Minutes
1st annual meeting NEFERTITI
5 – 7 June 2018
Toulouse, France

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

Document Summary

Deliverable Title: **Minutes 1st annual meeting NEFERTITI**

Version: 1

Deliverable Lead: ACTA

Related Work package: 8

Author(s): **IT**

Contributor(s): Lian Lomax-Hamster (IT)

Communication level:
- **CO Confidential, only for members of the consortium (including the Commission Services**)

Project Number:7727053

Grant Agreement Number: **7727053**

Programme: **NEFERTITI**

Start date of Project: **January, 1, 2018**

Duration: **4 years**

Project coordinator**: Adrien Guichaoua**

Abstract

NEFERTITI Programme promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations..

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration
Minutes 1st annual meeting NEFERTITI

Table of contents

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

1
Attendees

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

1 Attendees

All the presentations of the meeting can be downloaded from the collaborative workspace Sharepoint

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

2

Day 1

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration
Minutes 1st annual meeting NEFERTITI

2 Welcome

by Adrien Guichaoua (ACTA), coordinator NEFERTITI

The objectives of the meeting are explained by Adrien:

- To get to know each other
- To update project participants on the progresses made from January onwards
- To train Hub coaches (top-down) + get feedback (bottom up)
- To agree together on the next 9 months work plan

The project achievements so far are:

A lot of exchanges and common decisions with PLAID/Agridemo:

- Different patforms for different purposes
- Inventory of demo-farms
- Common Brand for Farm Demo
- Questionnaires (Inventory + setting-up hubs)

WP1:

- MS1: Conceptual framework : to be discussed during the meeting

WP2:

- Guidelines « how to set-up hubs » « how to set up networks »
- On line Questionnaires to set-up the hubs (Demo-Farms + actors)

WP4:

- D4.1 User requirements for the Nefertiti platform
- First plateform developments

WP7:

- D7.1 Social Media Engagement strategy
- D7.2 : Dissemination and Communication Plan
- NEFERTITI Communication Set

Next steps:

1. Winter Network Leader Meeting: November / December 2018? Where?
2. 2nd Annual Meeting: MARCH 2019: Before the launching of the Demo Activities
   Where? We need candidates to host the meeting?
   Think about interesting/outstanding field/farm visits
3. First official EC Reporting M18
   June 2019 > Lian will start straight after the annual meeting!

2.1 Project management

by Lian Lomax-Hamster (IT)

In this presentation Lian outlines again the project steering and the procedure of submitting deliverables on time. The submitted deliverables are shown together with the upcoming deliverables and milestones. The major part of the presentation is spent on explaining the reporting period: which input is needed for a technical and a financial report and from whom. It is reminded to everyone to appoint a FSIGN per organisation as soon as possible as his/her signature is needed to complete the reporting. A posible project review will take place in September 2019 but more details will be given by the EC nearer that time. Finally the collaborative platform which will be operational by the end of the month is being explained.

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration
Minutes 1st annual meeting NEFERTITI

2.2 WP1 Developing customized dynamic action plans and best practices for demo-farm networks in EU AKIS

by Fleur Marchand (EVILVO)

Task 1.1: what is 'already known' about establishing effective Demo-farming networks?
• Concepts (AKIS, sustainability, peer to peer learning, …)
• 6 key factors
► Network goals, identity and values
► Governance: network formation and hierarchies
► Knowledge exchange and learning activities for value creation
► Managing change
► Monitoring and evaluation
► Infrastructure and resources
• Glossary

Task 1.2: Network and hub coaches will interview potential actors in the ten NEFERTITI networks and belonging hubs, to determine
► their needs related to the 6 key factors
► factors facilitating or hindering current knowledge flows between demo-activities.
MAIN OUTPUT = Needs of NEFERTITI networks defined (MS1 – M9)

Task 1.3: to select and fine-tune practices and tailored guides, match them with needs of demo-farms (T1.2)
•   resulting in suggestions for interventions with the aim to improve the peer-to-peer learning on the farm.
•   best practice recommendations on how to carry out effective Demo-activities on-farm from RUR11 projects PLAID and AgriDemoF2F are scheduled for release approximately M15 of NEFERTITI.
•   fed into WP2 and WP3 on supporting and facilitating demo-activities on-farm at local level and delivered in relation to WP5.
MAIN OUTPUT = Best practice review on carrying out effective demo-activities on-farm D1.2 – M10 ;
Best practice recommendations specified MS 1.2– M18

