives notable attention by agriculture community across EU. A cumulative number of views that are recorded on published videos so far is 301,178, and 1520 people are subscribed to the channel to be constantly updated when latest videos are published.



#### 2.4.5. Partners' social media

Various contents have been posted using “@NEFERTITI\_EU” and “#FARMDEMO” by 32 partners distributed across 17 countries. Partners are sharing information related to NEFERTITI project mainly on Twitter and Facebook. The main language used for content is on local languages on partners. Partners' social media profiles helped increase the impact of NEFERTITI Project through publications and such as sharing events, pictures and news related to NEFERTITI networks/hubs demo events.

All partners participate in social media activities, so the synergetic effect has been ensured widespread of NEFERTITI's goals and placed NEFERTITI content on the radar of over 500,000 people across EU.

#### 2.5. Email list and email communication

Under the project there is the table with e-mail list of communication contact among partners and it is used for sending the interesting news and events.

#### 2.6. Other communication activities

The WP7 has produced “Communication guidelines before, during and after a demo event” for hub coaches which included description of the main steps which are recommended to be followed by the hub coaches before, during and after the demo event in order to reach the expected audience in all steps of the demonstration activities. The templates for the invitation /agenda of the demo events and the templates for the Press release of the forthcoming and the past events were also developed, discussed and shared among the partners. The Guidelines are also part from Farm Demo Training Kit.

A general presentation of NEFERTITI presenting the project characteristics, objectives, partners, expected impacts and communication channels was also developed in the first quarter of the project to allow all partner to communicate and raise awareness about the project.

The close link with the EIP-AGRI was established at EU level (EIP-AGRI Service Point) to support the efficiency and to spread the project results to countries not represented in the project. Also, most of the partners started to establish link with National Rural networks to spread the project results. The project platform is linked to the EIP-AGRI platform - <https://nefertiti-h2020.eu/useful-info-and-links/>. On the EIP-AGRI website (European Commission > EIP-AGRI > Find > Projects > NEFERTITI - Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration) information about the project is published - <https://ec.europa.eu/eip/agriculture/en/find-connect/projects/nefertiti-networking-european-farms-enhance-cross> and <https://ec.europa.eu/eip/agriculture/en/find-connect/projects/nefertiti-networking-european-farms-enhance-cross-0>, including link to the NEFERTITI website and all developed NEFERTITI EIP AGRI practice abstracts. Some other joint activities are:

- Specific information on NEFERTITI project published on the EIP-AGRI website, including regular news on the project activities. For example:
  - general presentation of the NEFERTITI project - <https://ec.europa.eu/eip/agriculture/en/news/connecting-farm-demonstration-activities-europe>.
  - the video presentation of NEFERTITI project: <https://ec.europa.eu/eip/agriculture/en/news/vdeo-european-demonstration-farm-networking>.
  - the announcement for the 1<sup>st</sup> Farm Demo Conference in Brussels in year 2019 - <https://ec.europa.eu/eip/agriculture/en/event/farm-demo-conference>.
  - the info about a NEFERTITI Network 10 demo event organized in Hungary - <https://ec.europa.eu/eip/agriculture/en/news/farm-demonstrations-boosting-peer-peer-learning>.



- the info for NEFERTITI project implementation including: announcement for NEFERTITI webinar on how to produce your own farm video to enhance knowledge exchange; Annual report of the NEFERTITI 2019 Demonstration campaign; and other interesting news - <https://ec.europa.eu/eip/agriculture/en/news/nefertiti-webinar-farm-videos-and-other-news>.
- the announcement for NEFERTITI webinar 'Public policies supporting Demo Farms: expectations and potentials' - <https://ec.europa.eu/eip/agriculture/en/event/nefertiti-webinar-public-policies-supporting-demo>.
- the video presentation of held NEFERTITI Cross visit in France in year 2021 focus on digitalization: <https://ec.europa.eu/eip/agriculture/en/news/video-nefertiti-cross-visits-july-2021-%E2%80%93-focus>.
- the announcement for the 2<sup>nd</sup> Farm Demo Conference in Brussels in year 2022 - <https://ec.europa.eu/eip/agriculture/en/event/farmdemo-conference-2022-0>.
- the presentation of Farm Demo Training Kit was uploaded - <https://ec.europa.eu/eip/agriculture/en/news/farmdemo-training-kit>.
- the announcement for NEFERTITI Final webinar "The NEFERTITI legacy for the future of Farm Demo in Europe" - <https://ec.europa.eu/eip/agriculture/en/event/nefertiti-final-webinar>.
- A specific article on NEFERTITI project published in the EIP-AGRI newsletter on 2018/09 - <https://mailchi.mp/eip-agri/newsletter-on-agriculture-innovation-edition-61-september-2018?e=eff394224d>.
- A specific article on NEFERTITI Network 10 demo event organized in Hungary on NEFERTITI Agrinnovation magazine on 2019/June - [https://ec.europa.eu/eip/agriculture/sites/default/files/eip-agri\\_agrinnovation\\_magazine\\_6\\_2019\\_en\\_web.pdf](https://ec.europa.eu/eip/agriculture/sites/default/files/eip-agri_agrinnovation_magazine_6_2019_en_web.pdf).
- A specific article on NEFERTITI project about FarmDemo training kit and support to AKIS published in the EIP-AGRI newsletter on 2022/07 - <https://sh1.sendinblue.com/3gufue139txpfe.html?t=1658753091>.

Also, most of the partners established close link with National Rural networks to spread the project results through NRNs meetings, workshops, newsletters and other media channels.

NEFERTITI project partners developed short action plans (dissemination campaigns) for promotion NEFERTITI main results on local level. The summarized short action plan is presented as Annex 2.

# 3

## Dissemination tools



## 3. Dissemination tools

### 3.1. Visual identity

#### 3.1.1. NEFERTITI logo

NEFERTITI program promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations.

With this idea, the **NEFERTITI logo** has been conceived.

- **A colorful rainbow** creates a fertile horizon that is also graphically identified with the idea of “projection” and “network”.
- Under it, the silhouette of a cultivated field cuts the name “**NEFERTITI**”.
- The graphic treatment of the **Claim “Farm Demo”**, in a compartmentalized way, brings a more technical and scientific aspect to the logo.

**It is therefore a brand that tries to graphically balance the main elements of the NEFERTITI project: agriculture, learning and technology.**

Two versions of the logo have been designed, vertical (to use preferably) and horizontal (to use exceptionally if the conditions demand it).



All dissemination materials showcase NEFERTITI logo, EU emblem and a clear statement that the project has received funding from Horizon 2020 program:



THIS PROJECT HAS RECEIVED FUNDING FROM  
THE **EUROPEAN UNION'S HORIZON 2020 RESEARCH  
AND INNOVATION PROGRAMME** UNDER GRANT  
AGREEMENT N. 772705

#### 3.1.2. Corporate colours

NEFERTITI colour palette: dark green, medium green, light green, yellow yolk and sand are colours very present in Nature and can be related to Agriculture, main focus of the Network. It is a combination of warm colours providing dynamism and vitality to the corporate image. Any graphic element that we build around the brand: icons, backgrounds, graphics, etc., should preferably use this colour combination.



	<b>Dark green</b> R= 0 G=53 B=25
	<b>Dark green</b> R= 11 G=122 B=50
	<b>Light green</b> R= 113 G=181 B=50
	<b>Yellow yolk</b> R= 238 G=165 B=64
	<b>Sand</b> R= 244 G=192 B=102

**RGB**

	<b>Dark green</b> C= 90 M=30 Y=95 K=30
	<b>Medium green</b> C= 85 M=10 Y=100 K=10
	<b>Light green</b> C= 50 M=0 Y=100 K=0
	<b>Yellow yolk</b> C= 0 M=30 Y=100 K=0
	<b>Sand</b> C= 0 M=20 Y=60 K=0

**CMYK**

**3.1.3. Document templates**

It has been developed project documents templates, as follows:

- Power Point template
- Deliverables template

**3.1.4. Photo database**

A photo database is created for sharing photos between NEFERTITI partners. Each partner is able to use them for promotional and informational materials in reference to the project.

**3.2. FarmDemo logo**

A common logo has been developed between the three related projects NEFERTITI, PLAID and AgriDemoF2F. The logo is a combination from the logos of the three projects and it demonstrates the links and common activities between the projects. The logo is in three variants:



A FarmDemo logo is used in joint activities on the three projects directed mainly to the 'practitioners' or 'end-users', i.e. farmers, advisors, farmers organizations, and education.

**3.3. Practice Abstracts**

NEFERTITI project has produced a set of 102 'EIP practice abstracts' in the EIP Agri format including:

- on two waves every of 45 NEFERTITI hubs under the 10 NEFERTITI Thematic networks has produced 2 abstracts dedicated to the most interesting topics related to the activities implemented in the respective hubs.
- 12 NEFERTITI EIP Agri practice abstracts related to crosscutting topics with a focus on the FarmDemo Training Kit were produced.



The 102 EIP AGRI practice abstracts were redesigned and transformed in special pdf format in order to reach a better visualization, readability and understanding by all stakeholders and end-users. 21 pdf format templates (one for every network for abstracts from 1<sup>st</sup> wave, one for every network for abstracts from 2<sup>nd</sup> wave and one for abstracts for crosscutting topics) with appropriate photos were developed. All specific section on EIP AGRI practice abstracts have settled on the NEFERTITI website - <https://nefertiti-h2020.eu/practical-abstracts/>.

### 3.4. Newsletters

NEFERTITI has created and disseminated newsletters to give concise information about project development and available project outputs. They are used for progress reports of the project and have content that is useful and easy to digest for the reader. The newsletters also include information for hubs and networks.

Two kinds of newsletters have been produced during the project implementation:

- Internal newsletter to inform the project partners about the project's development (decisions of the ExCom and the coordination) and share best practices among hubs and partners.
- External and official newsletter to inform all relevant targets about the project activities.

Up to 30.09.2022 11 external and official newsletter and 3 internal newsletters were sent. In addition 2 external and official newsletters and 1 internal newsletter are prepared for sending.

[View in browser](#)



**Networking European Farms to Enhance cCross  
ferTilisation and Innovation uptake Through  
demonstration**

Newsletter #11

September 2022  
(Second edition)

#### Short description of NEFERTITI project



*The NEFERTITI project, "Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake Through demonstration" is a unique Network (selected under Horizon 2020, Societal Challenge 2, RUR 12-2017 call) comprising 32 partners and coordinated by ACTA, the head of Network of the French Agricultural Technical Institutes.*

The newsletters are sent to all partners and identified stakeholders. Also, they are uploaded on the NEFERTITI website - <https://nefertiti-h2020.eu/newsletters-2/>.



### 3.5. Press releases

NEFERTITI has disseminated several press releases (articles) with **brief information about events, circumstances or other happenings**. The press releases are developed in English and are translated by most partners into relevant local languages. For example, it was developed two press releases about the 1<sup>st</sup> Farm Demo Conference on 21<sup>st</sup> of May 2019 in Brussels and for the 2<sup>nd</sup> Farm Demo Conference on 11<sup>th</sup> of May 2022 in Brussels.

Save the date! FarmDemo Conference

Save the date! FarmDemo Conference will be held on May 21, 2019 in Brussels! The conference will be organised by NEFERTITI, PLAID and AgriDemoF2F projects. Join the European Community of Demonstration Farms!



FarmDemo is a close collaboration of 3 European projects funded under Horizon 2020. They all aim to enhance peer-to-peer learning and focus on farm demonstration as a tool to boost innovation uptake. The conference will take place in Brussels on 21st May.

AgriDemoF2F and PLAID focus on understanding the role of European commercial demonstration farms and prepare for more connectivity between actors involved in on-farm demonstrations. These projects develop a geo-referenced online inventory of demonstration farms and build an online FarmDemo-Hub community.

Save the date! The FarmDemo Conference 2.0 will be held on May 11, 2022, in Brussels!

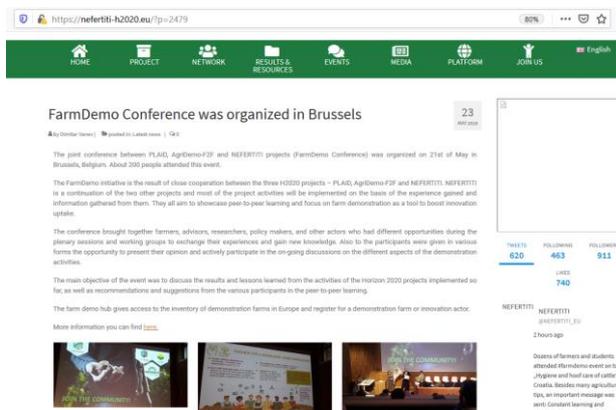


The **Farm Demo Conference** takes place on the **11th of May 2022** and brings high-profile experts to create the **necessary debate** over the main tools and decision support of IPM demo farms, a new approach for strategic advice, facilitation and support of peer-to-peer learning, the added value of demonstration and the role of networks of demo farms to promote the general adoption of sustainable farming practices.

*Extract form press releases about forthcoming 1<sup>st</sup> and 2<sup>nd</sup> Farm Demo Conference on 21<sup>st</sup> of May 2019 and 11<sup>th</sup> of May 2022 in Brussels*

The press releases are distributed through:

- Nefertiti’s website and social media channels like Facebook, Twitter, and LinkedIn;
- Partner’s information channels-websites, social media channels, email lists, agriculture related platform;
- Farmers or NEFERTITI partners’ journal.



*Extract form press releases about held Farm Demo Conference on 21<sup>st</sup> of May 2019 in Brussels, Policy Dialogue event on 10<sup>th</sup> of May 2022 and the 2nd Farm Demo Conference on 11<sup>th</sup> of May 2022 published on NEFERTITI website*

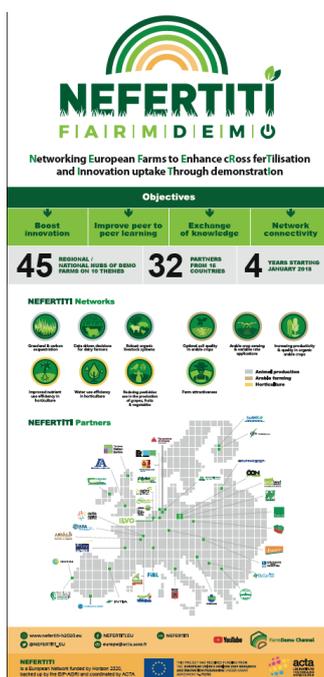


### 3.6. Other publicity printed promotional materials (Brochures, Booklets, posters and flyers)

Various dissemination practical oriented materials were developed, designed and created.

A template for local flyer was established and proposed to the Hub Coaches, so they could adapt the Flyer to their local specificities, constraints, taste and mindset to better attract people in the hubs. The flyer contains information about hub participants, hub location, hub demonstration activities, network and hub contacts, etc.

The translation and printing of the Project roll-up in all project languages has also been realized.



NEFERTITI project roll-up

It was also designed and created promotion and communication materials (goodies) useful for the field activities of the project including caps, ponchos, flags for Hubs and Networks of the NEFERTITIT project and for the FarmDemo Conference. The goodies and Hubs’ flags were distributed between the project partners and Hubs’ coaches.





### 3.7. Multimedia materials

During the project implementation, 115 videos have been produced. The videos were related to different topics and issues: a project presentation video; clips to present each NEFERTITI thematic network, clips to presents the main achievements, challenges, difficulties and lessons learnt within every network, practical videos; videos for the 1<sup>st</sup> and 2<sup>nd</sup> FarmDemo conference in Brussels, videoclips shot on hubs demo events; storyboards done by Nefertiti Hubs, main achievement, results and impacts of Nefertiti project. For example:

- ❖ **“NEFERTITI Achievements & Impacts”** – in this video, the main achievement, results and impacts of Nefertiti project are presented. Watch the video [here](#).
- ❖ **“TN01 Grassland & carbon sequestration”** - in this video, challenges, difficulties and lessons learnt within the Network 01 are presented. Watch the video [here](#). The similar videos are made for all other Nefertiti Networks.
- ❖ **‘Six steps to design your on-farm demonstrations’** - in the video everybody could acquaint with the key points on how to be organized demonstration events on the farm. Anke Beermann (FiBL, Switzerland) with contributions of Lies Debruyne(ILVO, Belgium), Jendrik Holthusen (Grünlandzentrum, Germany), Tom O'Dwyer (Teagasc, Ireland) and Richard Lloyd (Innovation for Agriculture, UK) guide everybody through the process of organization demonstration events on the farm. Watch the video [here](#).
- ❖ **“Innovative grazing - All-season grazing in Brandenburg (Paul Costello farm)”** - interesting video focuses on innovative grazing in Brandenburg, eastern Germany, which is year-round grazing. The site conditions and the rainfall of only 550 mm per year in Brandenburg are not optimal for a year-round full pasture grazing. But the Irishman Paul Costello and his team accepted the challenge and adapted the ingenious rotational grazing system to the East German conditions. [Watch this video here](#).
- ❖ **“All about dairy cattle - demo event at Hofgut Rengoldshausen/Germany”** – this video describes “All about Dairy Cattle” demo event in Hofgut Rengoldshausen, Germany. The topics were very varied starting with soil fertility in grassland and pasture management, maternal calf rearing and mobile slaughter. The metabolic assessment was demonstrated with the "Obsalim" method and cattle handling - using the "Low Stress Stockmanship" method. In addition, there were three different and very similar breeding topics: the "triple A" method, the breeding for life performance and the location-adapted breeding. Another post was dedicated to udder health. [Watch this video here](#).
- ❖ **“Digital Transformation of fertigation in greenhouses”** - in this video, a greenhouse producer Paqui Ferrer explains what Digital transformation of fertigation in greenhouses means for her and her family in Almería, how that improve the results of their farm and lead to efficiency use of the water in their greenhouses. Watch the video [here](#).

NEFERTITI videos are further distributed via other social media channels, such as Twitter, Facebook and LinkedIn. Also, all videos realized for NEFERTITI project are available in the FarmDemo YouTube Channel. <https://www.youtube.com/channel/UCdigVLNjyy5YrAdHI5G2frA/videos>.

# 4

## Dissemination monitoring system feedback



## 4. Dissemination planning and monitoring system feedback

### 4.1. Dissemination planning and implementation

The indicative NEFERTITI dissemination work plan was elaborated by NAAS and it is updated regularly, thanks to the communication officers' propositions.

The final updated NEFERTITI dissemination work plan is:

**Table. Indicative work plan**

Activity	Who	Status
<b>DISSEMINATION PLAN</b>		
Structure of dissemination and communication plan	NAAS with BIOS and ACTA. Opinion from ExCom members	Implemented: March 2018
Structure of the Social media strategy	BIOS with mainly collaboration of NAAS and ACTA.	Implemented: March 2018
Final dissemination and communication plan	NAAS with BIOS and ACTA	Implemented: May 2018
Final social media strategy	BIOS with mainly collaboration of NAAS and ACTA	Implemented: March 2018
Midterm report on dissemination and communication plan implementation	NAAS with mainly collaboration of BIOS and ACTA	Implemented: December 2019
Report on social media and growth hacking activities	BIOS with mainly collaboration of NAAS and ACTA	Forthcoming- June 2020
Final report on dissemination and communication plan implementation	NAAS with mainly collaboration of BIOS and ACTA. Additional info and data from all project partners	Forthcoming: December 2021
<b>DISSEMINATION TOOLS</b>		
NEFERTITI project logo	ACTA and NAAS	Implemented: January 2018
Deliverable template	NAAS and ACTA	Implemented: March 2018
FarmDemo Logo	ACTA and NAAS	Implemented: April 2018
Project General Flyer and Roll-up	NAAS and ACTA	Implemented: April 2018
Power Point template	NAAS and ACTA	Implemented: April 2018
Project introductory generic presentation	NAAS and ACTA	Implemented: April 2018
Multimedia materials including - a set of videos for the demonstration campaigns organised under WP3;	FIBL and all partners	Implemented: June 2018 – September 2022



- for cross visits and for exchange with non-EU Demo-farms under WP2; - lecture-style videos (tutorials) on key findings of WP1 and WP5		
Template of flyer for each hub which will be adapted to the local languages	NAAS and ACTA	Implemented: June 2018
EIP-AGRI 'practice abstracts'	NAAS with mainly support of AAC and ACTA Additional info and data from all project partners	Implemented: November 2018 - December 2021
Official project newsletter	NAAS and ACTA	Implemented: On regularly basis from April 2019 to September 2022 (ongoing after project end)
Non-official newsletter for distribution between project partners	NAAS and ACTA	Implemented: On regularly basis from April 2019 to September 2022 (Implemented after project end)
Press releases	NAAS and ACTA	Implemented: January 2019 - September 2022
Fact sheets, Booklets, leaflets and newsletter for networks and hubs activities (adapted to the local languages)	NAAS, ACTA and all other partners	Implemented: January 2019 - September 2022
Other dissemination materials	NAAS, ACTA and all other partners	Implemented: June 2018 - September 2022
<b>DISSEMINATION ACTIVITIES</b>		
Creation of social media accounts	BIOS with mainly collaboration of NAAS and ACTA.	Implemented: March 2018
Development structure of project website	BIOS with mainly collaboration of NAAS and ACTA.	Implemented: March 2018
Development project website on English language	BIOS with mainly collaboration of NAAS and ACTA	Implemented: May 2018
Uploading initial information and data to the project website on English language	BIOS, NAAS and ACTA	Implemented: June 2018
Translation website structure and data on all local project partners' languages.	All partners	Implemented: December 2018
Maintaining and updating the project website on English language	BIOS, NAAS and ACTA	Implemented: June 2018 - September 2022



Maintaining and updating the project website on all local project partners' languages	All project partners	Implemented: December 2018 - September 2022
Upload of multimedia materials on the YouTube FarmDemo channel	FIBL and other partners	Implemented: June 2018 – September 2022 (ongoing after project end)
Translation practical videos on all local project partners' languages	All partners	Implemented: January 2019 - September 2022
Organizing and holding the middle-term conference in Brussels together with Final conference under the PLAID project	ACTA and NAAS	Implemented: May 2019
Organizing and holding the Final conference in France/Brussels	ACTA and NAAS	Implemented: May 2022
Organizing other NEFERTITI events	All partners	Implemented: January 2018 – September 2022

## 4.2. WP7 Deliverables

The following deliverables are submitted / planned:

**Table. WP7 deliverables**

Number	Deliverable Title	Lead beneficiary	Type	Dissemination level	Status
<b>D7.1</b>	Social media engagement strategy	NSSZ (NAAS)	Other	Public	Submitted: Month 03
<b>D7.2</b>	Dissemination and communication plan.	NSSZ (NAAS)	Report	Public	Submitted: Month 05 Updated: Month 09
<b>D7.3</b>	Midterm report on dissemination and communication plan implementation.	NSSZ (NAAS)	Report	Public	Submitted: Month 24
<b>D7.4</b>	Report on social media and growth hacking activities	NSSZ (NAAS)	Report	Public	Submitted: Month 54
<b>D7.5</b>	Final conference	NSSZ (NAAS)	Other	Public	Submitted: Month 55
<b>D7.6</b>	Final report on dissemination and communication plan implementation	NSSZ (NAAS)	Report	Public	Submitted: Month 58
<b>D7.7</b>	EIP-AGRI practice abstracts (First wave)	NSSZ (NAAS)	Other	Public	Submitted: Month 24



Number	Deliverable Title	Lead beneficiary	Type	Dissemination level	Status
D7.8	EIP-AGRI practice abstracts (Second wave)	NSSZ (NAAS)	Other	Public	Submitted: Month 48

### 4.3. Dissemination reporting

The dissemination activities have been reported by the project partners regularly during the project. The communication officers send to NAAS a report table for the implemented dissemination activities. The requested information, collected through the report table includes:

- Type of dissemination and communication activities;
- Number of activities;
- Type of audience reached;
- Estimated number of persons reached;
- Title of item, presentation, and meeting attended.