Task 1.4: Based on T1.1, T1.2 and T1.3, dynamic action plans will be developed in collaboration with the coaches and network leaders, (with WP2 tasks 2.1 and 2.2 - set up of networks)
• allows to develop concrete actions on the 6 key factors
• for each network and their hubs
• combined with a reflexive learning approach
= continuous evaluation in a loop for each of the three demonstration campaign (year 2, 3, 4) of NEFERTITI (WP3 and WP5)
MAIN OUTPUT = Dynamic action plan for each network (D1.3 – M13)

Questions/comments:
What is meant exactly by interviewing? Fleur answers that it is not a real big interview. But with key factors given today we have the next 4 months to discuss with possible members of the network to catch the needs. We will then go into discussion with other actors. Interview 1 to 1 is not useful, meeting with 5/6 people more useful by phone or other means of communication.
Should we include more countries? Italy for instance? Adrien replies by saying that this is not in the budget

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration
Minutes 1st annual meeting NEFERTITI

nor in the DoA. But we will think about it and will come back to you with some clarification.

2.3 WP2 Networking demo-farmers to increase knowledge flows
by Luis Mira da Silva (INOVISA)

Main objectives of WP2 are:
- Set up 10 EU thematic networks of demo-farmers organised in sectorial approaches and
- cross-sectorial themes and connect them with all relevant regional, national and
- European innovation actors
- Boost interactive innovation approaches and promote innovation projects
- Support the exchange of knowledge among demo-farmers and innovation actors and
- foster cross-fertilisation among themes

Luis explains the work done in the first 6 months and from now till M18. The network activites will fall under WP2 and the demo activities under WP3

Questions/comments:
What is the difference between the interview mentioned in WP1 and the online questionnaire: interview WP1 is a dynamic action plan to identify the needs and the online questionnaire is to register for the hub activities. Clarification of level of identification European actors: do we have a connection with other countries? The idea is to do it at network level and not of hub level. People are already coordinating H2020 projects under some calls, we paid attention to that to have people interlinked with others in Europe to have a technical content.
Luis: the question has arisen what exactly is a hub and a network + the word flexibility and autonomy. The idea is to develop hubs that are already independent, have the knowledge with farmers etc.
Hub guidelines have 2 levels: board and member: it is called the core group who is coordinating the work of the hub and is always available. The guidelines will be discussed tomorrow.

2.4 WP3 Supporting and facilitating on-farm demo-activities
by Mathieu Merlhe (APCA)

What is a demo activity? We don't want a strict definition with narrow characteristics. A demo activity in Nefertiti should:
- Be based on a new or on a previous demo activity
- Co-organised by Nefertiti partner and one or several farmers with the regional Hub
- Be based on innovation: agronomy and breeding techniques, information and communication tools, equipment, selling, labour organisation…
- Encourage exchanges between farmers, advisers, researchers, policy makers…
- Use Nefertiti tools, technical inputs and networks:
- WP1: best practices
- WP2: integrate the Hub and Network
- WP4 : Platform and knowledge reservoir
- WP5: evaluation process
- WP7: communication tool

- Task 3.1: Preparing and organizing demo activities in the hubs (Mathieu MERLHE – CRA Bretagne)
– Specify the framework of demo activities
– Use the WP2 and WP5 tools
– Link with the EU hub and other UE networks (EIP, AKIS…)

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration
Minutes 1st annual meeting NEFERTITI

☉ Task 3.2: Carry out demo-operation (Richard Loyd – IFA)
– On commercial farms (80 %) & on KTC and experimental farms (20%)
– Using multi-actor approach with farmers, adviser, researchers…
– 10 thematic networks, 45 hubs: +/- 6 demonstrations in each hub each year

☉ Task 3.3: Evaluation of the demo activity (Anne-Charlotte DOCKES – Idele)
– Use participatory monitoring by the actor of the hubs
– Capitalise on experiences => Identify problems => determine improvements

2.5 WP4 Knowledge reservoir on Demo-activities and project platform
by Grigoris Chatzikostas (BIOS)

Grigoris is explaining that T4.1 User requirements and Platform architecture has been completed and that the focus now lies on the NEFERTITI platform development to be fully operational. The outcomes of WP4 are a website, platform and a Networking Facility and Inventory.