### 4.4. Result indicators

A set of result indicators has been selected to follow the achievement of the dissemination plan. The indicators are presented at the table below.

**Table. Result indicators**

Indicators	Target value	Progress state
<b>NEFERTITI dissemination strategy</b>		
<b>N° of consortium members</b>	150	182
<b>N° of Participants to the Hubs and networks activities</b>	2000	45 000 (number of visitors of Hubs and networks demo events) About 500 members of Hubs and networks
<b>N° of participants to the International Advisory Board</b>	6	7
<b>N° of elaborated / updated indicative dissemination work plan</b>	4	5
<b>N° of Midterm dissemination reports</b>	1	1
<b>N° of Final dissemination reports</b>	1	1
<b>N° of Social media strategy</b>	1	1
<b>Dissemination activities – NEFERTITI events</b>		
<b>N° of participants to the middle-term conference</b>	100	170
<b>N° of participants to the final Conference</b>	200	156
<b>N° of participants to other NEFERTITI network events</b>	2000	1 627



Dissemination activities – other events		
<b>N° of conferences where NEFERTITI outputs have been disseminated</b>	50	1155 (including workshops/seminars)
<b>N° of fairs or Exhibitions where NEFERTITI outputs have been disseminated</b>	10	55
<b>N° of people outreached by these and other non-network events</b>	10 000	637 259
Dissemination tools		
<b>N° of fact sheets, Booklets, leaflets and other dissemination materials for networks and hubs activities (adapted to the local languages)</b>	300	360
<b>N° of Official project newsletters</b>	6	12
<b>N° of other dissemination materials</b>	100	91
<b>N° of NEFERTITI web-site visitors (average/year)</b>	1000	4 512
<b>N° of social media (including Twitter and Facebook) followers (at the end of the project)</b>	50 000	748 158 (number of people reached by posts on NEFERTITI social media accounts including YouTube) 4 286 (followers)
<b>N° of YouTube videos views (at the end of the project)</b>	50 000	301 178
<b>N° of videos in the YouTube Farm Demo channel</b>	50	115
<b>N° of articles published in partner’s and other media</b>	100	93
<b>N° of press releases issued</b>	10	25
<b>N° of practice abstracts produced</b>	72	102
<b>N° of people reached by NEFERTITI articles</b>	1000	313 971
<b>N° of policy makers reached by NEFERTITI recommendations</b>	100	175
<b>N° of people reached by NEFERTITI activities</b>	100 000	Over 3.8 million

It could be summarized that most indicators’ targets are implemented and overfulfilled and respectively the project dissemination and communication objectives are achieved. It should be put attention that the people reached by NEFERTITI activities are **over 3.8 million**.



# 5

## Annexes



## 5. Annexes

### 5.1. Summarized NEFERTITI Partners' activity report

#### Dissemination and communication activities

Type of dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Title of item, presentation, meeting attended etc.	Place	Year
	Farmers	Industry	Scientific Community						
Flyers	Farmers	Industry	Scientific Community		100	AAC	XXIV International Fairs of Agricultural Techniques AGROTECH	Kielce, Poland	2018
Flyers	General Public	Farmers	Scientific Community		100	AAC	National agricultural Exhibition	Poznan, Poland	2018
Flyers	Farmers	Advisors	Scientific Community		100	AAC	EkoGala Fairs	Rzeszow, Poland2018	2018
Participation to conference	Advisors	Farmers	Scientific Community		120	AAC	Challenges of water management in rural areas	Polanica-Zdroj, Poland	2018
Poster	Advisors	Scientific Community	Policy makers		120	AAC	Challenges for agricultural advisory after 2020 / EUFRAS Annual Assembly	Warsaw, Poland	2018
Poster	Scientific Community	Industry	Policy makers		150	AAC	British Embassy: PL-UK Science Forum in international cooperation	Warsaw, Poland	2018
Poster	Advisors	Farmers	Scientific Community		160	AAC	III Forum on Knowledge and Innovation	Warsaw, Poland	2018
Flyers	General Public	Customers	Scientific Community		100	AAC	National Harvest Festival	Kowno	2019
Flyers	Customers	Scientific Community	Policy makers		100	AAC	Environmental challenges in agriculture	Warsaw	2019

## NEFERTITI

### Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration

D7.6: Final report on dissemination and communication plan implementation



Type of dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Title of item, presentation, meeting attended etc.	Place	Year
	General Public	Customers	Scientific Community	Farmers					
Magazine/article	General Public	Customers	Scientific Community		100	AAC	NEFERTITI project - A network of European demonstration farms	Poland	2019
Participation to conference	Scientific Community	Policy makers	Farmers		100	AAC	Linking research and the needs of farmers and #demonstration farms	Jyuvaskyla	2019
Participation to event other than conference or workshop	General Public	Customers	Scientific Community		150	AAC	Mazowieckie Days of Agriculture	Plonsk	2019
Participation to event other than conference or workshop	Farmers				30	AAC	Cross visit Network 4	Zamosc, Poland	2019
Participation to workshop	General Public	Scientific Community	Farmers		100	AAC	Demonstration farms as an effective instrument of knowledge transfer and innovation in agriculture	Skrzelew	2019
Pitch event	Scientific Community	Policy makers	Other		50	AAC	Innovative solutions for Polish agriculture	Warsaw	2019
Roll-up	Scientific Community	Policy makers	Farmers		200	AAC	4th Knowledge and Innovation Forum	Warsaw	2019
Trade fair	General Public	Customers	Industry		200	AAC	Central Agricultural Fair	Nadarzyn	2019
Trade fair	General Public	Customers	Industry		200	AAC	International Fair of Agricultural Techniques AGROTECH	Kielce	2019
video/film	General Public	Farmers	Advisors		100	AAC	Practical showcase of introducing soybean cultivation in organic farming	Poland	2019
Flyers	General Public	Advisors	Farmers		200	AAC	Flyer on NEFERTITI for V Annual Forum of Science and Innovation	Warsaw, Poland	2020
Flyers	Farmers	Advisors	Policy makers		200	AAC	Presentation of NEFERTITI project and item "Science for agricultural consulting - Effective technologies in plant production"	Radom, Poland	2020
Roll-up	General Public	Advisors	Farmers		200	AAC	Roll-up for NEFERTITI for Agrotech	Kielce, Poland	2020

## NEFERTITI

### Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration

D7.6: Final report on dissemination and communication plan implementation



Type of dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Title of item, presentation, meeting attended etc.	Place	Year
	Advisors	Farmers	Policy makers	General Public					
Roll-up	Advisors	Farmers	Policy makers		200	AAC	Presentation of NEFERTITI project and item "Sustainable management of natural resources in agriculture"	Warsaw, Poland	2020
Flyers	General Public	Advisors	Farmers		200	AAC	Flyer on NEFERTITI for VI Annual Forum of Science and Innovation	Warsaw, Poland	2021
Flyers	Advisors	Farmers	Policy makers		200	AAC	Presentation of NEFERTITI project and item "Strategy of introducing species diversity to increase the adaptability of crops to changing environmental conditions"	Radom, Poland	2021
Exhibition	Farmers	Advisors	General Public		100	AAC	Presentation on NEFERTITI on National Field Days 2021	Minikowo, Poland	2021
Exhibition	Farmers	Advisors	General Public		100	AAC	Presentation on NEFERTITI on National Field Days 2022	Plonsk, Poland	2022
Exhibition	Scientific Community	General Public	Farmers		5 000	ACTA	Presentation on NEFERTITI on Exhibition event Salon International de l'Agriculture (SIA)	France	2018
Exhibition	Scientific Community	General Public	Farmers		5 000	ACTA	Presentation on NEFERTITI on Exhibition event Culturales	France	2018
Exhibition	Scientific Community	General Public	Farmers		500	ACTA	Presentation on NEFERTITI on Exhibition event Innov&Agri	France	2018
Exhibition	Scientific Community	General Public	Farmers		5 000	ACTA	Presentation on NEFERTITI on Exhibition event SPACE	France	2018
Flyers	Scientific Community	General Public			500	ACTA	Printing of flyers and share during events	France	2018
Roll-up	Scientific Community				200	ACTA	Printing of 1 roll-up	France	2018
Participation to workshop	Scientific Community	Farmers			70	ACTA	Presentation on NEFERTITI on Workshop (FEUGA EIP 2018)	France	2018
Exhibition	Scientific Community	General Public	Farmers		5 000	ACTA	Presentation on NEFERTITI on Exhibition event Salon International de l'Agriculture (SIA)	France	2019

## NEFERTITI

### Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration

D7.6: Final report on dissemination and communication plan implementation



Type of dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Title of item, presentation, meeting attended etc.	Place	Year
	Scientific Community	General Public	Farmers						
Exhibition	Scientific Community	General Public	Farmers		5 000	ACTA	Presentation on NEFERTITI on Exhibition event Culturales	France	2019
Exhibition	Scientific Community	General Public	Farmers		5 000	ACTA	Presentation on NEFERTITI on Exhibition event SPACE	France	2019
Exhibition	Scientific Community	General Public	Farmers		500	ACTA	Presentation on NEFERTITI on Exhibition event Innov&Moi	France	2019
Newspaper/journal	Scientific Community				2 000	ACTA	1 article in Terra	France	2019
Participation to conference	Scientific Community				350	ACTA	Conference (ENRD NetworX 2019)	Brussels	2019
Participation to conference	Scientific Community				250	ACTA	Conference (IoT week 2019)	Aarhus (DK)	2019
Participation to conference	Scientific Community				100	ACTA	Conference (ESEE 2019)	Acireale (IT)	2019
Participation to conference	Scientific Community				100	ACTA	Conference (IoF2020 2019)	Prague (CZE)	2019
Participation to conference	Scientific Community				200	ACTA	Conference (AIS 2019)	Lisieux (FR)	2019
Participation to workshop	Scientific Community	Farmers			70	ACTA	Workshop ( EUFRAS 2019 )	Portugal	2019
Participation to workshop	Scientific Community	Farmers			70	ACTA	Workshop (Carbon storage)	France	2019
Press release	Scientific Community	Policy makers	Farmers		10 000	ACTA	Press release (RRN)	Paris	2019
Press release	Scientific Community	Policy makers	Farmers		10 000	ACTA	Press release (ENRD)	Paris	2019
Press release	Scientific Community	Policy makers	Farmers		10 000	ACTA	Press release (ALIMAGRI )	Paris	2019
Press release	Scientific Community	Policy makers	Farmers		10 000	ACTA	Press releases (Toute L'Europe )	Paris	2019
Participation to workshop with presentation/lecture related to NEFERTITI	Advisors	Scientific Community	Policy makers		30	ACTA	Presentation of NEFERTITI project results and achievements during SCAR SWG meeting	Budapest	2022
Organisation of Conference	Farmers	Advisors	Scientific Community		100	ARVALIS	Presentation of Nefertiti project during Conference about Arvalis' digital farms	St Hilaire en Woevre	2020
Flyers	Farmers	Advisors	Scientific Community		100	ARVALIS	Presentation of Nefertiti project	France	2021

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Type of dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Title of item, presentation, meeting attended etc.	Place	Year
	Farmers	Advisors	Scientific Community						
Roll-up	Farmers	Advisors	Scientific Community		100	ARVALIS	Presentation of Nefertiti project	France	2021
Poster	Farmers	Advisors	Scientific Community		100	ARVALIS	Virtual fences and Nefertiti project support	France	2021
Poster	Farmers	Advisors	Scientific Community		100	ARVALIS	Electrical weeding and Nefertiti project support	France	2021
Poster	Farmers	Advisors	Scientific Community		100	ARVALIS	Corrections using a geostationary satellite and Nefertiti project support	France	2021
Maked video/film (without for uploading of website, YouTube channel or another specialized social media to share videos)	Farmers	Advisors	Scientific Community		316	ARVALIS	Video made for the promotion and valorisation of the organized cross-visit under NEFERTITI Network 05	France	2021
Maked video/film (without for uploading of website, YouTube channel or another specialized social media to share videos)	Farmers	Advisors	Scientific Community		475	ARVALIS	Video made for the promotion and valorisation of the organized cross-visit under NEFERTITI Network 05	France	2021
Maked video/film (without for uploading of website, YouTube channel or another specialized social media to share videos)	Farmers	Advisors	Scientific Community		256	ARVALIS	Video made for the promotion and valorisation of the organized cross-visit under NEFERTITI Network 05	France	2021
Maked video/film (without for uploading of website, YouTube channel or another specialized social media to share videos)	Scientific Community	Advisors			500	ARVALIS	Video made on the round table conference regarding digitalisation of systems and value chains (internal video) and Nefertiti project support	France	2021
Participation to conference with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		25	ARVALIS	Presentation of Nefertiti project during round table conference on digitalisation of systems and value chains	France	2021
Trade fair	Advisors	Farmers			1 000	ARVALIS	Promotion of NEFERTITI to farmers and technician during the French arable crop production fair The Culturales	France	2021

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	Scientific Community	Farmers	Advisors	General Public					
Brochures	Scientific Community	Farmers	Advisors		500	ARVALIS	Presentation of the NEFERTITI project in ARVALIS' EU projects brochure (French version)	France	2021
Magazine/article	Farmers	Advisors	General Public		8 000	ASC	Presentation of the results of the Nefertiti project	Magazine "Hrvatska pčela"	2020
Magazine/article	Farmers	Advisors	General Public		3 000	ASC	Presentation of the results of the Nefertiti project	Magazine	2021
Magazine/article	Farmers	Advisors	General Public		3 000	ASC	Presentation of the results of the Nefertiti project	Magazine	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	General Public		30	ASC	Presentation of NEFERTITI results during demo events	Antunovac	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		30	ASC	Presentation of NEFERTITI results during demo events	Rešetari	2021
Communication campaign (e.g. radio, tv)	Farmers	Advisors	General Public		5 000	ASC	Presentation of demo farms and results of demo events	TV	2021
Roll-up	Farmers	Advisors	General Public		500	ASC	Presentation of Nefertiti project	All around of the Croatia	2021
Brochures	Farmers	Advisors	General Public		500	ASC	Presentation of Nefertiti project	All around of the Croatia	2021
Magazine/article	Farmers	Advisors	General Public		2 000	ASC	Presentation of the results of the Nefertiti project	Magazine	2021
Communication campaign (e.g. radio, tv)	Farmers	Advisors	General Public		1 000	ASC	Presentation of the results of the Nefertiti project	Radio	2022
Communication campaign (e.g. radio, tv)	Farmers	Advisors	General Public		5 000	ASC	Presentation of the results of the Nefertiti project	Croatia	2022
Communication campaign (e.g. radio, tv)	Farmers	Advisors	General Public		1 000	ASC	Presentation of the results of the Nefertiti project	Radio	2022
Roll-up	Farmers	Advisors	General Public		500	ASC	Beef cattle grazing systems. Presentation of NEFERTITI project	Rovinj	2022

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	Farmers	Advisors	General Public						
Brochures	Farmers	Advisors	General Public		100	ASC	Beef Cattle Grazing System in the Republic of Croatia (MANUAL FOR CATTLE BREEDERS). Presentation of NEFERTITI project	Čabraji	2022
Magazine/article	Farmers	Advisors	General Public		3 000	ASC	Presentation of the results of the Nefertiti project	Magazine	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	General Public		30	ASC	Presentation of NEFERTITI results during demo events	Galovac	2022
Organisation of Workshop	Farmers	Advisors	General Public		30	ASC	Presentation of the results of Nefertiti project	Samobor	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		50	ASC	Presentation of NEFERTITI results during demo events	Zrin	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		50	ASC	Presentation of NEFERTITI results during demo events	Breznica	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		50	ASC	Presentation of NEFERTITI results during demo events	Majkovi	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		50	ASC	Presentation of NEFERTITI results during demo events	Pivare	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		50	ASC	Presentation of NEFERTITI results during demo events	Sveti Ivan Zelina	2022
Organisation of Workshop	Farmers	Advisors	Industry		100	ASC	Final presentation of the Nefertiti project	Čabraja	2022

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	Farmers	Advisors	Scientific Community	General Public					
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		51	ASC	Presentation of NEFERTITI results during demo events	Đakovo	2022
Communication campaign (e.g. radio, tv)	Farmers	Advisors	General Public		1 000	ASC	Impact of climate changings- Presentation of the results of Nefertiti projects	Radio Samobor	2022
Communication campaign (e.g. radio, tv)	Farmers	Advisors	General Public		1 000	ASC	Impact of climate changings- Presentation of the results of Nefertiti projects	Radio Sveta Nedjelja	2022
Non-scientific and non-peer reviewed publications	Farmers	Advisors			100	BIOLAND	Date announcements for the field invent	Germany	2019
Non-scientific and non-peer reviewed publications	Farmers				100	BIOLAND	Webinar inspired	Bioland Fachmagazin	2020
Non-scientific and non-peer reviewed publications	Farmers				100	BIOLAND	Nefertiti connects organic farmers	Bioland Fachmagazin	2022
Trade fair	Farmers	Industry	Advisors		1 000	BIOS	Presentation of NEFERTITI Project during 89th International Agricultural Fair in Novi Sad, Serbia	Novi Sad, Serbia	2022
Flyers	Industry				100	CEMA	EIMA International Fair	Bologna	2018
Organisation of Conference	Industry	Policy makers	Scientific Community		140	CEMA	The Future of Agriculture in Europe: Smart Farming Leads the Way	Brussels	2018
Press release	Industry	Medias	General Public		522	CEMA	H2020 NEFERTITI project: Innovation in Demo Farms!	CEMA website	2018
Trade fair	Industry				30	CEMA	EIMA International Fair	Bologna	2018
Flyers	Industry				30	CEMA	CEMA Product Group meeting	Alpen	2019
Participation to workshop	Industry				30	CEMA	CEMA Product Group meeting	Alpen	2019
Communication campaign (e.g. radio, tv)	Civil Society	Advisors	Farmers		1 000	COEXPHAL	COEXPHAL participation in NEFERTITI project and forthcoming events	Spain	2021
Press release	General Public				300	CRAB	Article about the held cross visit in France under Networks 02 and 03	Brittany	2021

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	Farmers	Advisors	Policy makers	General Public					
Organisation of Conference	Farmers	Advisors	Policy makers		50	CRAB	Facilitating experience sharing to boost innovation adoption through demonstration visits: learnings from the NEFERTITI project	Rennes	2022
Organisation of Workshop	Advisors				10	CRAGE	Advisor's training on Nefertiti results related to precision agriculture and variable rate application	France	2019
Participation to event other than conference or workshop	Farmers	Advisors	General Public		2 000	CRAGE	Presentation NEFERTITI project during demonstration day "Terr'Inov"	France	2019
Organisation of Workshop	Farmers	Advisors			25	DEMETER	Demeter dairy cattle conference	Celle	2019
Flyers	Farmers	Scientific Community	Industry		11 000	DEMETER	Eco Field Days	Kassel	2019
Participation to conference	Advisors	Policy makers	General Public		50	EUFRAS	57th IALB   7th EUFRAS conference	Mosonmagyaróvár, Hungary	2018
Participation to event other than conference or workshop	Advisors	General Public	Policy makers		50	EUFRAS	EUFRAS Annual Assembly 2018	Warsaw, Poland	2018
Participation to conference	Advisors	Policy makers	General Public		100	EUFRAS	58. IALB/ 8. EUFRAS Conference	Salzburg, Austria	2019
Participation to event other than conference or workshop	Advisors	General Public	Policy makers		100	EUFRAS	EUFRAS Annual Assembly 2019	Lisbon, Portugal	2019
Participation to conference with presentation/lecture related to NEFERTITI	Advisors	Scientific Community	Industry		100	EUFRAS	Poster with presentation of NEFERTITI project including Farm Demo Training Kit during 61st IALB   11th EUFRAS   8th SEASN International Conference "The path of knowledge and innovation transfer through extension to sustainable rural development"	Lugo (Galicia-Spain))	2022