For the operational phase what is needed:
☉ constituted thematic knowledge tanks on demo activities and practical oriented solutions
☉ all relevant information of others hubs and networks.
☉ inventory of EU demo-farms and all relevant information and description of NEFERTITI hubs and networks
☉ relevant demonstration knowledge & videos and connection among platforms.
☉ Material for disseminationa dn communication

Questions/comments:
What about farm demo inventory? Still running on platform? All the content will be hosted on platform. And the interactive map will be there. This website is for the European partners and the collaborative platform is confidential and only meant for the 32 NEFERTITI partners.

2.6 WP5 Fostering learning, reflection and monitoring processes
by Herman Schoorlemmer (WR)
Herman is explaining that it is a learning process! Monitoring & Evaluation makes lessons explicit
– about how to organize excellent farm demo's
– about how to organize an excellent Hub and Thematic Network
Task 5.1
☉ Objectives: develop monitoring approaches and tools to bring reflexivity in action plans
☉ Description: From PLAID AgriDemo – Identify indicators and tools – A common Workshop with WP1, 2, 3
☉ Expected outcomes: review of action plans / their reflexivity

Task 5.2
☉ Objectives: Develop the capacities of the partners to practice self-evaluation to improve peer-to peer learning on demo farms
☉ Description: interactive training in the use of monitoring tools and process 2-3 partner / hub and country
☉ Expected outcomes: organise a help desk and interactive workshops for self evaluation activities

Task 5.3
☉ Objectives: Develop a reflection process at Hub and Network level

NEFERTITI
**Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration**
Minutes 1st annual meeting NEFERTITI

- ⏻ Description: Develop collective learning in cross visits and transnational events
- ⏻ Expected outcomes: collective learning about Farm demo

Task 5.4
- ⏻ Objectives: Analyse monitoring and provide lessons
- ⏻ Description: 2-3 reflection meetings + reports of monitoring activities
- ⏻ Expected outcomes: collective learning at project level Partners

Task 5.5
- ⏻ Objectives: Recommendations for advisory and education systems.
- ⏻ Description : A set of recommendations – Focus groups with RUR 13 and RUR 14
- ⏻ Expected outcomes : Better demo activities

Questions/comments:
Are there any scientific pulbioncations planned? In Nefertiti there is not much time for that but maybe some of the taskleaders are interested? Cynthia says it would be interesting as it is important as is valuable, desserving, for those who are interested should think of certain methodology: who would offer what?
Our method should be scientificially sound and should be something besides what we are doing here. We need to have it clear of what is the objective of Nefertiti and making sure this objectivie is followed.

Any idea of what kind of impact there might be? What types of measures of impact are you looking at?
Herman: EU thinks farmers learning from farmers is a core issue. So we need to fuel existing demonstrations how to do it better by reaching more farmers. Learning and improving your business and coming up with good demonstrations and how to get that into numbers?
Michael: we have a chance to look to at new horizons. EC is struggling with impact definition so if we can give them a new impact idea they would be happy.
We have an enormous diversity in demonstrations: some traditional and some making a step forward. We need to try and understand why.
Adrien agrees to be open minded regarding impact, but it is tricky to see impact of operational activities but let's see how far we can go.

2.7 WP6 Policy dialogue and network sustainability
by Lieve Prins (PZH)
The goal of WP6 is to:
- ⏻ Ensure that Nefertiti's outcomes and achievements feed into and engage policy dialogue with relevant policy makers;
- ⏻ Rural Development Programmas managing authorities;
- ⏻ EU regions;
- ⏻ other regional intermediary organisms devoted to agricultural research and innovation.

Task 6.1 Networking NEFERTITI with EU regions and the thematic partnerships of the S3 Agri-food Platform
- ⏻ establish regular relationships between NEFERTITI hubs and relevant regions
- ⏻ connect NEFERTITI with S3 Agri-food platform and ERIAFF

Task 6.2 Demonstrate the added value brought by demo-farms to public administrations of the regions
- ⏻ Participation in cross-visits of WP2 on demo-farm activities by representatives of subnetworks (T6.1) and delegates of regional/national governments
- ⏻ Organisation of some additional demo-activities in testbed regions which have not yet fully explored the potential of this tool
- ⏻ The virtual demo-activities provided by the NEFERTITI platform and based on the 10 networks