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	Advisors	Scientific Community	Industry						
Poster	Advisors	Scientific Community	Industry		80	EUFRAS	Presentation of video for NEFERTITI Achievements & Impacts during the 61st IALB   11th EUFRAS   8th SEASN International Conference “The path of knowledge and innovation transfer through extension to sustainable rural development”	Lugo (Galicia-Spain))	2022
Poster	Advisors	Policy makers	Scientific Community		50	EUFRAS	Poster with presentation of NEFERTITI project including Farm Demo Training Kit during Poster session at EUFRAS networking event	Leuven, Belgium	2022
Brochures	Scientific Community	Industry	Customers		500	EVILVO	Farm Demo Design Guide	Europe	2019
Organisation of Conference	Scientific Community	Industry	Civil Society		208	EVILVO	Farm Demo Conference	Brussels	2019
Organisation of Workshop	Scientific Community				15	EVILVO	ESEE conference. Workshop: Reflexive M&E as a tool to stimulate P2P learning and impact during on –farm Demonstrations	Sicily	2019
Organisation of Workshop	Scientific Community				20	EVILVO	How to catch the farmer's eyes and ears in your demonstration	Merelbeke, Belgium	2019
Participation to conference	Scientific Community	Advisors			40	EVILVO	ESEE conference. presentation: The Dynamic Action Plan as a tool for network development and project management in the NEFERTITI project	Sicily	2019
Press release	Farmers	Scientific Community	Medias		2 800	EVILVO	Mapping 1,400 demo farms in Europe: European research project improves recipes for successful demonstrations	Belgium	2019
Organisation of Workshop	Advisors				50	EVILVO	Presentation of Farm Demo Training Kit for Teagasc Advisors	Ireland	2020

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Organisation of Workshop	Advisors				20	EVILVO	Presentation of Farm Demo Training Kit for advisors Limagrain	Avelgem, Belgium	2020
Organisation of Workshop	Scientific Community				6	EVILVO	Presentation of NEFERTITI project results	Merelbeke, Belgium	2020
Organisation of Workshop	Policy makers	Industry	Scientific Community		30	EVILVO	AKIS workshop	Brussels	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Advisors	Industry			120	EVILVO	Advise for future farmers of the JRC report and presentation of Nefertiti project	Merelbeke, Belgium	2022
Organisation of Conference	Other			students	850	EVILVO	Presentation of Nefertiti project during open demo day of ILVO for schools	Merelbeke, Belgium	2022
Organisation of Workshop	Scientific Community	Advisors			20	EVILVO	Presentation of Farm Demo Training Kit on workshop on final Smart Agri Hubs webinar	Lisbon	2022
Booklets	Advisors	Farmers	Scientific Community		500	EVILVO	Printing Farm Demo Training Kit Design guide for virtual and hybrid farm demonstrations	Bulgaria	2022
Booklets	Advisors	Farmers	Scientific Community		500	EVILVO	Printing Farm Demo Training Kit Design guide for on-farm demonstrations	Bulgaria	2022
Brochures	Advisors	Farmers	General Public		10 000	EVILVO	Presentation of FarmDemo Training Kit	Merelbeke, Belgium	2022
Brochures	Advisors	Farmers	Industry		125	EVILVO	Presentation of FarmDemo Training Kit	Merelbeke, Belgium	2022
Participation to conference	Scientific Community				75	FiBL	Challenges of knowledge sharing networks in a European context	Trondheim	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Advisors	Scientific Community			20	FiBL	Presentation of training kit at meeting of association of Swiss Advisors for Organic Agriculture	Frick	2022
Magazine/article	Advisors				200	FiBL	Presentation of NEFERTITI project	Switzerland	2022
Magazine/article	Advisors				100	FiBL	Presentation of NEFERTITI project	Switzerland	2022

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Organisation of Workshop	Scientific Community				50	GLZ	Presentation on NEFERTITI project	Oldenburg	2019
Organisation of Workshop	Scientific Community	Industry			50	GLZ	Presentation on NEFERTITI project	University Göttingen	2019
Organisation of Workshop	Civil Society	Scientific Community			50	GLZ	Presentation on NEFERTITI project	Eckflether Kroog	2019
Organisation of Workshop	Civil Society	Industry			50	GLZ	Presentation on NEFERTITI project	J.Müller	2019
Organisation of Workshop	Civil Society	Industry			50	GLZ	Presentation on NEFERTITI project	J.Müller	2019
Organisation of Workshop	Scientific Community				50	GLZ	Presentation on NEFERTITI project	LWK Oldenburg	2019
Organisation of Workshop	Customers				50	GLZ	Presentation on NEFERTITI project	Ovelgönne	2019
Organisation of Workshop	Customers				50	GLZ	Presentation on NEFERTITI project	Ovelgönne	2019
Organisation of Workshop	Customers				50	GLZ	Presentation on NEFERTITI project	Loxstedt	2019
Organisation of Workshop	Customers				50	GLZ	Presentation on NEFERTITI project	Glückstadt	2019
Participation to conference	Customers	General Public			50	GLZ	Presentation on NEFERTITI project	Brake	2019
Participation to workshop	General Public				50	GLZ	Presentation on NEFERTITI project	LEB, Golzwarden	2019
Participation to workshop	General Public				50	GLZ	Presentation on NEFERTITI project	LEB, Sandfeld	2019
Press release	Scientific Community	Industry	Investors		100	GLZ	Presentation on NEFERTITI project	NWZ Newspaper	2019
Press release	Customers				100	GLZ	Presentation on NEFERTITI project	Elite	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Civil Society				100	GLZ	Discussion on NEFERTITI project	Brake	2019
Participation to conference with presentation/lecture related to NEFERTITI	Scientific Community				35	GLZ	Presentation on NEFERTITI project	Schweden	2019

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Participation to workshop with presentation/lecture related to NEFERTITI	Farmers				38	GLZ	Presentation on NEFERTITI project	Wesermünde	2019
Participation to workshop with presentation/lecture related to NEFERTITI	Farmers				35	GLZ	Presentation on NEFERTITI project	Wesermünde	2019
Trade fair	Policy makers	Civil Society			100	GLZ	Presentation of Nefertiti project on Trade fair - Green week milk evening	Berlin	2020
Trade fair	Policy makers	Civil Society			120	GLZ	Presentation of Nefertiti project on Trade fair - Green Week Lower Saxony evening	Berlin	2020
Participation to workshop with presentation/lecture related to NEFERTITI	Advisors	Policy makers			28	GLZ	Presentation of Nefertiti project on Trade fair	Ovelgönne	2020
Brokerage event	Policy makers				12	GLZ	Presentation of Nefertiti on Brokerage event - Termin Gitta Connemann (CDU)	Jengum	2020
Brokerage event	Farmers	Industry	Advisors		9	GLZ	Presentation of Nefertiti on Brokerage event - Vorführung Mcconell	Brake	2020
Brokerage event	Farmers				15	GLZ	Presentation of Nefertiti on Brokerage event - Moorgruppe Moorriem	Moorriem	2021
Brokerage event	Advisors				5	GLZ	Presentation of Nefertiti on Brokerage event - LWK Meeting	Ovelgönne	2021
Brokerage event	Policy makers				4	GLZ	Presentation of Nefertiti on Brokerage event - Christine Johanne Schröder (Bündnis Grüne)	Ovelgönne	2021
Brokerage event	Farmers	Advisors			1 000	HH	Presentation of FarmDemo Training Kit at Hooibeekhoeve's booth at the Agridagen event	Ravels, Belgium	2022

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	Industry	Policy makers	General Public						
Exhibition	Industry	Policy makers	General Public		100	HUTTON	Do you want to be a farmer or crofter?' Wraparound banner at Royal Highland Show, Ingliston, Edinburgh.	First available for distribution at: James Hutton Institute marquee, Royal Highland Show, Ingliston, Edinburgh.	2019
Flyers	Industry	Policy makers	General Public		1 000	HUTTON	New Pathways - New People: Securing the Sustainability of Scottish Farming	First available for distribution at: James Hutton Institute marquee, Royal Highland Show, Ingliston, Edinburgh.	2019
Flyers	Industry	Policy makers	General Public		1 000	HUTTON	From the Ground Up: Experiences of new entrant farmers across the UK	First available for distribution at: James Hutton Institute marquee, Royal Highland Show, Ingliston, Edinburgh.	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Industry	Scientific Community			12	HUTTON	Supporting On-Farm Demonstration to Encourage New Entrants to Agriculture in Scotland: NEFERTITI project 'Scottish Hub'; presentation to participants of LEAF 'Speak Out' training course.	James Hutton Institute, Invergowrie, Dundee, Scotland.	2019
Participation to event other than conference or workshop	Industry	Policy makers	Scientific Community		100	HUTTON	'Arable Conversations: New entrants to arable farming: opportunities and obstacles'	Balruddery Farm, James Hutton Institute, Dundee.	2019
Participation to event other than conference or workshop	Industry	Policy makers	Civil Society		40	HUTTON	Supporting On-Farm Demonstration to Encourage New Entrants to Agriculture in Scotland: NEFERTITI project 'Scottish Hub'	Ernespie Farm Centre, Castle Douglas, Dumfries and Galloway, Scotland	2019
Participation to event other than conference or workshop	Farmers	Scientific Community			40	HUTTON	Cross visit Network 10	Scotland	2019

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	Farmers	Industry	Advisors	General Public					
Magazine/article	Farmers	Industry	Advisors		12 647	HUTTON	Arable Scotland: Potential for new entrants - but it's hard work! Presentation of Nefertiti project	Article by Ken Fletcher in the Scottish Farmer	2020
Flyers	Farmers	Industry	Advisors		500	HUTTON	Flyer to advertise NEFERTITI virtual demo event: 'The Ramsays - Farming NZ Style'	Scotland	2020
Flyers	Farmers	Industry	Advisors		250	HUTTON	Integrating woodland on new entrant farms and crofts - an interactive lunchtime webinar from the Scottish NEFERTITI hub	Scotland	2020
Magazine/article	Farmers	Industry	General Public		1 000	HUTTON	Presentation of NEFERTITI project and topic 'Sustainable farming post-Covid: A perspective from Tarland young farmers'	Published in print-only magazine, 'Farm North East'	2020
Flyers	Farmers	Industry	Policy makers		5 000	HUTTON	Visitors to Arable Scotland are warmly welcomed to the NEFERTITI Scottish Hub virtual booth	Scotland	2021
Flyers	Farmers	Industry	Policy makers		5 000	HUTTON	Presentation of NEFERTITI project and topic 'What do we mean by Climate Positive Farming?' - A NEFERTITI Farm Demo Event"	Scotland	2022
Flyers	Farmers	Industry	Policy makers		5 000	HUTTON	Presentation of NEFERTITI project and topic "Alternative Pathways for Sustainable Agriculture - A NEFERTITI Farm Demo Event'	Scotland	2022
Flyers	Farmers	Industry	Policy makers		5 000	HUTTON	Presentation of NEFERTITI project and topic 'Farming Careers and Routes to Success - a NEFERTITI-NFUS Next Generation Farm Demo Event'	Scotland	2022
Press release	Scientific Community	Industry	General Public		2 400	IDELE	press release (RRN - IDELE MAG)	France	2018

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Organisation of Workshop	Farmers				25	IDELE	working group on attractivity and transmission in livestock farming	Paris	2019
Organisation of Workshop	Scientific Community				30	IDELE	working group on attractivity and transmission in livestock farming	Paris	2019
Participation to conference	Scientific Community				500	IDELE	international conference initiative 4/1000	Poitiers	2019
Participation to workshop	Scientific Community				200	IDELE	French researchers working on C storage in France	Paris	2019
Press release	Farmers				1 000	IDELE	farmers of the region pay de la Loire, weekly newspaper	Region Pays de la Loire	2019
Organisation of Conference	Advisors	Farmers	Medias		30	IDELE	National conference about Nefertiti results with French hub Network 03 farmers and hub coaches	french agricultural Fair "SPACE" in Rennes	2022
Participation to conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Policy makers		70	IDELE	Presentation of Nefertiti project results during EAAP international conference	EAAP, Porto	2022
Exhibition	Farmers	Advisors	Policy makers		50	IDELE	Participation to the fair "Tech&Bio" with a stand on Nefertiti project	Redon, Brittany	2022
Exhibition	Farmers	Advisors	Policy makers		50	IDELE	Participation to the fair "La terre est notre métier" with a stand on Nefertiti project	Bayeux, Normandy	2022
Organisation of Workshop	Scientific Community	Industry			12	IfA	Carbon Meeting	Warwickshire	2019
Trade fair	Industry	Scientific Community	Policy makers		3 000	IfA	Scot Grass	Scotland	2019
Trade fair	General Public	Industry	Policy makers		91 000	IfA	Devon County Show	Devon	2019
Trade fair	Industry	Scientific Community	Policy makers		4 000	IfA	Beef Expo 2019, Cumbria	Cumbria	2019
Trade fair	General Public	Industry	Scientific Community		3 300	IfA	Surrey County Show	Surrey	2019
Trade fair	General Public	Industry	Medias		90 000	IfA	Suffolk County Show	Suffolk	2019

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	General Public	Industry	Medias						
Trade fair	General Public	Industry	Medias		65 000	IfA	South of England	Peterborough	2019
Trade fair	General Public	Industry	Medias		96 000	IfA	Royal Three Counties Show	Herefordshire	2019
Trade fair	Industry	Scientific Community	Policy makers		2 000	IfA	Groundswell'	Hertfordshire	2019
Trade fair	General Public	Industry	Medias		95 000	IfA	Hampshire & New Forest Show	Hampshire	2019
Trade fair	Industry	Scientific Community	Policy makers		9 000	IfA	UK Dairy Day	Somerset	2019
Trade fair	General Public	Industry	Medias		60 000	IfA	Royal Berkshire Show	Berkshire	2019
Trade fair	Industry	Scientific Community	Policy makers		6 000	IfA	The Dairy Show	Somerset	2019
Trade fair	Scientific Community	Scientific Community	Policy makers		100	IfA	Nottingham University Presentation	Nottingham	2019
Trade fair	Industry	Scientific Community	Policy makers		3 000	IfA	Future Farm technology Expo	Birmingham	2019
Trade fair	Scientific Community	Industry	General Public		100	IfA	Hartpury University	Gloucestershire	2019
Trade fair	Scientific Community	Industry	Policy makers		200	IfA	Antibiotic Stewardship Conference	Manchester	2019
Organisation of Workshop	Farmers	Industry	Advisors		50	IFA	Focusing on Regen Ag. Presentation of NEFERTITI project	Oxford, UK	2021
Organisation of Workshop	Farmers	Industry	Advisors		50	IFA	Making use of Tech - the 'right' way. Presentation of NEFERTITI project	Swindon, UK	2021
Roll-up	Farmers	Industry	Advisors		200	IFA	Presentation Nefertiti project	UK	2021
Flyers	Farmers	Industry	Advisors		200	IFA	Presentation Nefertiti project	UK	2021
Trade fair	Farmers	Advisors	Industry		5 000	IFA	Presentation Nefertiti project	Herts, UK	2021
Trade fair	Farmers	Advisors	Industry		2 000	IFA	Presentation Nefertiti project	Stoneleigh, UK	2021
Trade fair	Farmers	Advisors	Industry		3 000	IFA	Presentation Nefertiti project	Stoneleigh, UK	2021
Trade fair	Farmers	Advisors	Industry		5 000	IFA	Presentation Nefertiti project	Herts, UK	2022
Trade fair	Farmers	Advisors	Industry		2 000	IFA	Presentation Nefertiti project	Stoneleigh, UK	2022
Trade fair	Farmers	Advisors	Industry		3 000	IFA	Presentation Nefertiti project	Stoneleigh, UK	2022
Trade fair	Farmers	Advisors	Industry		1 500	IFA	Presentation Nefertiti project	Yorkshire, UK	2022

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	Scientific Community	Industry	Farmers						
Poster	Scientific Community	Industry	Farmers		140	IFV	Presentation of a poster of NEFERTITI project on demonstration day "INNOSETA" on vineyard sprayin	Montpellier	2019
Brochures	Advisors	Farmers			30	IFV	Farm Demo Training kit promotion	France	2022
Flyers	Farmers	Medias	Policy makers		200	IFV	Farm Demo Training kit promotion	France	2022
Roll-up	Farmers				12	INAGRO	education meeting	Alveringem	2019
Organisation of Workshop	Farmers	Advisors			40	INAGRO	Presentation of Nefertiti project during the demo event	Kemmel	2020
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors			50	INAGRO	Presentation of Nefertiti project during the demo event	Koekelare	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors			15	INAGRO	Presentation of Nefertiti project during the demo event	Zuienkerke	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors			80	INAGRO	Presentation of Nefertiti project during the demo event	Kruisem	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Policy makers		80	INAGRO	Presentation of Nefertiti project during the demo event	Belgium	2022
Organisation of Workshop	Other		students		16	INAGRO	Presentation of Nefertiti project	Kortrijk	2022
Organisation of Workshop	Other		students		7	INAGRO	Presentation of Nefertiti project	Oedelem	2022
Newspaper/journal	General Public				500	INTIA	Organic producers in Navarra increased by 12.8% in the last year	Villava	2018
Participation to event other than conference or workshop	Farmers				15	INTIA	1st installation course	Villava	2018
Newspaper/journal	General Public				68 000	INTIA	Reducing pesticides use	Pamplona	2019

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Newspaper/journal	General Public				50 000	INTIA	Key Line', a methodology to deal with climate problems and ensure agricultural viability	Pamplona	2019
Pitch event	Advisors				25	INTIA	Presentation of the Nefertiti project	Villava	2019
Pitch event	Policy makers				10	INTIA	Presentation of the project in front of Navarre Government	Pamplona	2019
Press release	General Public				3 500	INTIA	E- Newsletter	Villava	2019
Roll-up	General Public				500	INTIA	Roll-up	Villava	2019
Maked video/film (without for uploading of website, YouTube channel or another specialized social media to share videos)	General Public				100	INTIA	Video presentation Nefertiti	Villava	2019
Magazine/article	Farmers	Advisors	Scientific Community		100	INTIA	Article Magazine Spanish Association Conservation Agriculture	Spain	2019
Press release	General Public	Advisors	Farmers		3 500	INTIA	Navarre welcomes this year the visit of agents from different European countries of the Nefertiti project	Spain	2022
Pitch event	Advisors				30	INTIA	Presentation of NEFERTITI project	Mallorca	2022
Press release	General Public	Advisors	Farmers		3 500	INTIA	Cross visits to Germany and Finland in the context of the Nefertiti project	Spain	2022
Press release	General Public	Advisors	Farmers		3 500	INTIA	The NEFERTITI project elaborates a training guide to help the agrarian sector organize demonstrations in the countryside	Spain	2022
Press release	General Public	Advisors	Farmers		3 500	INTIA	NEFERTITI will show in an online session how to make more effective demonstrations in Campo	Spain	2022

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	Scientific Community	Advisors	Farmers						
Organisation of Workshop	Scientific Community	Advisors	Farmers		8	INTIA	Networking Nefertiti with the project Resilience for Dairy	Villava	2022
Participation to conference					400	ISA/ULisboa	NetworX	Belgium	2019
Participation to conference					200	ISA/ULisboa	Alentejo Viticulture Symposium (Simpósio de Viticultura do Alentejo)	Alentejo, Portugal	2019
Participation to event other than conference or workshop					60	ISA/ULisboa	DEMO event	Évora, Portugal	2019
Participation to conference with presentation/lecture related to NEFERTITI	Industry	Advisors	Farmers		500	ISA/ULisboa	Digitalisation agrifood - perspective in the Portuguese context. Presentation of Nefertiti project results	Lisbon, Portugal	2022
Organisation of Workshop	Industry	Advisors	Farmers		50	ISA/ULisboa	Demonstration of digital solutions in the wine sector - NEFERTITI Farm Demonstration. Presentation of Nefertiti project results	Lisbon, Portugal	2022
Participation to conference with presentation/lecture related to NEFERTITI	Farmers	Advisors	Industry		3 000	ISA/ULisboa	Presentation of NEFERTITI Demo Activities	Santarém, Portugal	2022
Trade fair	General Public	Policy makers	Customers		500	NAAS	Distribution of materials for presentation of NEFERTITI Project including main activities	Plovdiv, Bulgaria	2018
Organisation of Workshop	General Public	Policy makers	Customers		70	NAAS	Presentation of NEFERTITI Project including main activities	Plovdiv, Bulgaria	2018
Organisation of Conference	General Public	Scientific Community	Policy makers		49	NAAS	Presentation of NEFERTITI Project including main activities	Bulgaria	2018
Brochures	General Public	Scientific Community	Customers		1 000	NAAS	Presentation of NEFERTITI Project including main activities	Bulgaria	2019
Flyers	General Public	Scientific Community	Customers		1 000	NAAS	Presentation of NEFERTITI Project including main activities	Bulgaria	2019
Participation to conference with presentation/lecture related to NEFERTITI	Policy makers	Scientific Community	Advisors		30	NAAS	Presentation of NEFERTITI Project including main activities	Sofia, Bulgaria	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Policy makers	Scientific Community	Advisors		50	NAAS	Presentation of NEFERTITI Project including main activities	Sofia, Bulgaria	2019

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	Customers	Scientific Community	Industry						
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Customers	Scientific Community	Industry		37	NAAS	Presentation of NEFERTITI Project including main activities	Sadovo, Bulgaria	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Policy makers	Scientific Community	Industry		60	NAAS	Presentation of NEFERTITI Project including main activities	Chiflik, Bulgaria	2019
Participation to workshop with presentation/lecture related to NEFERTITI	General Public	Scientific Community	Policy makers		100	NAAS	Presentation of NEFERTITI Project including main activities	Loznitsa, Bulgaria	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Customers	Scientific Community	Industry		33	NAAS	Presentation of NEFERTITI Project including main activities	Dalbok Dol, Bulgaria	2019
Participation to conference	General Public	Policy makers	Medias		100	NAAS	Presentation of NEFERTITI Project including main activities	Gavrailovo, Bulgaria	2019
Participation to workshop	Scientific Community	Medias	Customers		120	NAAS	Presentation of NEFERTITI Project including main activities	Plovdiv, Bulgaria	2019
Trade fair	General Public	Policy makers	Customers		500	NAAS	Distribution of materials for presentation of NEFERTITI Project including main activities	Plovdiv, Bulgaria	2019
Organisation of Workshop	General Public	Policy makers	Customers		70	NAAS	Presentation of NEFERTITI Project including main activities	Plovdiv, Bulgaria	2019
Trade fair	General Public	Customers	Investors		150	NAAS	Presentation of NEFERTITI Project including main activities	Rakovski, Bulgaria	2019
Roll-up	Farmers	Advisors	Civil Society		3 000	NAAS	Presentation of NEFERTITI Project	Bulgaria	2019
Flyers	Farmers	Advisors	Civil Society		400	NAAS	Presentation of NEFERTITI BG hub under Network 07 and Network 09	Bulgaria	2019
Flyers	Farmers	Advisors	Civil Society		400	NAAS	Presentation of NEFERTITI Project including main activities and Networks	Bulgaria	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Industry		13	NAAS	Presentation of NEFERTITI Project including main activities	Samuilovo and Panaretovski, Bulgaria	2020

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	Farmers	Advisors	Scientific Community						
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		21	NAAS	Presentation of NEFERTITI Project including main activities	Polikraishte, Bulgaria	2020
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		15	NAAS	Presentation of NEFERTITI Project including main activities	Rouse, Bulgaria	2020
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		17	NAAS	Presentation of NEFERTITI Project including main activities	Umarevtsi, Bulgaria	2020
Communication campaign (e.g. radio, tv)	General Public	Farmers	Advisors		93	NAAS	Brussels in translation: The Nefertiti project - the future of agriculture, author: Valentina Spasova	Bulgaria	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		85	NAAS	Distribution of materials for presentation of NEFERTITI Project including main activities	Vetren, Bulgaria	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		19	NAAS	Distribution of materials for presentation of NEFERTITI Project including main activities	Bulgarin, Bulgaria	2022
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		20	NAAS	Distribution of materials for presentation of NEFERTITI Project including main activities	Djebel, Bulgaria	2022
Brochures	Farmers	Advisors	Scientific Community		2 000	NAAS	Presentation of main NEFERTITI results	Bulgaria	2022
Booklets	Advisors	Farmers	Scientific Community		300	NAAS	Translated on Bulgarian language FarmDemo Training Kit Design guide for virtual and hybrid farm demonstrations	Bulgaria	2022
Booklets	Advisors	Farmers	Scientific Community		300	NAAS	Translated on Bulgarian language FarmDemo Training Kit Design guide for on-farm demonstrations	Bulgaria	2022

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	Farmers	Advisors	Scientific Community	Other					
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		70	NAAS	Distribution of materials for presentation of NEFERTITI Project including main activities	Kyustendil, Bulgaria	2022
Exhibition	Industry	General Public	Farmers		700	NATURLAND	Information about Nefertiti project at Agricultural Exhibition "Biofach"	Biofach - Nürnberg	2022
Flyers	Policy makers	Scientific Community			80	ÖON	Apple Variety-tasting event at Ministry for agriculture in Lower Saxony	Hannover, Ministry of Agriculture Lower Saxony	2019
Magazine/article	Scientific Community	Farmers	Customers		100	ÖON	FarmDemo - Demonstration campaigns of the EU project NEFERTITI go into the first round	Magazine	2019
Participation to event other than conference or workshop	Farmers	Scientific Community			40	ÖON	ÖON General Assembly	Jork	2019
Roll-up	Other	Policy makers	Medias		120	ÖON	ÖON 20-years Anniversary	Jork	2019
Participation to conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		50	ÖON	Presentation of FarmDemo Training Kit	Stuttgart-Hohenheim	2020
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Advisors	Scientific Community			100	ÖON	Presentation of FarmDemo Training Kit	Weinsberg/Heuchlingen	2021
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Advisors	Scientific Community			100	ÖON	Presentation of FarmDemo Training Kit and NEFERTITI project results	Karlsruhe	2022
Flyers	Industry	Medias	Civil Society		30	ProAgria EP	NEFERTITI Project	Finland	2018
Magazine/article	Customers	Industry	Civil Society		5 000	ProAgria EP	NEFERTITI Project	Southern Ostrobothnia area, Finland	2018
Trade fair	Customers	Industry	General Public		30	ProAgria EP	Field Day "Pohjanmaan Peltopäivä"	Ylistaro, Finland	2018
Magazine/article	Customers	Industry			5 000	ProAgria EP	The threshold to start in precision farming may feel high	Southern Ostrobothnia area, Finland	2019

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	Industry	Scientific Community							
Participation to conference	Industry	Scientific Community			50	ProAgria EP	Renewable Agriculture seminar	Seinäjoki, Finland	2019
Pitch event	Scientific Community				60	ProAgria EP	Personnel days	Finland	2019
Press release	Medias	Industry	Civil Society		10 000	ProAgria EP	H2020 NEFERTITI project: Innovation in Demo Farms!	Finland	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Advisors				10	ProAgria EP	Presentation of Nefertiti project and FarmDemo Training Kit	Vantaa, Finland	2022
Flyers	Industry	Medias	Civil Society		50	ProAgria EP	Presentation of Nefertiti project	Finland	2020-2022
Flyers	Policy makers	Industry	Scientific Community		20	PZH	ERIAFF/S3 thematic platforms	Florence	2019
Flyers	Policy makers				5	PZH	S3 Thematic Platform meeting	Malaga	2019
Participation to conference	Policy makers	Industry	Scientific Community		100	PZH	ERIAFF/S3 thematic platforms	Florence	2019
Participation to conference	Policy makers	Industry	Scientific Community		30	PZH	S3 High Tech Farming meeting	Malaga	2019
Participation to conference	Policy makers	Industry			30	PZH	PIC meeting	Naaldwijk (NL)	2019
Participation to event other than conference or workshop	Policy makers	Industry			30	PZH	ERIAFF technical meeting	Brussels	2019
Participation to event other than conference or workshop	Policy makers	Industry			25	PZH	ERIAFF technical meeting	Brussels	2019
Brokerage event	Investors	Scientific Community	Policy makers		10	RT	Digitalisation and New Technologies in Agri-food	Malaga	2019
Participation to event other than conference or workshop	Scientific Community	Policy makers			15	RT	Agrolink Board meeting	Brussels	2019
Participation to workshop	Scientific Community	Investors	Policy makers		80	RT	Innovazione tecnologica nell'Agri-food	Firenze	2019
Participation to workshop	Scientific Community	Investors	Policy makers		50	RT	Digital Innovation in Agri-food	Bolzano	2019
Organisation of Workshop	Policy makers	Scientific Community			30	RT	Introductory workshop on the role of demo farms in the frame of the visit to the Public Demo Farm of <i>Cesa</i> . Presentation of NEFERTITI project	Florence, Italy	2022

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	Scientific Community	Policy makers	General Public						
Non-scientific and non-peer reviewed publications	Scientific Community	Policy makers	General Public		646	SeAMK	International RDI cooperation in the food sector aims to promote innovation including NEFERTITI contribution	Finland	2021
Non-scientific and non-peer reviewed publications	Scientific Community	Policy makers	General Public		474	SeAMK	International project cooperation as part of the regional development of the digitalization of the food sector including NEFERTITI contribution	Finland	2021
Organisation of Workshop	Policy makers	Scientific Community			34	SeAMK	Presentation of FarmDemo Training Kit during study visit to the American Farm School of Thessaloniki in ERIAFF 2022	Thessaloniki, Greece	2022
Exhibition	Scientific Community				400	SeAMK	Presentation of NEFERTITI project during the National agricultural science days	Helsinki, Finland	2022
Exhibition	Scientific Community				100	SeAMK	Presentation of NEFERTITI project during SeAMK Food project fair	Seinäjäki, Finland	2022
Non-scientific and non-peer reviewed publications	Farmers	Advisors	Industry		250	SeAMK	Peer learning and demonstrations as a promoter of agricultural innovations - NEFERTITI project	Abstract book of the National agricultural science days	2022
Poster	Farmers	Advisors	Industry		1 000	SeAMK	NEFERTITI project poster	SeAMK, Seinäjoki, Finland	2020-2022
Flyers	Scientific Community	General Public	Policy makers		100	SZE	hub flyer HU	Hungary	2019
Magazine/article	Scientific Community	General Public	Policy makers		2 000	SZE	EIP-AGRI Agrinnovation 2019 / 6 FarmON: embracing innovation through demonstration	Hungary	2019
Organisation of Conference	Scientific Community	Policy makers	Industry		100	SZE	SMARTFARM conference	Babolna, Hungary	2019
Participation to conference	Scientific Community				150	SZE	FarmDemo Conference 21.05.2019	Brussels	2019
Participation to event other than conference or workshop	Scientific Community				100	SZE	Regional Charolais Meeting	Penzesgyor, Hungary	2019

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	Scientific Community	General Public	Policy makers						
Poster	Scientific Community	General Public	Policy makers		100	SZE	posters of hub events		2019
Trade fair	Scientific Community	General Public	Policy makers		2 000	SZE	Field Days and Agricultural Machinery Show in Mezofalva; 2 events (network 5 and 10)	Mezofalva, Hungary	2019
Trade fair	Scientific Community	General Public	Policy makers		2 000	SZE	Babolna International Farmers' Days	Babolna, Hungary	2019
Trade fair	Industry	General Public	Policy makers		1 000	SZE	Karcag Field Day	Karcag, Hungary	2019
Trade fair	General Public	Industry	Policy makers		2 000	SZE	OMÉK Trade fair	Budapest, Hungary	2019
Participation to event other than conference or workshop with presentation/lecture related to NEFERTITI	Scientific Community	Advisors			30	SZE	Presentation of Nefertiti project in SZE Faculty Teachers' Club	Mosonmagyaróvár 2022	2022
Communication campaign (e.g. radio, tv)	Advisors	Policy makers			500	SZE	Presentation on FarmDemo Training Kit	Hungary	2022
Communication campaign (e.g. radio, tv)	Farmers	Industry			70	SZE	Presentation on FarmDemo Training Kit	Hungary	2022
Communication campaign (e.g. radio, tv)	Farmers	Scientific Community	Industry		50	SZE	Presentation on FarmDemo Training Kit	Hungary	2022
Flyers	Scientific Community	Advisors			200	SZE	Presentation of Hub Hungary under Network 10	Hungary	2020-2022
Flyers	Industry	General Public			500	Teagasc	Network #10 careers in dairying flyer	Ireland - NEFERTITI events	2018
Roll-up	Industry	General Public	Medias		500	Teagasc	Network #10 roll up banner for publicity at events	Ireland- NEFERTITI events	2018
Exhibition	Industry	Scientific Community	Medias		10 000	Teagasc	Photo competition to promote careers in dairy farming	Ireland-Moorepark open day	2019
Press release	General Public	Industry	Medias		1 500	Teagasc	'You Can Farm' farm demonstration event as part of NEFERTITI project	Ireland	2019
Roll-up	Industry	General Public			500	Teagasc	Network #1 roll up banner for publicity at events	Ireland- NEFERTITI events	2019
Magazine/article	Civil Society	Scientific Community	Industry		500	UAL	Tie in of Operating Group H3 to Nefertiti	Almería, Spain	2018
Non-scientific and non-peer reviewed publications	Industry	Civil Society	Scientific Community		4 100	UAL	Nefertiti project	Almería, Spain	2018

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	Civil Society	Scientific Community	Industry	General Public					
Press release	Civil Society	Scientific Community	Industry		700	UAL	Nefertiti project	Almería, Spain	2018
Communication campaign (e.g. radio, tv)	General Public	Industry			7 000	UAL	TV program Parcela 24	Almeria, Spain	2019
Communication campaign (e.g. radio, tv)	General Public	Industry			3 500	UAL	H2020 projects	Almería, Spain	2019
Communication campaign (e.g. radio, tv)	General Public	Industry			3 500	UAL	Nefertiti week	Almería, Spain	2019
Communication campaign (e.g. radio, tv)	General Public	Industry			3 500	UAL	Nefertiti workshop on transfer of agricultural knowledge	Almería, Spain	2019
Magazine/article	Civil Society	Scientific Community	Industry		500	UAL	Smart Agrihubs	Almería, Spain	2019
Magazine/article	Scientific Community	General Public			800	UAL	Almería SmartAgriHub	Málaga, Spain	2019
Magazine/article	Industry	Policy makers	General Public		136	UAL	Almería smartAgrihub	Cádiz, Spain	2019
Magazine/article	Scientific Community	General Public			25 000	UAL	How knowledge and innovation are transferred	Almería, Spain	2019
Magazine/article	Industry				4 100	UAL	Nefertiti week	Almería, UAL	2019
Magazine/article	Industry				4 100	UAL	Nefertiti workshop on knowledge transfer	Almería, UAL	2019
Newspaper/journal	General Public	Industry			5 500	UAL	Nefertiti workshop on knowledge transfer	Almeria, Spain	2019
Organisation of Workshop	Industry				105	UAL	Workshop on efficient use of Nitrogen	El Ejido, Spain	2019
Participation to event other than conference or workshop	Industry	Scientific Community	General Public		20	UAL	Research, Innovation and Transfer in the Almería horticultural sector	Huelva, Spain	2019
Press release	Scientific Community	General Public			250	UAL	Nefertiti workshop on knowledge transfer	Almería, Spain	2019
Roll-up	Industry	General Public	Civil Society		45 000	UAL	Infoagro Exhibition	Aguadulce, Spain	2019
Roll-up	General Public	Civil Society	Scientific Community		11 000	UAL	the night of the investigators	Almería, Spain	2019
Flyers	Industry	customers	Scientific Community		250	WR	Flyer about Cover Crop Day	Vredepeel, The Netherlands	2019

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	Industry	General Public	Policy makers						
Non-scientific and non-peer reviewed publications	Industry	General Public	Policy makers		1 000	WR	Leek sector focuses on the future	Nieuwe Oogst - agricultural newspaper	2019
Non-scientific and non-peer reviewed publications	Industry				500	WR	Seed disinfection of Seminis leek varieties remains possible	Groenten & Fruit - growers magazine	2019
Organisation of Workshop	Policy makers	Industry			200	WR	Farm Demo: farmers learn from farmers	Amersfoort, Netherlands	2019
Organisation of Workshop	Policy makers	Industry			200	WR	Farm Demo: farmers learn from farmers	Amersfoort, Netherlands	2019
Press release	Industry	Customers	Scientific Community		1 000	WR	Article about Nefertiti Demo	Lelystad, The Netherlands	2019



## On-line including social media dissemination and communication activities

Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Advisors	Scientific Community					
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2018
post on website	General Public	Advisors	Scientific Community		1 904	AAC	Website	2018
post on website	General Public	Advisors	Scientific Community		1 907	AAC	Website	2018
post on website	General Public	Advisors	Scientific Community		688	AAC	Website	2018
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		296	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Advisors	Scientific Community					
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		114	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		147	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		146	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		97	AAC	Twitter	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		180	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		138	AAC	Facebook	2019
post on social media	General Public	Advisors	Scientific Community		54	AAC	Facebook	2019



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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Advisors	Farmers					
post on social media	General Public	Advisors	Farmers		1 000	AAC	Twitter	2022
post on website	Scientific Community	Policy makers	Farmers		3 000	ACTA	Website	2018
on-line article	Scientific Community	General Public	Policy makers		400	ACTA	Website	2018
post on social media	Scientific Community	Policy makers	Farmers		5 000	ACTA	Twitter	2018
post on social media	Scientific Community	Policy makers	Farmers		5 000	ACTA	LinkedIn	2018
on-line article	Scientific Community	Industry	Policy makers		10 000	ACTA	mailing list	2019
on-line article	Scientific Community	General Public	Policy makers		400	ACTA	Website	2019
on-line article	Scientific Community	Industry			10 000	ACTA	Online magazine	2019
on-line article	Scientific Community	Industry	Policy makers		2 000	ACTA	Online magazine	2019
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Policy makers		200	ACTA	Online platform for webinars	2020
online newsletter	Advisors	Farmers	Scientific Community		10000	ACTA	mailing list	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Scientific Community	Policy makers			50	ACTA	Online platform for webinars	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Industry		50	ACTA	Online platform for webinars	2021
post on social media	Advisors	Farmers	Scientific Community		2 231	ACTA	Facebook	2021
post on social media	Advisors	Farmers	Scientific Community		417	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		368	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		720	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		214	ACTA	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		252	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		581	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		372	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 478	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		300	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		380	ACTA	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		963	ACTA	Facebook	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Advisors	Farmers	Scientific Community					
post on social media	Advisors	Farmers	Scientific Community		456	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		604	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		557	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		2 066	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		325	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		960	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		333	ACTA	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		288	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 316	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		2 152	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		294	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		4 217	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		277	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 060	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		164	ACTA	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		248	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 143	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		152	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		193	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		966	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		1 025	ACTA	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		232	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		262	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		823	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		309	ACTA	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 122	ACTA	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		499	ACTA	LinkedIn	2022
online newsletter	Advisors	Farmers	Scientific Community		10 000	ACTA	mailing list	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Advisors	Farmers	Scientific Community					
on-line article	Advisors	Farmers	Scientific Community		3 000	ACTA	Website	2022
online newsletter	Advisors	Farmers	Scientific Community		10 000	ACTA	mailing list	2022
online newsletter	Advisors	Farmers	Scientific Community		10 000	ACTA	mailing list	2022
online newsletter	Advisors	Farmers	Scientific Community		10 000	ACTA	mailing list	2022
post on social media	Scientific Community	Industry	Policy makers		2 720	ARVALIS	Twitter	2019
post on social media	Scientific Community	Industry	Policy makers		2 720	ARVALIS	Twitter	2019
post on social media	Scientific Community	Industry	Policy makers		1 689	ARVALIS	Twitter	2019
post on website	Scientific Community	Policy makers	Farmers		1 333	ARVALIS	Twitter	2019
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		900	ARVALIS	Online platform for webinars	2020
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		850	ARVALIS	Online platform for webinars	2020
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		800	ARVALIS	Online platform for webinars	2020
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		850	ARVALIS	Online platform for webinars	2020
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Industry		80	ARVALIS	Online platform for webinars	2021
post on social media	Farmers	Advisors	Scientific Community		130	ARVALIS	Linkedin	2021
post on social media	Farmers	Advisors	Scientific Community		3 667	ARVALIS	Twitter	2021
post on social media	Farmers	Advisors	Scientific Community		788	ARVALIS	Twitter	2021
post on social media	Farmers	Advisors	Scientific Community		400	ARVALIS	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		432	ARVALIS	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		607	ARVALIS	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		696	ARVALIS	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		1 055	ARVALIS	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		432	ARVALIS	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		45	ARVALIS	Twitter	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	Advisors	Scientific Community					
post on social media	Farmers	Advisors	Scientific Community		891	ARVALIS	LinkedIn	2022
post on social media	Farmers	Advisors	Scientific Community		1 552	ARVALIS	LinkedIn	2022
post on website	Farmers	Advisors	Scientific Community		9 000	ARVALIS	Website	2022
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		70	ARVALIS	Online platform for webinars	2022
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Advisors	General Public		92 000	ASC	Website	2019
post on website	Farmers	Policy makers	General Public		92 000	ASC	Website	2019
post on website	Farmers	Scientific Community	Advisors		92 000	ASC	Website	2019
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	General Public	Medias					
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2020
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	General Public	Medias					
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		1 000	ASC	Website	2021
post on website	Farmers	General Public	Medias		700	ASC	Website	2022
post on website	Farmers	General Public	Medias		700	ASC	Website	2022
post on website	Civil Society	Farmers	Customers		45 000	BIOLAND	Website	2019
Non-scientific and non-peer reviewed publications	Farmers				2 000	BIOLAND	Online magazine	2019
Non-scientific and non-peer reviewed publications	Farmers				2 000	BIOLAND	Online magazine	2019
online newsletter	Farmers	Advisors			100	BIOLAND	mailing list	2019
online newsletter	Farmers	Advisors			100	BIOLAND	mailing list	2019
organisation of on-line workshop/seminar	General Public	Farmers			55	BIOLAND	Online platform for webinars	2022
post on social media	Scientific Community	Industry	Policy makers		710	BIOS	Twitter	2018
post on social media	Scientific Community	Industry	General Public		300	BIOS	Facebook	2018
post on social media	Scientific Community	Industry	General Public		400	BIOS	Facebook	2018
post on social media	Scientific Community	Industry	Policy makers		2 215	BIOS	Twitter	2019
post on social media	Scientific Community	Industry	General Public		700	BIOS	Facebook	2019
post on social media	Scientific Community	Industry	General Public		500	BIOS	Facebook	2019
post on social media	Scientific Community	Farmers	General Public		300	BIOS	Facebook	2020
post on social media	Scientific Community	Farmers	General Public		340	BIOS	Facebook	2020
post on social media	Scientific Community	Farmers	General Public		200	BIOS	Facebook	2020
post on social media	Scientific Community	Industry	General Public		1 402	BIOS	Twitter	2020
post on social media	Scientific Community	Farmers	General Public		284	BIOS	Facebook	2021
post on social media	Scientific Community	Farmers	General Public		446	BIOS	Facebook	2021
post on social media	Scientific Community	Farmers	General Public		341	BIOS	Facebook	2021
post on social media	Scientific Community	Farmers	General Public		341	BIOS	Facebook	2021
post on social media	Scientific Community	Industry	General Public		560	BIOS	Twitter	2021
post on social media	Scientific Community	Industry	General Public		1 401	BIOS	Twitter	2021
post on social media	Scientific Community	Industry	General Public		225	BIOS	Twitter	2021
post on social media	Scientific Community	Industry	General Public		222	BIOS	Twitter	2021
post on social media	Scientific Community	Industry	General Public		221	BIOS	Linkedin	2021

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Scientific Community	Industry	General Public					
post on social media	Scientific Community	Industry	General Public		497	BIOS	<b>Linkedin</b>	2021
post on social media	Scientific Community	Farmers	General Public		535	BIOS	<b>Facebook</b>	2022
post on social media	Scientific Community	Farmers	General Public		243	BIOS	<b>Facebook</b>	2022
post on social media	Scientific Community	Farmers	General Public		205	BIOS	<b>Facebook</b>	2022
post on social media	Scientific Community	Industry	General Public		216	BIOS	<b>Twitter</b>	2022
post on social media	Scientific Community	Industry	General Public		154	BIOS	<b>Twitter</b>	2022
post on social media	Scientific Community	Industry	General Public		773	BIOS	<b>Linkedin</b>	2022
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Industry	Civil Society	Scientific Community		120	BIOS	<b>Microsoft Teams</b>	2022
post on social media	Scientific Community	Industry	General Public		670	BIOS	<b>Linkedin</b>	2022
post on social media	Farmers	Advisors	Scientific Community		1 000	CA33	<b>Twitter</b>	2019
post on social media	Farmers	Advisors	Scientific Community		1 000	CA33	<b>Twitter</b>	2019
post on website	Industry	Medias	General Public		727	CEMA	<b>Website</b>	2018
post on website	Industry	Medias	General Public		27	CEMA	<b>mailing list</b>	2018
post on website	Industry	Medias	General Public		22	CEMA	<b>mailing list</b>	2018
post on website	Industry	Medias	General Public		31	CEMA	<b>mailing list</b>	2018
post on website	Industry	Medias	General Public		44	CEMA	<b>Website</b>	2018
post on website	Industry	Medias	General Public		66	CEMA	<b>mailing list</b>	2018
post on website	Industry	Medias	General Public		38	CEMA	<b>Website</b>	2018
post on website	Industry	Medias	General Public		522	CEMA	<b>Website</b>	2018
post on social media	Industry	Medias	General Public		2 537	CEMA	<b>Twitter</b>	2018
post on website	Industry	Medias	General Public		45	CEMA	<b>Website</b>	2019
post on website	Industry	Medias	General Public		39	CEMA	<b>mailing list</b>	2019
post on website	Industry	Medias	General Public		37	CEMA	<b>mailing list</b>	2019
post on website	Industry	Medias	General Public		24	CEMA	<b>mailing list</b>	2019
post on website	Industry	Medias	General Public		161	CEMA	<b>mailing list</b>	2019
online newsletter	Industry				8	CEMA	<b>mailing list</b>	2020
post on social media	Industry	Medias	General Public		1 694	CEMA	<b>Twitter</b>	2020
post on social media	Industry	Medias	General Public		1 865	CEMA	<b>Twitter</b>	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Industry	Medias	General Public					
post on social media	Industry	Medias	General Public		3 484	CEMA	Twitter	2020
post on website	Industry	Medias	General Public		1 439	CEMA	Website	2020
post on social media	Industry	Medias	General Public		1 047	CEMA	Twitter	2020
post on social media	Industry	Medias	General Public		1 492	CEMA	Twitter	2020
post on social media	Industry	Medias	General Public		861	CEMA	Twitter	2020
post on social media	Industry	Medias	General Public		1 592	CEMA	Twitter	2020
post on social media	Industry	Medias	General Public		529	CEMA	Twitter	2021
organisation of on-line workshop/seminar	Industry				8	CEMA	Teleconference	2021
post on social media	Industry	Medias	General Public		2 539	CEMA	LinkedIn	2021
post on social media	Industry	Medias	General Public		1 290	CEMA	Twitter	2021
post on social media	Industry	Medias	General Public		855	CEMA	Twitter	2021
online newsletter	Industry				6	CEMA	Telco	2021
online newsletter	Industry				6	CEMA	Telco	2021
online newsletter	Industry				6	CEMA	Telco	2022
online newsletter	Industry				6	CEMA	Telco	2022
online newsletter	Industry				8	CEMA	mailing list	2022
post on social media	Industry	Medias	General Public		683	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		2 539	CEMA	LinkedIn	2022
post on social media	Industry	Medias	General Public		108	CEMA	Facebook	2022
post on social media	Industry	Medias	General Public		2 539	CEMA	LinkedIn	2022
post on website	Industry	Medias	General Public		1 439	CEMA	Website	2022
post on social media	Industry	Medias	General Public		856	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		552	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		680	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		505	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		352	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		1 439	CEMA	Website	2022
post on social media	Industry	Medias	General Public		472	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		340	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		296	CEMA	Twitter	2022

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D7.6: Final report on dissemination and communication plan implementation

Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Industry	Medias	General Public					
post on website	Industry	Medias	General Public		445	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		422	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		285	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		314	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		444	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		888	CEMA	Twitter	2022
online newsletter	Industry				6	CEMA	mailing list	2022
post on website	Industry	Medias	General Public		1 439	CEMA	Website	2022
post on social media	Industry	Medias	General Public		2 539	CEMA	LinkedIn	2022
post on social media	Industry	Medias	General Public		94	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		2 539	CEMA	LinkedIn	2022
post on social media	Industry	Medias	General Public		130	CEMA	Twitter	2022
post on social media	Industry	Medias	General Public		2 539	CEMA	LinkedIn	2022
post on website	Industry	Medias	General Public		1 439	CEMA	Website	2022
post on social media	Farmers	Advisors	Scientific Community		1 000	COEXPHAL	Twitter	2018
post on social media	Advisors	Farmers	Scientific Community		3 000	COEXPHAL	Instagram	2019
post on social media	Advisors	Farmers	Scientific Community		3 000	COEXPHAL	Facebook	2019
post on social media	General Public	Farmers	Advisors		1 000	COEXPHAL	Facebook	2019
post on social media	Advisors	Farmers	Scientific Community		3 000	COEXPHAL	Facebook	2019
post on social media	Advisors	Farmers	Scientific Community		250	COEXPHAL	Facebook	2019
post on social media	Advisors	Farmers	Scientific Community		2 500	COEXPHAL	Facebook	2019
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Twitter	2020
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Twitter	2020
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Twitter	2020
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Twitter	2020
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Facebook	2020
post on social media	Advisors	Farmers	Scientific Community		3 000	COEXPHAL	Facebook	2020
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Facebook	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
post on social media	General Public	Farmers	Advisors		3 000	COEXPHAL	Facebook	2020
post on social media	General Public	Farmers	Advisors		3 000	COEXPHAL	Facebook	2020
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Twitter	2021
post on social media	Advisors	Farmers	Industry		1 000	COEXPHAL	Twitter	2021
post on social media	Advisors	Farmers			1 000	COEXPHAL	Twitter	2021
post on social media	Farmers	Advisors			1 000	COEXPHAL	Twitter	2021
post on social media	Farmers	Advisors			1 000	COEXPHAL	Twitter	2021
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Facebook	2021
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Facebook	2021
post on social media	Advisors	Farmers	Industry		1 000	COEXPHAL	Instagram	2021
post on social media	Farmers	Advisors	General Public		3 000	COEXPHAL	Twitter	2021
post on social media	Farmers	Advisors	General Public		600	COEXPHAL	LinkedIn	2021
post on social media	Advisors	Farmers	Scientific Community		400	COEXPHAL	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Facebook	2021
post on social media	General Public	Farmers	Advisors		1 000	COEXPHAL	Facebook	2021
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Facebook	2021
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Facebook	2021
post on social media	Farmers	Advisors	Industry		3 000	COEXPHAL	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		3 000	COEXPHAL	Facebook	2021
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	Scientific Community		400	COEXPHAL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	Scientific Community		200	COEXPHAL	YouTube	2021
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Twitter	2022
post on social media	Farmers	Advisors	Industry		1 000	COEXPHAL	Twitter	2022
post on social media	Advisors	Farmers	Industry		1 000	COEXPHAL	Twitter	2022
post on social media	Farmers	Advisors	Scientific Community		1 000	COEXPHAL	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 000	COEXPHAL	LinkedIn	2022
post on social media	Farmers	Advisors	Scientific Community		1 000	COEXPHAL	LinkedIn	2022
post on social media	Farmers	Advisors	Scientific Community		1 000	COEXPHAL	Facebook	2022
post on social media	Farmers	Advisors	Scientific Community		500	COEXPHAL	Instagram	2022
post on social media	Farmers	Advisors	General Public		2 000	COEXPHAL	LinkedIn	2022
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Advisors	Farmers	General Public		70	COEXPHAL	Online platform for webinars	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Advisors	Farmers	General Public	Scientific Community				
on-line article	Advisors	Farmers	General Public		1 000	COEXPHAL	Website	2022
post on social media	Farmers	Advisors	General Public		3 000	COEXPHAL	Twitter	2022
post on website	Farmers	Advisors	Scientific Community		9 000	CRAGE	Website	2020
organisation of on-line workshop/seminar	Advisors	Farmers			18	CRAGE	Online platform for webinars	2021
organisation of on-line workshop/seminar	Advisors				10	CRAGE	Online platform for webinars	2020
post on social media	Advisors	Farmers	Policy makers		190	CRAGE	Twitter	2022
post on social media	Advisors	Farmers	Policy makers		150	CRAGE	Twitter	2022
post on social media	Advisors	Farmers	Policy makers		132	CRAGE	Twitter	2022
post on social media	Advisors	Farmers	Policy makers		164	CRAGE	Twitter	2022
post on social media	Advisors	Farmers	Policy makers		233	CRAGE	Twitter	2022
post on social media	Advisors	Farmers	Policy makers		134	CRAGE	Twitter	2022
post on social media	Advisors	Farmers	Policy makers		50	CRAGE	Twitter	2019
post on social media	Advisors	Farmers	Policy makers		712	CRAGE	Twitter	2019
post on social media	Advisors	Farmers	Policy makers		50	CRAGE	Twitter	2019
post on social media	Advisors	Farmers	Policy makers		1 023	CRAGE	Twitter	2019
post on social media	Advisors	Farmers	Policy makers		712	CRAGE	Twitter	2019
post on website	Advisors	Scientific Community			500	EUFRAS	Website	2018
post on website	Advisors	Scientific Community			500	EUFRAS	Website	2018
post on website	Advisors	Scientific Community			500	EUFRAS	Website	2018
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Advisors	General Public	Industry		70	EUFRAS	Online platform for webinars	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Advisors	General Public	Industry		50	EUFRAS	Online platform for webinars	2022
post on website	Advisors	Farmers	General Public		500	EUFRAS	Website	2022
online newsletter	Advisors	Scientific Community			300	EUFRAS	mailing list	2022
online newsletter	Advisors	Scientific Community			300	EUFRAS	mailing list	2022
post on website	Advisors	Farmers	General Public		500	EUFRAS	Website	2022
post on social media	Scientific Community				269	EVILVO	Twitter	2018
post on website	Industry				500	EVILVO	Website	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	Advisors	General Public					
post on social media	Farmers	Advisors	General Public		909	EVILVO	Twitter	2019
post on social media	Industry	Farmers	Advisors		1 000	EVILVO	Twitter	2020
post on social media	Industry	Farmers	Advisors		600	EVILVO	LinkedIn	2020
post on social media	Farmers	Advisors	Industry		3 000	EVILVO	Twitter	2020
post on social media	Farmers	Advisors	Industry		800	EVILVO	Twitter	2020
post on social media	Farmers	Advisors	Industry		1 900	EVILVO	Twitter	2020
organisation of on-line workshop/seminar	Advisors				10	EVILVO	Online platform for webinars	2020
organisation of on-line workshop/seminar	Advisors				10	EVILVO	Online platform for webinars	2020
organisation of on-line workshop/seminar	Advisors				10	EVILVO	Online platform for webinars	2020
organisation of on-line workshop/seminar	Advisors				10	EVILVO	Online platform for webinars	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Industry	Advisors			15	EVILVO	Online platform for webinars	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Other			students	25	EVILVO	Online platform for webinars	2021
organisation of on-line workshop/seminar	Advisors				15	EVILVO	Online platform for webinars	2021
organisation of on-line workshop/seminar	Advisors				15	EVILVO	Online platform for webinars	2021
post on social media	Farmers	Advisors	Industry		1 000	EVILVO	Twitter	2021
organisation of on-line workshop/seminar	Advisors				20	EVILVO	Online platform for webinars	2022
post on website	Industry	Advisors	Farmers		2 500	EVILVO	Website	2022
post on social media	Farmers	Advisors			4 044	FiBL	Twitter	2018
post on social media	Farmers	Advisors			1 920	FiBL	Twitter	2018
post on social media	Farmers	Advisors			1 223	FiBL	Twitter	2018
post on social media	Farmers	Advisors			3 824	FiBL	Twitter	2018
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 113	FiBL	YouTube	2018
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 617	FiBL	YouTube	2018
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			173	FiBL	YouTube	2018
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			758	FiBL	YouTube	2018
post on social media	Farmers	Advisors			3 802	FiBL	Twitter	2019
post on social media	Farmers	Advisors			3 251	FiBL	Twitter	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	Advisors						
post on social media	Farmers	Advisors			3 793	FiBL	Twitter	2019
post on social media	Farmers	Advisors			5 198	FiBL	Twitter	2019
post on social media	Farmers	Advisors			5 672	FiBL	Twitter	2019
post on social media	Farmers	Advisors			3 025	FiBL	Twitter	2019
post on social media	Farmers	Advisors			2 459	FiBL	Twitter	2019
post on social media	Farmers	Advisors			5 134	FiBL	Twitter	2019
post on social media	Farmers	Advisors			8 464	FiBL	Twitter	2019
post on social media	Farmers	Advisors			8 503	FiBL	Twitter	2019
post on social media	Farmers	Advisors			4 768	FiBL	Twitter	2019
post on social media	Farmers	Advisors			2 105	FiBL	Twitter	2019
post on social media	Farmers	Advisors			2 230	FiBL	Twitter	2019
post on social media	Farmers	Advisors			4 497	FiBL	Twitter	2019
post on social media	Farmers	Advisors			2 316	FiBL	Twitter	2019
post on social media	Farmers	Advisors			2 193	FiBL	Twitter	2019
post on social media	Farmers	Advisors			3 759	FiBL	Twitter	2019
post on social media	Farmers	Advisors			2 125	FiBL	Twitter	2019
post on social media	Farmers	Advisors			3 463	FiBL	Twitter	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 223	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 512	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 174	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			940	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			365	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			288	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			298	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			304	FiBL	YouTube	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			2 096	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			334	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			334	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			130	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 041	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			972	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			758	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			518	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			82	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			710	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			19 480	FiBL	YouTube	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			2 045	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			343	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			831	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			975	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			432	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			416	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 060	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			691	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			705	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 481	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			1 138	FiBL	YouTube	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			110	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			110	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			155	FiBL	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			101	FiBL	YouTube	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			1 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on website	Farmers	Advisors			2 000	FiBL	Website	2019
post on social media	Farmers	Advisors			7 530	FiBL	Twitter	2020
post on social media	Farmers	Advisors			2 360	FiBL	Twitter	2020
post on social media	farmers	advisors			4 400	FiBL	Twitter	2020
post on social media	farmers	advisors			1 180	FiBL	Twitter	2020
post on social media	farmers	advisors			7 340	FiBL	twitter	2020
post on social media	farmers	advisors			4 830	FiBL	Twitter	2020
post on social media	farmers	advisors			1 616	FiBL	Twitter	2020
post on social media	farmers	advisors			1 000	FiBL	Twitter	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			469	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			272	FiBL	YouTube	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			335	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			169	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			561	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			3 447	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			582	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			1 088	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			1 253	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			1 413	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			178	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			443	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			429	FiBL	YouTube	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			158	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			604	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			567	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			1 407	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			88	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			202	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			162	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			85	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			104	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			304	FiBL	<b>YouTube</b>	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			654	FiBL	<b>YouTube</b>	2020

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### Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration

D7.6: Final report on dissemination and communication plan implementation

Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			92	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			268	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			56	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			77	FiBL	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			254	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	famers	advisors			473	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			1 168	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			306	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			158	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			473	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			4 696	FiBL	YouTube	2021

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			1 997	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			2 211	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			2 213	FiBL	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			263	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			307	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			343	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			241	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			556	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			59	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			101	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			145	FiBL	YouTube	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			192	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	advisors			455	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	advisors			2 277	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	advisors			93	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	advisors			89	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			50	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			62	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			32	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			41	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			31	FiBL	YouTube	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			31	FiBL	YouTube	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			28	FiBL	<b>YouTube</b>	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			20	FiBL	<b>YouTube</b>	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			438	FiBL	<b>YouTube</b>	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			1 082	FiBL	<b>YouTube</b>	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			340	FiBL	<b>YouTube</b>	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			1 101	FiBL	<b>YouTube</b>	2022
uploaded own made video to YouTube or another specialized social media to share videos	farmers	advisors			468	FiBL	<b>YouTube</b>	2022
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	<b>WhatsApp</b>	2019
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	<b>WhatsApp</b>	2019
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	<b>WhatsApp</b>	2019
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	<b>WhatsApp</b>	2019
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	<b>WhatsApp</b>	2019
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	<b>WhatsApp</b>	2019
post on website	Industry	Customers			1 000	GLZ	<b>Website</b>	2019
post on website	Scientific Community	Industry	General Public		1 000	GLZ	<b>Website</b>	2019
post on website	Industry				1 000	GLZ	<b>Website</b>	2019
post on social media	Farmers	Advisors	Civil Society		10 000	GLZ	<b>Facebook</b>	2019
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	<b>Facebook</b>	2019
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	<b>Facebook</b>	2019



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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Scientific Community				20	GLZ	Microsoft Teams	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Scientific Community				20	GLZ	Online platform for webinars	2020
online Brokerage event	Advisors	Farmers			70	GLZ	Online platform for webinars	2020
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2021
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	WhatsApp	2021
post on social media	Farmers	Advisors	Scientific Community		40	GLZ	WhatsApp	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Policy makers				6	GLZ	Online platform for webinars	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors			14	GLZ	Online platform for webinars	2021
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2022
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2022
post on social media	Farmers	Advisors	Scientific Community		500	GLZ	Facebook	2022
on-line article	Farmers	General Public	Scientific Community		200	HH	mailing list	2018
Post on website	Farmers	General Public	Scientific Community		50	HH	Website	2018
on-line article	Farmers	General Public	Scientific Community		200	HH	mailing list	2019
post on website	Advisors	Farmers	Other	Vets	300	HH	Website	2021
organisation of on-line workshop/seminar	Advisors	Farmers	Other	Vets	43	HH	Microsoft Teams	2021

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D7.6: Final report on dissemination and communication plan implementation

Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Advisors	Farmers	Other	Vets				
organisation of on-line workshop/seminar	Advisors	Farmers	Other	Vets	34	HH	Microsoft Teams	2021
organisation of on-line workshop/seminar	Advisors	Farmers	Other	Vets	31	HH	Microsoft Teams	2021
uploaded own made video to YouTube or another specialized social media to share videos	Advisors	Farmers	Other	Vets	392	HH	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	Advisors	Farmers	Other	Vets	154	HH	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	Advisors	Farmers	Other	Vets	187	HH	YouTube	2021
post on website	Farmers	Advisors	Scientific Community		300	HH	Website	2022
on-line article	Advisors	Farmers	Scientific Community		300	HH	mailing list	2022
Post on website	Farmers	General Public	Scientific Community		300	HH	Website	2019-2022
post on social media	Scientific Community	Industry	Policy makers		2 404	HUTTON	Twitter	2019
post on social media	Scientific Community	Industry	Policy makers		634	HUTTON	Twitter	2019
post on social media	Scientific Community	Industry	Policy makers		905	HUTTON	Twitter	2019
post on social media	Industry	Policy makers	Scientific Community		2 277	HUTTON	Twitter	2019
post on social media	Scientific Community	Industry	Policy makers		4 372	HUTTON	Twitter	2019
post on social media	Scientific Community	Industry	Policy makers		2 804	HUTTON	Twitter	2019
post on social media	Industry	Policy makers	Scientific Community		2 466	HUTTON	Twitter	2019
post on social media	Industry	Policy makers	Scientific Community		1 382	HUTTON	Twitter	2019
post on social media	Industry	Policy makers	Scientific Community		1 654	HUTTON	Twitter	2019
post on social media	Industry	Policy makers	Scientific Community		939	HUTTON	Twitter	2019
online newsletter	Farmers	Industry	Policy makers		120	HUTTON	mailing list	2020
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	General Public		58	HUTTON	YouTube	2020
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	General Public		50	HUTTON	YouTube	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	Advisors	General Public					
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	General Public		15	HUTTON	YouTube	2020
post on social media	Farmers	Industry	Advisors		2 016	HUTTON	Twitter	2020
post on social media	Farmers	Industry	Advisors		3 782	HUTTON	Twitter	2020
post on social media	Farmers	Industry	Advisors		3 072	HUTTON	Twitter	2020
post on social media	Farmers	Industry	Advisors		2 152	HUTTON	Twitter	2020
post on social media	Farmers	General Public	Customers		798	HUTTON	Twitter	2020
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Industry	Advisors		142	HUTTON	YouTube	2020
post on social media	Farmers	Industry	Advisors		1 587	HUTTON	Twitter	2020
Online Press release	Farmers	Industry	Advisors		5 000	HUTTON	mailing list	2020
post on social media	Farmers	Industry	Advisors		176	HUTTON	Twitter	2021
online newsletter	Farmers	Industry	Policy makers		150	HUTTON	mailing list	2021
post on social media	Farmers	Industry	Advisors		1 226	HUTTON	Twitter	2021
post on social media	Farmers	Industry	Advisors		256	HUTTON	Twitter	2021
post on social media	Farmers	General Public	Customers		1 074	HUTTON	Twitter	2021
Online Press release	Farmers	Industry	Policy makers		5 000	HUTTON	mailing list	2021
Online Press release	Farmers	General Public	Customers		2 000	HUTTON	mailing list	2021
post on social media	Farmers	Industry	Advisors		317	HUTTON	Twitter	2021
post on social media	Farmers	Industry	Advisors		2 282	HUTTON	Twitter	2021
post on social media	Farmers	Industry	Advisors		547	HUTTON	Twitter	2021
post on social media	Farmers	Industry	Advisors		984	HUTTON	Twitter	2021
post on social media	Farmers	Industry	Advisors		1 128	HUTTON	Twitter	2021
online newsletter	Farmers	Industry	Policy makers		200	HUTTON	mailing list	2022
post on social media	Farmers	Industry	Advisors		659	HUTTON	Twitter	2022
post on social media	Policy makers	Farmers	Industry		1 227	HUTTON	Twitter	2022
post on social media	Farmers	Industry	Advisors		722	HUTTON	Twitter	2022
post on social media	Farmers	Industry	Advisors		1 043	HUTTON	Twitter	2022
post on social media	Farmers	Industry	Advisors		1 100	HUTTON	Twitter	2022
post on social media	General Public	Farmers	Customers		244	HUTTON	Twitter	2022
Online Press release	Farmers	General Public	Customers		2 000	HUTTON	mailing list	2022
post on social media	Farmers	Industry	Advisors		1 100	HUTTON	Twitter	2022
post on social media	Scientific Community	Farmers	Medias		6 000	IDELE	Twitter	2018
post on social media	Advisors	Farmers	Scientific Community		2 231	IDELE	Facebook	2021
post on social media	Advisors	Farmers	Scientific Community		368	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		720	IDELE	Facebook	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Advisors	Farmers	Scientific Community					
post on social media	Advisors	Farmers	Scientific Community		214	IDELE	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		581	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 478	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		380	IDELE	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		963	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		456	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		2 066	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		325	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		960	IDELE	Linkedin	2022
post on social media	Advisors	Farmers	Scientific Community		333	IDELE	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		288	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 316	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		2 152	IDELE	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		4 217	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		277	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 060	IDELE	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		164	IDELE	Instagram	2022
post on social media	Advisors	Farmers	Scientific Community		248	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 143	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		193	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		966	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		1 025	IDELE	LinkedIn	2022
post on social media	Advisors	Farmers	Scientific Community		232	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		262	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		823	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		309	IDELE	Twitter	2022
post on social media	Advisors	Farmers	Scientific Community		1 122	IDELE	Facebook	2022
post on social media	Advisors	Farmers	Scientific Community		499	IDELE	LinkedIn	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Advisors	Farmers	Scientific Community	Policy makers				
post on social media	Advisors	Farmers	Scientific Community		183	IDELE	Instagram	2022
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		5 000	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		4 900	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		5 000	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		5 000	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		5 000	IFA	Twitter	2018
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 000	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 000	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019

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	Industry	Scientific Community	Policy makers					
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
Post on social media	Industry	Scientific Community	Policy makers		5 939	IFA	Twitter	2019
post on social media	Farmers	Advisors	Industry		7 199	IFA	Twitter & Facebook	2020
organisation of on-line workshop/seminar	Farmers	Advisors	Industry		5 000	IFA	Website	2020
post on social media	Farmers	Advisors	Industry		7 199	IFA	Twitter & Facebook	2020
post on social media	Farmers	Industry	Policy Makers		5 000	IFA	Twitter	2021
post on social media	Policy Makers	Industry	Farmers		7 000	IFA	Twitter	2021
post on social media	Farmers	Industry	Policy Makers		6 000	IFA	Twitter	2021
post on social media	Farmers	Industry	Policy Makers		6 000	IFA	Twitter	2021
post on website	Farmers	Advisors	Industry		1 000	IFA	Website	2021
post on website	Farmers	Advisors	Industry		1 000	IFA	Website	2021
post on website	Farmers	Advisors	Industry		1 000	IFA	Website	2021
post on website	Farmers	Advisors	Industry		1 000	IFA	Website	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2021
post on website	Industry	Advisors	Policy Makers		1 000	IFA	Website	2022
post on website	Farmers	Advisors	Industry		1 000	IFA	Website	2022
post on website	Farmers	Advisors	Industry		1 000	IFA	Website	2022
post on website	Industry	Advisors	Policy Makers		1 000	IFA	Website	2022
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2022
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2022
post on social media	Farmers	Advisors	Industry		7 000	IFA	Twitter	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	Industry		500	IFA	Website	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	Industry		500	IFA	Website	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	Advisors	Industry	Policy Makers				
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	Industry		500	IFA	Website	2022
participation to on-line conference with presentation/lecture related to NEFERTITI	Advisors	Industry	Policy Makers		200	IFA	Website	2022
post on website	Advisors	Industry	Policy Makers		1 000	IFA	Website	2022
post on website	General Public				50	IFOAM EU	Website	2018
post on website	General Public				50	IFOAM EU	Website	2018
post on website	General Public				50	IFOAM EU	Website	2018
post on social media	General Public				1 108	IFOAM EU	Twitter	2019
post on social media	General Public				1 061	IFOAM EU	Twitter	2019
post on social media	General Public				2 205	IFOAM EU	Twitter	2019
post on social media	General Public				3 257	IFOAM EU	Twitter	2019
post on social media	General Public				276	IFOAM EU	Facebook	2019
post on website	General Public				50	IFOAM EU	Website	2019
post on website	General Public				56	IFOAM EU	Website	2019
post on social media	General Public	Advisors	Farmers		1 891	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		738	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		755	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		523	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		1 741	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		1 148	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		1 234	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		1 012	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		842	IFOAM EU	Twitter	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Advisors	Farmers					
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		250	IFOAM EU	Facebook	2020
post on social media	General Public	Advisors	Farmers		350	IFOAM EU	Linkedin	2020
post on social media	General Public	Advisors	Farmers		350	IFOAM EU	Linkedin	2020
post on website	General Public	Advisors	Farmers		18	IFOAM EU	Website	2021
post on website	General Public	Advisors	Farmers		15	IFOAM EU	Website	2021
post on website	General Public	Advisors	Farmers		16	IFOAM EU	Website	2021
post on website	General Public	Advisors	Farmers		4	IFOAM EU	Website	2021
post on website	General Public	Advisors	Farmers		14	IFOAM EU	Website	2021
post on website	General Public	Advisors	Farmers		67	IFOAM EU	Website	2021
post on social media	General Public	Advisors	Farmers		285	IFOAM EU	Facebook	2021
post on social media	General Public	Advisors	Farmers		350	IFOAM EU	Linkedin	2021
post on website	General Public	Advisors	Farmers		16	IFOAM EU	Website	2022
post on website	General Public	Advisors	Farmers		12	IFOAM EU	Website	2022
post on website	General Public	Advisors	Farmers		9	IFOAM EU	Website	2022
post on website	General Public	Advisors	Farmers		38	IFOAM EU	Website	2022
post on social media	General Public	Advisors	Farmers		138	IFOAM EU	Twitter	2022
post on social media	General Public	Advisors	Farmers		792	IFOAM EU	Twitter	2022
post on social media	General Public	Advisors	Farmers		284	IFOAM EU	Twitter	2022
post on social media	General Public	Advisors	Farmers		247	IFOAM EU	Facebook	2022
post on social media	General Public	Advisors	Farmers		245	IFOAM EU	Facebook	2022
post on social media	General Public	Advisors	Farmers		161	IFOAM EU	Facebook	2022
post on social media	General Public	Advisors	Farmers		271	IFOAM EU	Linkedin	2022
post on social media	General Public	Advisors	Farmers		385	IFOAM EU	Linkedin	2022
post on social media	General Public	Advisors	Farmers		367	IFOAM EU	Linkedin	2022

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Advisors	Farmers					
post on social media	General Public	Advisors	Farmers		127	IFOAM EU	Twitter	2022
post on social media	General Public	Advisors	Farmers		118	IFOAM EU	Facebook	2022
post on social media	General Public	Advisors	Farmers		360	IFOAM EU	LinkedIn	2022
post on social media	Scientific Community				2 000	IFV	Twitter	2018
post on website	Advisors	Farmers			9 000	IFV	Website	2022
post on social media	Advisors	Farmers	General Public		146	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		424	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		358	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		324	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		304	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		129	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		232	IFV	LinkedIn	2022
post on social media	Advisors	Farmers	General Public		168	IFV	LinkedIn	2022
post on website	Farmers	Scientific Community	General Public		200	INAGRO	Website	2018
post on website	Scientific Community	Policy makers	General Public		200	INAGRO	Website	2018
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			72	INAGRO	YouTube	2019
post on website	Farmers	General Public			200	INAGRO	Website	2019
post on website	Farmers	General Public	Scientific Community		200	INAGRO	Website	2019
post on website	Farmers	Scientific Community	General Public		200	INAGRO	Website	2019
post on website	Farmers	General Public			200	INAGRO	Website	2019
post on website	Farmers	Scientific Community	Policy makers		200	INAGRO	Website	2019
post on website	Farmers				200	INAGRO	Website	2019
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers			400	INAGRO	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors			469	INAGRO	YouTube	2020
post on website	Farmers	Advisors			400	INAGRO	Website	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	Farmers	Advisors	General Public					
on-line article	Farmers	Advisors	General Public		200	INAGRO	Website	2021
on-line article	Farmers	Advisors	General Public		200	INAGRO	Website	2021
uploaded own made video to YouTube or another specialized social media to share videos	Farmers				589	INAGRO	Website	2022
shared not own made video to YouTube or another specialized social media to share videos	Farmers				211	INAGRO	Website	2022
online newsletter	Industry	Scientific Community	Farmers		82	INOVISA	mailing list	2018
online newsletter	Industry	Scientific Community	Farmers		674	INOVISA	mailing list	2018
online newsletter	Industry	Scientific Community	Farmers		30	INOVISA	mailing list	2019
online newsletter	Industry	Scientific Community	Farmers		465	INOVISA	mailing list	2019
online newsletter	Industry	Scientific Community	Farmers		464	INOVISA	mailing list	2019
online newsletter	Industry	Scientific Community	Farmers		31	INOVISA	mailing list	2019
online newsletter	Industry	Scientific Community	Farmers		29	INOVISA	mailing list	2019
online newsletter	Industry	Scientific Community	Farmers		430	INOVISA	mailing list	2019
online newsletter	Industry	Scientific Community	Farmers		100	INOVISA	mailing list	2019
post on social media	Industry	Scientific Community	Farmers		1 728	INOVISA	Twitter	2019
post on social media	Industry	Scientific Community	Farmers		480	INOVISA	Twitter	2019
post on social media	Industry	Scientific Community	Farmers		720	INOVISA	Twitter	2019
post on social media	Industry	Scientific Community	Farmers		1 316	INOVISA	Twitter	2019
post on social media	Industry	Scientific Community	Farmers		238	INOVISA	Facebook	2019
post on social media	Industry	Scientific Community	Farmers		2 800	INOVISA	Facebook	2019
post on website	Industry	Scientific Community	Farmers		546	INOVISA	Website	2019
post on social media	General Public	Medias	Scientific Community		200	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		200	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		300	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		300	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		300	INTIA	Twitter	2018

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Medias	Scientific Community					
post on social media	General Public	Medias	Scientific Community		300	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		400	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		400	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		400	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		970	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		970	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		970	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		970	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		970	INTIA	Twitter	2018
post on social media	General Public	Medias	Scientific Community		200	INTIA	Twitter	2018
post on website	General Public	Customers			4 000	INTIA	Website	2018
online newsletter	Farmers	Advisors			3 500	INTIA	mailing list	2018
online newsletter	Advisors	Scientific Community	Farmers		60	INTIA	mailing list	2018
online newsletter	Farmers	Advisors			4 500	INTIA	mailing list	2019
post on social media	General Public	Medias	Scientific Community		1 285	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019





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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Medias	Scientific Community					
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Scientific Community		870	INTIA	Twitter	2019
post on social media	General Public	Medias	Advisors		900	INTIA	Twitter	2019
post on social media	General Public	Medias	Advisors		900	INTIA	Twitter	2019
post on social media	General Public	Medias	Advisors		900	INTIA	Twitter	2019
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 000	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Medias	Advisors					
post on social media	General Public	Medias	Advisors		1 200	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 300	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 400	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 400	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 400	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 400	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 500	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 800	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 800	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 800	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 800	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		1 800	INTIA	Twitter	2020
post on social media	General Public	Medias	Advisors		2 000	INTIA	Twitter	2021
post on social media	General Public	Medias	Advisors		2 000	INTIA	Twitter	2021
post on social media	General Public	Medias	Advisors		2 000	INTIA	Twitter	2021
post on social media	General Public	Medias	Advisors		2 000	INTIA	Twitter	2021
post on social media	General Public	Medias	Advisors		2 000	INTIA	Twitter	2021



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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Medias	Advisors					
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Facebook	2022
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	Advisors	General Public		147	INTIA	YouTube	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Facebook	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on website	Farmers	Advisors	General Public		3 500	INTIA	Website	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 300	INTIA	Twitter	2022
post on social media	General Public	Medias	Advisors		2 330	INTIA	Twitter	2022
post on social media	industry	Advisors	Farmers		1 000	ISA/ULISBO A	Facebook	2020
post on website	industry	Advisors	Farmers		500	ISA/ULISBO A	Website	2021
post on website	Industry	Advisors	Farmers		500	ISA/ULISBO A	Website	2022
post on website	farmers	Advisors	industry		200	ISA/ULISBO A	Website	2022
post on website	General Public	Civil Society	Customers		1 000	NAAS	Website	2018
online newsletter	General Public	Civil Society	Customers		219	NAAS	YouTube	2019
post on social media	General Public	Civil Society	Customers		200	NAAS	Twitter	2019
post on website	General Public	Civil Society	Customers		1 000	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		2 151	NAAS	Website	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Civil Society	Customers					
post on website	General Public	Civil Society	Customers		200	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		1 000	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		1 240	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		842	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		2 000	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		500	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		1 000	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		5 468	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		2 500	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		379	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		343	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		2 000	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		3 166	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		150	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		144	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		1 000	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		3 051	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		11 304	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		5 238	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		10 413	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		16 938	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		568	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		175	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		293	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		127	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		253	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		70	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		99	NAAS	Website	2019

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Civil Society	Customers					
post on website	General Public	Civil Society	Customers		182	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		109	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		91	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		744	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		68	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		31	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		41	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		158	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		40	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		35	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		47	NAAS	Website	2019
post on website	General Public	Civil Society	Customers		200	NAAS	Website	2019
post on website	General Public	Farmers	Advisors		61	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		2 000	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		50	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		850	NAAS	Website	2020
post on social media	General Public	Farmers	Advisors		923	NAAS	Facebook	2020
post on website	General Public	Civil Society	Customers		889	NAAS	Website	2020
post on social media	General Public	Civil Society	Customers		500	NAAS	Facebook	2020
post on website	General Public	Farmers	Advisors		144	NAAS	Website	2020
post on social media	General Public	Farmers	Advisors		232	NAAS	Facebook	2020
post on website	General Public	Civil Society	Customers		2 125	NAAS	Website	2020
post on website	General Public	Policy makers	Advisors		32	NAAS	Website	2020
post on social media	General Public	Farmers	Advisors		51	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		4 859	NAAS	Facebook	2020
post on website	General Public	Civil Society	Customers		4 430	NAAS	Website	2020
post on social media	General Public	Civil Society	Customers		500	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		299	NAAS	Facebook	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Farmers	Advisors	Medias				
post on website	General Public	Farmers	Advisors		495	NAAS	Website	2020
post on website	General Public	Farmers	Medias		148	NAAS	Website	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		50	NAAS	Online platform for webinars	2020
post on social media	General Public	Farmers	Advisors		215	NAAS	Facebook	2020
post on website	General Public	Civil Society	Farmers		12 964	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		50 473	NAAS	Website YouTube	2020
post on website	General Public	Civil Society	Customers		864	NAAS	Website	2020
post on website	General Public	Farmers	Advisors		44	NAAS	Website	2020
post on social media	General Public	Civil Society	Customers		500	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		4 211	NAAS	Facebook	2020
post on social media	Advisors	Policy makers	Medias		115	NAAS	Facebook	2020
post on social media	Advisors	Policy makers	Medias		142	NAAS	Linkedin	2020
post on social media	Advisors	Policy makers	Medias		1 506	NAAS	Twitter	2020
post on website	General Public	Farmers	Advisors		182	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		16 020	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		1 667	NAAS	Website	2020
post on social media	General Public	Civil Society	Customers		500	NAAS	Facebook	2020
post on website	General Public	Civil Society	Customers		4 200	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		1 152	NAAS	Website	2020
post on website	Farmers	Advisors	Medias		42	NAAS	Website	2020
post on website	Farmers	Advisors	General Public		554	NAAS	Website	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		80	NAAS	Online platform for webinars	2020
post on website	General Public	Civil Society	Farmers		5 062	NAAS	Website	2020
post on social media	General Public	Farmers	Advisors		197	NAAS	Facebook	2020
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		134	NAAS	YouTube	2020

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	Farmers	Advisors	General Public					
post on website	Farmers	Advisors	General Public		223	NAAS	Website	2020
post on website	General Public	Farmers	Medias		39	NAAS	Website	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		40	NAAS	Online platform for webinars	2020
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		267	NAAS	YouTube	2020
post on website	General Public	Civil Society	Customers		19 620	NAAS	Website	2020
post on website	General Public	Farmers	Advisors		47	NAAS	Website	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		65	NAAS	Online platform for webinars	2020
post on website	General Public	Civil Society	Customers		11 447	NAAS	Website	2020
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		430	NAAS	YouTube	2020
post on website	Medias	Farmers	Advisors		65	NAAS	Website	2020
post on social media	General Public	Farmers	Advisors		22	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		27	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		151	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		788	NAAS	Facebook	2020
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		730	NAAS	YouTube	2020
post on website	General Public	Civil Society	Customers		2 520	NAAS	Website	2020
post on social media	Advisors	Policy makers	Medias		59	NAAS	Facebook	2020
post on social media	Advisors	Policy makers	Medias		245	NAAS	Linkedin	2020
post on social media	Advisors	Policy makers	Medias		236	NAAS	Twitter	2020
post on website	Farmers	Advisors	General Public		33	NAAS	Website	2020
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		637	NAAS	YouTube	2020

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Civil Society	Farmers	Advisors				
post on website	General Public	Civil Society	Farmers		5 346	NAAS	Website	2020
post on social media	General Public	Farmers	Advisors		34	NAAS	Facebook	2020
post on social media	General Public	Farmers	Advisors		216	NAAS	Facebook	2020
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		381	NAAS	YouTube	2020
post on social media	Advisors	Policy makers	Medias		50	NAAS	Facebook	2020
post on social media	Advisors	Policy makers	Medias		107	NAAS	Linkedin	2020
post on website	General Public	Civil Society	Customers		235	NAAS	Website	2020
on-line article	General Public	Civil Society	Farmers		5 354	NAAS	Website	2020
post on website	General Public	Civil Society	Customers		1 452	NAAS	Website	2020
post on social media	General Public	Civil Society	Customers		500	NAAS	Facebook	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		54	NAAS	Online platform for webinars	2020
post on website	General Public	Civil Society	Farmers		2 558	NAAS	Website	2020
post on website	General Public	Civil Society	Farmers		16 274	NAAS	Website	2020
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		715	NAAS	YouTube	2021
post on social media	General Public	Farmers	Advisors		70	NAAS	Facebook	2021
post on social media	General Public	Farmers	Advisors		880	NAAS	Twitter	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		40	NAAS	Online platform for webinars	2021
post on social media	Farmers	Advisors	Industry		290	NAAS	Facebook	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		366	NAAS	YouTube	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		60	NAAS	Online platform for webinars	2021
uploaded own made video to YouTube or another specialized social media to share videos	Scientific Community	Farmers	Advisors		4 430	NAAS	Website	2021

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Farmers	Advisors					
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		1 340	NAAS	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		4 229	NAAS	Website	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
uploaded own made video to YouTube or another specialized social media to share videos	Civil Society	Farmers	Advisors		4 562	NAAS	Website	2021
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		741	NAAS	Website	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		27	NAAS	Online platform for webinars	2021
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		290	NAAS	YouTube	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		65	NAAS	Online platform for webinars	2021
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		470	NAAS	YouTube	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		868	NAAS	Facebook	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		74	NAAS	Online platform for webinars	2021
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2021
post on website	General Public	Farmers	Advisors		1 026	NAAS	Website	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Farmers	Advisors	Scientific Community		75	NAAS	Online platform for webinars	2021
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		583	NAAS	YouTube	2021
organisation of on-line workshop/seminar	Scientific Community	Farmers	Advisors		349	NAAS	YouTube	2021

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Type of on-line including social media dissemination and communication activities	Type of main audience reached				Estimated number of persons reached	Lead NEFERTITI partner	Place (Website - Twitter - Facebook)	Year
	General Public	Farmers	Advisors					
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Farmers	Advisors		2 067	NAAS	Website	2022
post on website	General Public	Farmers	Advisors		10 961	NAAS	Website	2022
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		979	NAAS	YouTube	2022
post on website	General Public	Farmers	Advisors		6 640	NAAS	Website	2022
organisation of on-line workshop/seminar	General Public	Farmers	Advisors		2 012	NAAS	YouTube	2022
post on social media	General Public	Farmers	Advisors		150	NAAS	Facebook	2022
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2022
post on website	General Public	Farmers	Advisors		969	NAAS	Website	2022
post on website	General Public	Farmers	Advisors		150	NAAS	Website	2022
post on social media	General Public	Farmers	Advisors		70	NAAS	Facebook	2022
post on social media	General Public	Farmers	Advisors		160	NAAS	Linkedin	2022
shared not own made video to YouTube or another specialized social media to share videos	general public	farmers			5 000	NATURLAN D	Linkedin	2022
on-line training	Advisors	Farmers			45	NATURLAN D	Online platform for webinars	2022
post on social media	General Public				40	ÖON	Facebook	2019
post on social media	General Public				40	ÖON	Facebook	2019
post on social media	General Public				40	ÖON	Facebook	2019
post on website	General Public	Scientific Community	Farmers		100	ÖON	Website	2022
post on social media	Farmers	General Public			100	ÖON	Facebook	2022
post on social media	Farmers	Scientific Community			100	ÖON	Facebook	2022
on-line article	Industry	Farmers	Advisors		100	ProAgria EP	Website	2020
on-line article	Farmers	Industry	General Public		100	ProAgria EP	Website	2020
on-line article	Advisors				600	ProAgria EP	Website	2022
post on social media	Farmers	General Public	Advisors		4 000	ProAgria EP	LinkedIn	2022
post on social media	Farmers	Policy makers	Scientific Community		3 000	ProAgria EP	Instagram	2022
post on social media	Advisors				30	ProAgria EP	Microsoft Teams	2022
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Policy makers				40	ProAgria EP	Microsoft Teams	2022

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	Farmers	General Public	Advisors	Scientific Community				
post on social media	Farmers	General Public	Advisors		200	ProAgria EP	Facebook	2022
post on website	Policy makers	Industry	Scientific Community		50	PZH	Website	2019
post on social media	General Public	Policy makers	Civil Society		2 000	PZH	Twitter	2022
post on website	General Public	Policy makers	Civil Society		2 000	PZH	Website + Twitter post	2022
post on website	Policy makers	Industry	Scientific Community		50	RT	Website	2019
post on website	General Public				750	RT	Website	2019
online newsletter	Policy makers	Policy makers			50	RT	mailing list	2020
organisation of on-line workshop/seminar	General Public	Policy makers			112	RT	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	General Public			200	RT	YouTube	2021
uploaded own made video to YouTube or another specialized social media to share videos	Farmers	General Public			1 500	RT	YouTube	2021
participation to on-line conference with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Policy makers		230	RT	Online platform for webinars	2021
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Advisors				20	RT	Online platform for webinars	2021
post on social media	General Public	Policy makers	Farmers		200	RT	Twitter – LinkedIn – Instagram	2022
post on social media	General Public	Policy makers	Farmers		200	RT	Twitter – LinkedIn – Instagram	2022
post on social media	Scientific Community	General Public	Policy makers		388	SeAMK	Facebook	2021
post on social media	Scientific Community	General Public	Policy makers		600	SeAMK	Facebook	2021
post on social media	Scientific Community	General Public	Policy makers		362	SeAMK	Twitter	2021
post on social media	Scientific Community	General Public	Policy makers		527	SeAMK	Twitter	2021
post on social media	Scientific Community	General Public	Policy makers		50	SeAMK	Twitter	2021
organisation of on-line workshop/seminar	General Public	Policy makers			80	SeAMK	Website	2021
shared not own made video to YouTube or another specialized social media to share videos	Scientific Community	General Public	Policy makers		10	SeAMK	YouTube	2022

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	Policy makers	Advisors	Scientific Community					
participation to on-line conference with presentation/lecture related to NEFERTITI	Policy makers	Advisors	Scientific Community		44	SeAMK	Microsoft Teams	2022
on-line article	Scientific Community	General Public	Policy makers		15	SeAMK	online magazine	2022
on-line article	Scientific Community	General Public	Policy makers		28	SeAMK	online magazine	2022
on-line article	Scientific Community	General Public	Policy makers		61	SeAMK	online magazine	2022
post on social media	Scientific Community	General Public	Policy makers		218	SeAMK	Facebook	2022
post on social media	Scientific Community	General Public	Policy makers		190	SeAMK	Facebook	2022
post on social media	Scientific Community	General Public	Policy makers		423	SeAMK	Facebook	2022
post on social media	Scientific Community	General Public	Policy makers		249	SeAMK	Facebook	2022
post on social media	Scientific Community	General Public	Policy makers		46	SeAMK	Twitter	2022
post on social media	Scientific Community	General Public	Policy makers		50	SeAMK	Twitter	2022
uploaded own made video to YouTube or another specialized social media to share videos	Scientific Community	General Public	Policy makers		489	SZE	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Scientific Community	General Public	Policy makers		34	SZE	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Scientific Community	General Public	Policy makers		45	SZE	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	Scientific Community	General Public	Policy makers		75	SZE	YouTube	2019
post on social media	Scientific Community	General Public	Policy makers		619	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Policy makers		276	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Policy makers		801	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Policy makers		276	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Policy makers		190	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Policy makers		187	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Policy makers		173	SZE	Facebook	2019

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	Scientific Community	General Public	Policy makers	Scientific Community				
post on social media	Scientific Community	General Public	Policy makers		156	SZE	Facebook	2019
post on social media	Scientific Community	General Public	Scientific Community		300	SZE	Facebook	2020
post on website	Scientific Community	Advisors	Farmers		600	SZE	Website	2020
online newsletter	Scientific Community	Advisors			20	SZE	mailing list	2020
participation to on-line workshop/seminar with presentation/lecture related to NEFERTITI	Scientific Community	Advisors	Farmers		140	SZE	Online platform for webinars	2020
post on website	Scientific Community	Advisors	Farmers		300	SZE	Website	2021
post on website	Scientific Community	Advisors	Farmers		300	SZE	Website	2022
post on website	Scientific Community	Advisors	Farmers		300	SZE	Website	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Scientific Community	Advisors	Farmers		1 000	SZE	Facebook	2022
post on social media	Industry	General Public	Scientific Community		300	Teagasc	Twitter	2018
post on social media	Industry	General Public	Scientific Community		150	Teagasc	Twitter	2019
post on social media	Industry	General Public	Scientific Community		200	Teagasc	Twitter	2019
post on social media	Industry	General Public	Scientific Community		250	Teagasc	Twitter	2019
post on social media	Industry	General Public	Scientific Community		300	Teagasc	Twitter	2019
post on social media	Industry	General Public	Scientific Community		300	Teagasc	Twitter	2019
post on social media	Industry	General Public	Scientific Community		10 000	Teagasc	Twitter	2019
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Industry	Medias		1 150	Teagasc	YouTube	2019
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Industry	Medias		1 100	Teagasc	YouTube	2019

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	General Public	Industry	Medias					
uploaded own made video to YouTube or another specialized social media to share videos	General Public	Industry	Medias		1 000	Teagasc	<b>YouTube</b>	2019
post on website	General Public	Industry	Farmers		10 000	Teagasc	<b>Website</b>	2022
post on social media	General Public	Industry	Farmers		20 000	Teagasc	<b>Facebook</b>	2022
post on social media	General Public	Industry	Farmers		10 000	Teagasc	<b>Twitter</b>	2022
post on social media	General Public	Industry	Farmers		10 000	Teagasc	<b>Twitter</b>	2022
post on social media	General Public	Industry	Farmers		10 000	Teagasc	<b>Twitter</b>	2022
post on social media	General Public	Farmers	Industry		3 000	Teagasc	<b>Instagram</b>	2022
online newsletter	Industry				40	UAL	<b>mailing list</b>	2019
post on website	Advisors	Farmers	Scientific Community		200	WL	<b>Website</b>	2022
post on social media	Advisors	Farmers	Scientific Community		400	WL	<b>Twitter</b>	2022
post on social media	General Public	Civil Society	Policy makers		1 400	WL	<b>Twitter</b>	2022
post on website	Industry	Medias	General Public		628	WR	<b>Website</b>	2019
post on website	industry	Medias	General Public		600	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		1 931	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		750	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		1 200	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		1 000	WR	<b>Website</b>	2019
post on website	Industry	Customers	General Public		200	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		550	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		530	WR	<b>Website</b>	2019
post on website	Industry	Medias	General Public		450	WR	<b>Website</b>	2019
post on website	Customers	Industry	General Public		100	WR	<b>Website</b>	2019
post on website	Customers	Industry	General Public		100	WR	<b>Website</b>	2019
post on website	Industry	Policy makers			100	WR	<b>Website</b>	2019
post on website	Customers	Industry	General Public		100	WR	<b>Website</b>	2019
post on website	Industry	Policy makers			100	WR	<b>Website</b>	2019
post on social media	General Public	Scientific Community			100	WR	<b>Twitter</b>	2020

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	Farmers	General Public	Scientific Community					
post on social media	Farmers	General Public	Scientific Community		100	WR	Twitter	2020
post on social media	Farmers	Scientific Community	General Public		300	WR	Facebook	2020
post on social media	Farmers	General Public	Scientific Community		50	WR	Twitter	2020
post on social media	Farmers	Scientific Community	General Public		100	WR	Twitter	2020
post on website	Farmers	Advisors	Scientific Community		500	WR	Website	2020
online Brokerage event	Farmers	Advisors	Scientific Community		100	WR	Online platform for webinars	2021
post on social media	General Public	Farmers			100	WR	Twitter	2022
post on social media	General Public	Farmers	Scientific Community		100	WR	Twitter	2022
post on website	Scientific Community	Farmers	General Public		1 000	WR	Website	2022
post on social media	General Public	Scientific Community			1 900	WR	LinkedIn	2022
post on social media	General Public	Scientific Community			370	WR	LinkedIn	2022
post on social media	General Public	Scientific Community	Farmers		100	WR	Twitter	2022
on-line article	Scientific Community	Farmers	Advisors		150	WR	Website	2022



## 5.2. Summarized short action plan (dissemination campaign) for promotion NEFERTITI main results on local level

Country	No	Activity	Partners involved	Target audience
Belgium	1	Organisation of an AKIS-workshop	ILVO	AKIS actors
	2	Distribution and promotion of demo design guide (on farm and virtual demonstrations) on I4Connect event	ILVO	Advisors
	3	Distribution and promotion of demo design guide (on farm and virtual demonstrations) on Agridagen	ILVO, HH	Broad agricultural sector
	4	Distribution and promotion of demo design guide (on farm and virtual demonstrations) on SmartAgriHubs event at ILVO	ILVO	Broad agricultural sector
	5	Distribution and promotion of demo design guide (on farm and virtual demonstrations) on open day at Hooibeekhoeve	HH	Broad agricultural sector
	6	Article in the specialized press (Vilt, Boer&Tuinder, Landbouwleven,)	ILVO, HH, Inagro	Broad agricultural sector
	7	Article and link to farm demo training kit in newsletter HH	HH	Broad agricultural sector, agricultural education
	8	Article and link to farm demo training kit in newsletter Koesensor	HH	Mainly dairy farmers, advisors and vets
	9	Article and link to farm demo training kit in newsletter ILVO (both internal and external newsletter)	ILVO	Broad agricultural sector
	10	Setting up link to Nefertiti-website, YouTube channel and farm demo training kit on website Koesensor	HH	Broad agricultural sector
	11	Sharing social media posts (after translation) of Nefertiti on Facebook pages of HH, ILVO and Inagro	ILVO, HH, Inagro	Broad agricultural sector and broad public
	12	Setting up link to Nefertiti-website, YouTube channel and farm demo training kit on website HH	HH	Broad agricultural sector and broad public
	13	Distribution and promotion of demo design guide (on farm and virtual demonstrations) at Inagro	Inagro	Agricultural advisors
	14	Setting up link to Nefertiti-website, YouTube channel and farm demo training kit on website Inagro	Inagro	Broad agricultural sector and broad public
Bulgaria	1	Dissemination of the translated Farm Demo Training Kit during the demo events organized under Bulgarian Network 07 and 09 hubs	NAAS	Farmers, advisors, researchers, agricultural media
	2	Organization seminar with demonstration for dissemination and promotion of NEFERTITI results, achievements and impacts NEFERTITI results including translated Farm Demo Training Kit. Events will be organized jointly with Bulgarian National Rural Network	NAAS	Farmers, advisors, researchers, Agricultural media
	3	Promotion the Final NEFERTITI webinar on September 2022 including publication the news for the webinar on Bulgarian language on the NAAS website and social media	NAAS	Farmers, advisors, researchers
	4	Dissemination of the translated Farm Demo Training Kit through multiple channels – NAAS website, NAAS Facebook page and the biggest agricultural site in Bulgaria – www.agri.bg	NAAS	Farmers, advisors, researchers
	5	Communication on NAAS Facebook page for sharing NEFERTITI social media posts (short translation on Bulgarian language).	NAAS	Farmers, advisors, researchers
	6	Sharing NEFERTITI videos from Farm Demo YouTube channel on NAAS Facebook page	NAAS	Farmers, advisors, researchers
	7	Designing the brochure with NEFERTITI results for local events	NAAS	Farmers, advisors, researchers, agricultural media

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Country	No	Activity	Partners involved	Target audience
	8	Convince other stakeholders' people to share results including through personal contacts;	NAAS	Agricultural NGO, policy makers
	9	Organisation of a NEFERTITI Hub AKIS-Farm Demo workshop	NAAS	AKIS actors
Croatia	1	Promotion NEFERTITI results through development articles and giving interviews for local media (newspapers, websites, radio, technical magazines);	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
	2	Organization joint events with National (regional/local) Rural Network(s);	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
	3	Dissemination the translated Farm Demo Training Kit and other NEFERTITI results through different multiple channels	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
	4	Communication on social media for sharing NEFERTITI social media posts (short translation on local language)	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
	5	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects;	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
	6	Putting special focus / target on dissemination the Kit in agricultural schools and universities	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
	7	Development and distribution short articles / videos / testimonials / preparations / press releases about the translated Training kit including in agricultural magazines and newspapers;	ASC (Ministry of Agriculture)	Farmers, beekeepers, students, consumers, policy makers, war veterans, retirees, advisers, new entrants
Finland	1	Dissemination of NEFERTITI-results and Farm Demo Training Kit in a ProAgria's staff event	AGRIA	ProAgria's personnel
	2	Dissemination of NEFERTITI-results and Farm Demo Training Kit in SeAMK's staff event	SeAMK	SeAMK personnel (R&D & teachers at University of Applied Sciences )
	3	Dissemination of NEFERTITI-results and Farm Demo Training Kit at organic farming advisors' event	AGRIA	ProAgria's organic advisors (from all around Finland)
	4	Dissemination of Farm Demo Training Kit through email and other related events if possible	AGRIA	Partners and other related organizations, farmers etc.
	5	Communication on social media for sharing NEFERTITI posts	AGRIA, SeAMK	Social media followers of both organizations (including farmers and other organizations)
	6	Article in Itua-magazine about results and Farm Demo Training Kit	AGRIA	Farmers
	7	Promotion NEFERTITI results through development articles: abstract of Agricultural Science days (Maataloustieteen päivät)	SeAMK	Participants in AKIS networks at national level

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Country	Nº	Activity	Partners involved	Target audience
	8	Promotion NEFERTITI results and Training Kit on agricultural Exhibitions and fairs; poster at Agricultural Science days (Maataloustieteen päivät)	SeAMK	Participants in AKIS networks at national level
	9	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects; (SeAMK: TIME, DigiFarmi, Ilmastositur; ProAgria: Ilmastositur, Cybergrass)	SeAMK, AGRIA	Other ongoing agricultural projects and their networks
	10	Sharing results during remaining cross visits and other demo events	AGRIA	Farmers, advisors, researchers
FRANCE	1	Promotion NEFERTITI results on agricultural Exhibitions and fairs: - Tech&Bio 2022 (organic fair in Normandy: dedicated stand and distribution of the training kit)	ACTA (Idele), CRAB, CRAN	Farmers, advisors, policy makers
	2	Promotion NEFERTITI results on agricultural Exhibitions and fairs: - La terre est notre métier (dedicated stand and distribution of the training kit)	ACTA (Idele), CRAB, CRAN	Farmers, advisors, policy makers
	3	Organization event with National / regional Network(s) to disseminate NEFERTITI results : - AKIS Workshop;	ACTA (Idele), CRAB, CRAN	Regional AKIS actors
	4	Organization event with National / regional Network(s) to disseminate NEFERTITI results : - SPACE 2022 (livestock production fair in Brittany) : conference on Nefertiti results;	ACTA (Idele), CRAB, CRAN	Regional AKIS actors
	5	Organization event with National / regional Network(s) to disseminate NEFERTITI results : - AKIS Workshop;	ACTA (Idele), CRAB, CRAN	Regional AKIS actors
	6	Sharing results during cross visits and other demo events including inviting a lot of stakeholders : Cross visit of network 10 in France	CRAB, ACTA (Idele)	Farmers, local stakeholders, local advisors
	7	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results (11 of July at the V'Innopôle Sud-ouest : special event to share results of the year with winegrowers and advisors)	ACTA (IFV)	Farmers, advisors
	8	Designing posters and Brochures with NEFERTITI results for local events (especially for the event of the 11 of July)	ACTA (IFV)	Farmers, advisors
	9	Dissemination of the translated Farm Demo Training Kit through Idele website	ACTA (Idele)	Advisors, policy makers
	10	Organization of a one day-event to disseminate NEFERTITI results : 27 September at the Arvalis' digiferme in St Hilaire en Woevre	CRAGE, ACTA (Arvalis)	Advisors
	11	Dissemination of the translated Farm Demo Training Kit through social media	ACTA (Arvalis)	Advisors
	12	Sharing NEFERTITI videos from Farm Demo YouTube channel	ACTA (Arvalis)	Farmers, advisors, researchers, policy makers
	13	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects	ACTA (Arvalis)	Farmers, advisors, researchers, policy makers
	14	Sharing NEFERTITI results through an article in our Perspectives agricoles magazine	ACTA (Arvalis)	Farmers, advisors, researchers, policy makers
	15	Internal Arvalis' meeting to share the NEFERTITI results	ACTA (Arvalis)	Researchers
	16	Dissemination of the translated Farm Demo Training Kit through multiple channels (social media, IFV website)	ACTA (IFV)	Advisors, farmers
	17	Communication on social media for sharing NEFERTITI social media posts (short translation on local language)	ACTA (IFV)	Farmers, advisors, researchers, policy maker

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Country	Nº	Activity	Partners involved	Target audience
	18	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects	ACTA (IFV)	Farmers, advisors, researchers, policy maker
	19	Sharing NEFERTITI videos from Farm Demo YouTube channel	ACTA (IFV)	Farmers, advisors, Researchers, policy maker
	20	Communication on social media for sharing NEFERTITI social media posts Sharing NEFERTITI videos from Farm Demo YouTube channel	ACTA (Idele), CRAB, CRAN	Farmers, advisors, policy makers
	21	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects	ACTA (Idele)	Agricultural partners and colleagues
	22	Participation to scientific conferences to disseminate the training kit and other NEFERTITI results : - EAAP conference (Porto, Portugal) : presentation of the French organic hub	ACTA (Idele), CRAB, CRAN	Researchers
	23	Participation to scientific conferences to disseminate the training kit and other NEFERTITI results : - Rencontres Recherche Ruminants (scientific congress) : presentation of the training kit European Grassland Federation : presentation of Network 01 results	ACTA (Idele), CRAB, CRAN	Researchers
	24	Dissemination of the translated Farm Demo Training Kit through social media (social media, IFV website)	ACTA	Advisors
	25	Organisation of a Webinar in cooperation with the National Rural Network to disseminate NEFERTITI main results	ACTA	Farmers, advisors, Researchers, policy maker
	26	Sharing NEFERTITI videos from Farm Demo YouTube channel	ACTA	Farmers, advisors, researchers, policy maker
	27	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects managed by ACTA	ACTA	Agricultural partners and colleagues
	28	Promotion NEFERTITI results during the Smart AGRI Hubs Final Conference in Lisbon (Organisation of a demonstration + workshops on Training kit and Videos)	ACTA	Farmers, advisors, researchers, policy maker
	29	Dissemination Farm Demo Training Kit through multiple channels.	APCA	Agriculture professionals, farmers, advisors
	30	Communication on social media for sharing NEFERTITI social media posts (short translation on local language).	APCA	Agriculture professionals, farmers, advisors
	31	Organization event / joint activity (webinar) with National Rural Network to disseminate NEFERTII results.	APCA, ACTA	Farmers, advisors, researchers, students, ...
	32	Promotion NEFERTITI results on AKIS workshops	CRA Bretagne, Idele	Advisors and other AKIS actors
	33	Promotion NEFERTITI results on international Exhibition for animal breeding « SPACE » (Rennes, FRANCE)	CRA Bretagne, Idele	Agriculture professionals, farmers, advisors
	34	Promotion NEFERTITI results on 26th International Francophone Congress (Journées 3R : Rencontres – Recherches – Ruminants)	CRA Bretagne, Idele	Stakeholders in the Ruminant sector
	35	Dissemination of the results of NEFERTITI and the Farm Demo training kit to the network of French chambers of agriculture	CA Gironde	Advisors, farmers
Germany	1	Publishing article on Cross Visits in Bioland Fachmagazin	Bioland Beratung GmbH (BBG)	Farmer, advisors
	2	Sharing Farm Demo Kit within our association	Bioland Beratung GmbH (BBG)	Advisors, education officers
	3	Article on the Cross Visit to UK in Lebendige Erde	Demeter e.V. (DeV)	Farmers, Advisors

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Country	No	Activity	Partners involved	Target audience
	4	Sharing the Farm Demo Kit at the Demeter Homepage	Demeter e.V. (DeV)	Farmers, advisors, interested public
	5	Sharing link to Farm Demo YouTube channel	Demeter e.V. (DeV)	Farmers, Advisors
	6	Dissemination of the translated Farm Demo Training Kit through multiple channels: - LinkedIn - Newsletter to farmers	Naturland	Farmers, Technical Audience
	7	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results	Naturland	Farmers, advisors, researchers
	8	Communication on social media for sharing NEFERTITI social media posts (short translation on local language). o Twitter o LinkedIn	Naturland	Farmers, Technical Audience
	9	Sharing NEFERTITI videos from Farm demo YouTube channel	Naturland	Farmers, Technical Audience
	10	Sharing results during cross visits and other demo events including inviting a lot of stakeholders o Sharing results during remaining demo events	Naturland	Farmers
	11	Promotion NEFERTITI results on agricultural Exhibitions and fairs; - Biofach 2022	Naturland	Technical Audience - farmers, advisors, researchers
	12	Regular posts on social medias (from Nefertiti Facebook channel)	Gruenlandzentrum Niedersachsen / Bremen e.V. (GLZ)	Farmer, advisors
	13	Preparation and dissemination of testimonials of participants in NEFERTITI project activities (Cross visit testimonials)	Gruenlandzentrum Niedersachsen / Bremen e.V. (GLZ)	Farmer, advisors
	14	Sharing NEFERTITI videos from Farm Demo YouTube channel	Gruenlandzentrum Niedersachsen / Bremen e.V. (GLZ)	Farmer, advisors
	15	Sharing results during cross visits including inviting a lot of stakeholders	Gruenlandzentrum Niedersachsen / Bremen e.V. (GLZ)	Farmer, advisors
	16	Sharing the Farm Demo Kit to schoolteachers and to at least 3 agri universities	Gruenlandzentrum Niedersachsen / Bremen e.V. (GLZ)	Future advisors
	17	Dissemination of the translated Farm Demo Training Kit through multiple channels. - Mail distributor of organic researcher- & advisor group; - Newsletter to farmers - ÖON Website (Download)	ÖON	Farmers, Technical Audience
	18	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results	ÖON	Farmers, advisors, researchers
	19	Communication on social media for sharing NEFERTITI social media posts (short translation on local language)	ÖON	Farmers, interested public
	20	Sharing NEFERTITI videos from Farm Demo YouTube channel on Facebook	ÖON	Farmers, interested public
	21	Sharing results during cross visits and other demo events including inviting a lot of stakeholders Sharing results during remaining demo events	ÖON	Farmers, Technical Audience
Hungary	1	Dissemination of the translated Farm Demo Training Kit through multiple channels	Szechenyi University (SZE)	Agricultural students, secondary school students, farmers, advisors, university teachers

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Country	No	Activity	Partners involved	Target audience
	2	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results.	SZE	Agricultural students, secondary school students, farmers, advisors, university teachers, stakeholders
	3	Communication on social media for sharing NEFERTITI social media posts (short translation on local language).	SZE	Agricultural students, secondary school students, farmers, advisors, university teachers
	4	Sharing NEFERTITI videos from Farm Demo YouTube channel	SZE	Agricultural students, secondary school students, farmers, advisors, university teachers
	5	Organizing meetings (through personal contacts) with other stakeholders to convince them to share results including	SZE	NEFERTITI stakeholders
	6	Identification the main people and organizations which organize agricultural demo events in their country and disseminate the Kit with them	SZE	Advisors, trainers, training/advisory organisations
	7	Promotion the Kit through all existing networks.	SZE	Advisors, trainers, training/advisory organisations, farmers, school and advisors, stakeholders' organizations
	8	Inclusion the Chambers of Agriculture (where are available) for dissemination the Kit	SZE	Hungarian Chamber of Agriculture
	9	Dissemination the Training kit to supply chain commercial companies.	SZE	Members of Demonstration Farm Network of SZE
	Ireland	1	Dissemination of Farm Demo Training Kit	Teagasc
2		Promotion of Farm Demo Training Kit through Teagasc social media channels (Twitter, Facebook, YouTube, LinkedIn)	Teagasc	Farmers, advisors, researchers
3		Organisation the event (perhaps a webinar) on NEFERTITI results	Teagasc	Agriculture professionals
Italy	1	Introductory workshop on the role of demo farms and Visit to CESA Demo farm	Tuscany Region (RT), PZH, SEAMK	Policy makers
	2	Promotion of the NEFERTITI project towards the Italian Interregional Network for Research and Innovation in Agriculture (collaboration with Plant InterCluster during the PIC Annual Event 2021), including the dissemination of the translated Farm Demo Training Kit	Tuscany Region (RT)	Italian regions
	3	Dissemination of the translated Farm Demo Training Kit	Tuscany Region (RT)	Members of special committee (CoP) on precision farming in Tuscany
	4	Communication on social media for sharing NEFERTITI social media posts (short translation on local language) + Dissemination of the translated Farm Demo Training Kit	Tuscany Region (RT)	General interested public
	5	Making video on Regional Demo Farms	Tuscany Region (RT)	General interested public
The Netherlands	1	Sharing farm demo training kit through section in Newsletter WUR Field Crops	WR	WUR Field Crops colleagues
	2	Sharing farm demo training kit through section in newsletter Wageningen Plant Research	WR	Broader WUR plant science colleagues

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Country	No	Activity	Partners involved	Target audience	
	3	Sharing farm demo training kit, farm demo YouTube channel through Kennis Online WUR	WR	Broader scientific community	
	4	Sharing farm demo training kit, farm demo YouTube channel and NEFERTITI website during work field meeting team Soil	WR	Research team working on soil	
	5	Sharing farm demo training kit through personal LinkedIn posts	WR, Pr. ZH	Broad audience interested in sustainable agriculture	
	6	Sharing farm demo training kit through WR Field Crops Facebook	WR	Broad audience interested in field crops	
	7	Sharing farm demo training kit through WR LinkedIn page	WR	Broad audience interested in field crops	
	8	Sharing farm demo training kit through WUR intranet	WR	WUR community of researchers	
	9	Organisation of AKIS workshop	WR	AKIS actors	
	10	Dissemination farm demo training kit through trade association arable agriculture (BO Akkerbouw)	WR	Arable agriculture sector	
	11	Dissemination farm demo training kit through Agrodīs	WR	Suppliers in arable farming and horticulture	
	12	Dissemination farm demo training kit through Groen Kennisnet	WR	Broad agricultural sector	
	13	Disseminate farm demo training kit through VAB Vereniging Agrarische Bedrijfsadviseurs	WR	Agricultural advisors	
	14	Dissemination farm demo training kit through Delphy	WR	Agricultural advisors	
	15	Dissemination farm demo training kit through AgriFirm	WR	Agricultural advisors	
	16	Dissemination farm demo training kit through ministry of agriculture and SABE	WR	Broad agricultural sector and policy makers	
	Poland	1	Dissemination of the translated Farm Demo Training Kit – website, social media, trainings for farmers / advisors	AAC	Farmers, advisors, researchers
		2	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results	AAC	Advisors, Farmers, researchers, students
3		Communication on social media for sharing NEFERTITI social media posts	AAC	Social media followers (advisors, farmers, general public)	
4		Dissemination of Nefertiti results at the upcoming events organized by agricultural advisory units	AAC	Advisors, Farmers, researchers, students	
Portugal	1	Dissemination of the translated Farm Demo Training Kit through multiple channels	ISA-ULisboa	Advisors	
	2	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results	ISA-ULisboa	Farmers	
	3	Communication on social media for sharing NEFERTITI social media posts (short translation on local language)	ISA-ULisboa	Researchers, Students	
	4	Promotion NEFERTITI results on agricultural Exhibitions and fairs: Smart Agri Hubs	ISA-ULisboa	Farmers	
	5	Promotion NEFERTITI results through development articles and giving interviews for local media (newspapers, websites, radio, technical magazines)	Hidrosoph; ISA-ULisboa	Farmers	
	6	Promotion NEFERTITI results on agricultural Exhibitions and fairs	ISA-ULisboa	Farmers	
Serbia	1	Promotion of the Training Kit at International Agriculture Fair in Novi Sad	BioSense Institute (BIOS)	Agriculture professionals	
	2	Promotion of the Training Kit at dedicated workshop for farmers in Mokrin Village	BioSense Institute (BIOS)	Farmers, Advisors	
	3	Organization policy event – Presentation of FarmDemo platform to policy makers	BioSense Institute (BIOS)	Policy makers	

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Country	№	Activity	Partners involved	Target audience
	4	Media Campaign (press release announcing Training kit in Serbian)	BioSense Institute (BIOS)	Agricultural press, farmers
	5	Development Social Media posts promoting Training Kit in Serbian language	BioSense Institute (BIOS)	Agriculture professionals
	6	Printing and disseminating Training Kit brochure in Serbian language	BioSense Institute (BIOS)	Farmers, Advisors
Spain	1	Dissemination of the translated Farm Demo Training Kit through multiple channels (E-newsletter, social media, INTIA channels...)	INTIA	Farmers, advisors, researchers
	2	Organization event / joint activities with National (regional/local) Rural Network(s) to disseminate NEFERTITI results: - Contact by e-mail with the NRN. - Contact with the local Rural Network	INTIA	Policy maker
	3	Communication on social media for sharing NEFERTITI social media posts (short translation on local language).	INTIA	Farmers, advisors, researchers
	4	Organisation an event (webinar) to disseminate the training kit and other NEFERTITI results with INTIA workers in the space "Los Viernes comparte y conoce"	INTIA	Advisors
	5	Organization event with INTIA advisors to disseminate Farm Demo Training Kit	INTIA	Advisors
	6	Sharing NEFERTITI videos from Farm Demo YouTube channel – Video to de Cross Visit in Spain organised by INTIA.	INTIA	Farmers, advisors
	7	Sharing results during cross visits and other demo events including inviting a lot of stakeholders.	INTIA	Farmers, advisors
	8	Promotion NEFERTITI results through in technical magazines "Navarra Agraria"	INTIA	Farmers, advisors
	9	Promotion the training kit to the young generation farmers through their "Course of incorporation to the agricultural Company"	INTIA	Young farmers
	10	Dissemination of the translated Farm Demo Training Kit through multiple channels (emails, newsletter, social media COEX/UAL channels...)	COEXPHAL, UAL	Farmers, advisors, cooperatives
	11	Organization event / joint activities with regional/local networks to disseminate NEFERTITI results:	COEXPHAL	Farmers, advisors, researchers, policy actors
	12	Communication on social media for sharing NEFERTITI social media posts (short translation on local language).	COEXPHAL, UAL	Farmers, advisors, cooperatives
	13	Organisation of event to invite all Nefertiti local hub participants and to disseminate the training kit and other NEFERTITI results	COEXPHAL, UAL	Farmers, advisors, researchers, SMEs, cooperatives
	14	Dissemination to IPMWorks local hubs and other relevant EIP Agri OG, EU projects, etc	COEXPHAL, UAL	Farmers, advisors, researchers, SMEs, cooperatives
	15	Sharing NEFERTITI videos from Farm Demo YouTube channel	COEXPHAL, UAL	Farmers, advisors, researchers, SMEs, cooperatives, policy and market actors, journalists
	16	Promotion of NEFERTITI results through AenVerde (agri trade journal with regional circulation)	COEXPHAL	Farmers, advisors, cooperatives, SMEs
	17	Promotion of Training Kit through AenVerde and through the website of COEX, as well as the HR department of COEX	COEXPHAL	Farmers, advisors, cooperatives, SMEs
Switzerland	1	Dissemination of the translated Farm Demo Training Kit through multiple channels. Presentation of training kit at meeting of association of Swiss Advisors for Organic Agriculture	FIBL	Advisors for organic agriculture in Switzerland

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Country	№	Activity	Partners involved	Target audience
	2	Promotion NEFERTITI results through development articles and giving interviews for local media (newspapers, websites, radio, technical magazines); Article in online journal e-agil for agricultural advisors on Nefertiti	FIBL	Agricultural advisors in Switzerland
	3	Publishing video Tutorial How to set-up an on-farm demo in six steps on FiBL YT channel	FIBL	Agricultural advisors in Switzerland, Germany, and France
	4	Publishing video Nefertiti CV Bretagne: Mobile Milking Robot steps on FiBL YT channel	FIBL	Farmers, advisors in Switzerland, Germany, and France
	5	Publishing video Nefertiti CV Bretagne: Low-cost organic milk production	FIBL	Farmers, advisors in Switzerland, Germany, and France
	6	Publishing many Nefertiti videos in the FiBL YouTube channel after they are published on FarmDemo	FIBL	Farmers, advisors in Switzerland, Germany, and France
UK	1	Sharing NEFERTITI videos from Farm demo YouTube channel in the IfA newsletter and will be feature video of the month	Innovation for Agriculture (IfA)	Farmers, advisors, industry actors
	2	Promotion of NEFERTITI results on agricultural Exhibitions and fairs: - presentation and promotion the project with banners/flags at the highly popular Groundswell (22/23 <sup>rd</sup> June) and Soil Farmer of The Year farm walks (Summer)	Innovation for Agriculture (IfA)	Farmers
	3	Promotion NEFERTITI results through cooperation with other ongoing agricultural projects across Europe and nationally with existing rural networks such as Farm Net Zero in Cornwall	Innovation for Agriculture (IfA)	AKIS actors
	4	Regular posts on social medias (IfA Twitter/Insta/FB/Website)	Innovation for Agriculture (IfA)	Farmers, advisors, industry actors
	5	Convince other stakeholders' people to share results including through personal contacts, such as the Farmer-led Innovation Network, Innovative Farmers, SRUC, ADAS, ABACUS	Innovation for Agriculture (IfA)	Advisors and other AKIS actors
	6	Sharing results during cross-visits and demo events, in particular bringing Scottish Hub members to NW10 cross visit in June and holding final demo events during the summer with the Nature Friendly Farming Network (NFFN) and National Farmers Union for Scotland (NFUS).	James Hutton Institute (JHI)	New entrants and young farmers; agricultural advisors; demonstration farmers; stakeholder organisations that represent farmers; policy makers.
	7	Organisation a workshop with key stakeholders (e.g. NFUS Next Generation Committee) to share findings from NEFERTITI project, in particular the Training Kit, and to validate policy recommendations.	James Hutton Institute (JHI)	New entrants and young farmers; agricultural advisors; demonstration farmers; stakeholder organisations that represent farmers; policy makers.
	8	Giving presentation on NEFERTITI project findings relevant to Scottish agricultural policy makers during event at Royal Highland Show.	James Hutton Institute (JHI)	New entrants and young farmers; agricultural advisors; demonstration farmers; stakeholder organisations that represent farmers; policy makers.

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Country	№	Activity	Partners involved	Target audience
	9	Promotion NEFERTITI project findings and the Training Kit to all key stakeholders in Scotland, including agricultural colleges, demonstration farming networks (i.e. the Monitor Farm programme), the Royal Highland Education Trust, and others through the NEFERTITI Scottish Hub mailing list (e.g. through a dedicated newsletter).	James Hutton Institute (JHI)	New entrants and young farmers; agricultural advisors; demonstration farmers; stakeholder organisations that represent farmers; policy makers.
	10	Development report on the issues facing hub members (new entrants) through an academic journal paper and presentation at an international conference (European Society for Rural Sociology, Birnam, June 2022).	James Hutton Institute (JHI)	Academic communities with an interest in agricultural sustainability and innovation, social justice issues within agriculture, and future agricultural policy.
	11	Promotion all outcomes of the NEFERTITI project through social media posts, using the NEFERTITI Scottish Hub Facebook page, the James Hutton Institute social media accounts (Twitter, Facebook, YouTube, etc), and the Hub Coach's personal accounts.	James Hutton Institute (JHI)	New entrants and young farmers; agricultural advisors; demonstration farmers; stakeholder organisations that represent farmers; policy makers.
International - EUFRAS	1	Dissemination and promotion of the Farm Demo Training Kit during 61 <sup>st</sup> IALB   11 <sup>th</sup> EUFRAS   8 <sup>th</sup> SEASN International Conference "The path of knowledge and innovation transfer through extension to sustainable rural development" (22-24 June 2022 Lugo (Galicia-Spain)) – preparation of poster for poster session	EUFRAS Secretariat, Latvia, NAAS	IALB, EUFRAS and SEASN advisors
	2	Dissemination and promotion of NEFERTITI results, achievements and impacts during 61 <sup>st</sup> IALB   11 <sup>th</sup> EUFRAS   8 <sup>th</sup> SEASN International Conference "The path of knowledge and innovation transfer through extension to sustainable rural development" (22-24 June 2022 Lugo (Galicia-Spain)) – adjustment of video for NEFERTITI Achievements & Impacts ( <a href="https://www.youtube.com/watch?v=ys5wIRQKgQs">https://www.youtube.com/watch?v=ys5wIRQKgQs</a> ) for presentation during the Conference	EUFRAS Secretariat, Latvia, NAAS	IALB, EUFRAS and SEASN advisors
	3	Dissemination of the translated Farm Demo Training Kit through EUFRAS communication channels including through EUFRAS mailing list	EUFRAS Secretariat, Latvia	IALB, EUFRAS and SEASN advisors
	4	Upload news and link to the translated Farm Demo Training Kit on EUFRAS webpage	EUFRAS Secretariat, Latvia	IALB, EUFRAS and SEASN advisors
	5	Promotion the Final NEFERTITI webinar on September 2022	EUFRAS Secretariat, Latvia	IALB, EUFRAS and SEASN advisors
International – European Agricultural Machinery Industry Association (CEMA)	1	Dissemination of the translated Farm Demo Training Kit through CEMA Newsletter	CEMA	Agricultural machinery industry experts, all CEMA website visitors
	2	Regular posts on CEMA Social Medias channels: Twitter – LinkedIn – Facebook	CEMA	Representatives of agriculture machinery Industry, research Industry, interested public
	3	Exchange at EU level with relevant stakeholders involved in the field	CEMA	EU stakeholders
International - IFOAM Organics Europe	1	Sharing Farm Demo Training Kit with IFOAM's Interest Group of Organic Farmers	IFOAM Organics Europe	Organic farmers associations, organic farmers

## NEFERTITI

### Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration

D7.6: Final report on dissemination and communication plan implementation

Country	No	Activity	Partners involved	Target audience
	2	Sharing Farm Demo Training Kit with Editorial Board of Organic Farm Knowledge	IFOAM Organics Europe	Members of board (mainly research institutes for organic farming)
	3	Posting Farm Demo Training Kit on Organic Farm Knowledge	IFOAM Organics Europe	Organic farmers, advisors
	4	Development article for IFOAM Organics Europe newsletter	IFOAM Organics Europe	Members of IFOAM OE, subscribers to newsletter
	5	Sharing NEFERTITI social media posts	IFOAM Organics Europe	Subscribers - Farmers, advisors, researchers
	6	sharing NEFERTITI videos from Farm Demo YouTube channel	IFOAM Organics Europe	Subscribers - Farmers, advisors, researchers

# NEFERTITI

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## NEFERTITI PARTNERS