Task 6.3 Exchange the best practices facilitating interactive innovation projects genesis and ensuring networks

sustainability through and efficient use of EU funds synergies

- ⏻ Organisation of two dedicated (and interconnected) seminars targeted to EU regions and ESIF managing authorities in the last year of the project
- ⏻ The seminars will allow the exchange of best practices regarding demo-activities and interactive innovation projects

Activities in 2018:

- ⏻ Analyze the outcomes of the survey sent to the hubcoaches and networkleaders
- ⏻ Set up a list of regions/organizations to approach to connect to the NEFERTITI network
- ⏻ MS1: an interest group of EU regions settled (M12)

Questions/comments:

Lieve is asking all hubcoaches to fill in the survey. Survey has also been sent to all network leaders. Michael comments that policy makers mainstream policy next year: a window of opportunity we should take seriously. Adrien replies that everything will be finished by beginning of 2020 so we have to move before that. Last seminar in 2021 will be too late. So workplan should be organized around CAP regulation etc

Marina asks how to involve policy makers when we still haven't identified all hubs which makes it's hard to finish the questionnaire. When will you contact them as we haven't warned them yet. Fleur replies that we will not contact policy makers without you knowing. Maybe your region is also in the ERIAFF network so we could then contact the person from that network. We just need info from which region you are in so we can make connection to the region we know. But this is important to know as we maybe have the connections already instead. Next week there will be a meeting in Finland where S3 parties are present which are relevant for our Nefertiti. It is important to start and to know so we can involve some regional partners.

2.8 WP7 Communication on demo-farm activities and dissemination of practical-oriented outcomes

by Dimitar VANEV (NAAS) + (Ivana Horvat: Live social media)

Main objective is Communication and dissemination at multi-level the sectorial / thematic technical solutions and demonstration best practices in order to reach a high level of innovation uptake.

Dimitar is explaining the 7 tasks whereby the development social media engagement strategy and the development of the dissemination and communication plan including communication set have already been implemented.

In process are the following activities:

- ⏻ Development Project web-platform (website) on project's actors languages
- ⏻ Development, design, creation and diffusion of dissemination material for end-users
- ⏻ Implementation activities under Social media engagement Strategy
- ⏻ Implementation activities under Dissemination and communication plan

Ivana is presenting the social media tools for the NEFERTITI project (Twitter, Facebook, YouTube and LinkedIn). Apparently 42% of the french farmers are using social media so pay attention to that. Facebook lacks followers so please follow as well as LinkedIn page and YouTube. A content calendar will also be available on social media.

2.9 Key factors for successful network establishment

The aim of this session was to make network leaders (NL), hub coaches (HC) and their deputies familiar with the key factors for successful network establishment as mentioned in the (draft) conceptual framework. During this interactive session all NLs and HCs were divided in 6 smaller groups. 6 stations were set up in different

NEFERTITI
**Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration**
Minutes 1st annual meeting NEFERTITI

rooms and in each station one key factor was explained by a facilitator of WP1 and discussed with the small groups of NLs and HCs during 10 minutes. After this, the groups passed on to another key factor station and repeated the same exercise for the other key factors. Due to time slack, each group was able to attend only 4 key factor stations. Because the NL's and HC's had never seen this information before, nor had they received a clear framing on why these key factors were important to them, the relevancy of discussing and knowing these factors was not always clear to them. However, the discussions on 4 of the key factors revealed already some generic knowledge and thoughts on the importance of these factors for NEFERTITI. The relevance and how to use them would become much clearer during the Wednesday and Thursday sessions on the DAP.

2.10 Workshop: introduction to Ontology
by Don Willems and Xin-Ying Ren, Wageningen Food and Biobased Research

During the ontology workshop, first an introduction was given on what an ontology is and what it can be used for in the frame of the WP4 knowledge reservoir on demonstration on Nefertiti Platform.
Next, participants could start creating their own ontology using the ROC+ tool.
An ontology is a formal representation of the concepts and relations between those concepts of a specific domain. Ontologies can be used for supporting searching through large sets of documents or for finding people, for the integration of different data sources and models (to support big data), and for automatic reasoning in decision support systems.
During the workshop, participants started working on the NEFERTITI ontology using the ROC+ tool. Unfortunately, due to internet connectivity problems, the work was hampered. Nevertheless, 169 distinct concepts were added during the workshop. These concepts will be integrated with existing ontologies such as the Valerie ontology and important gaps will be identified. In follow-up workshops, participants will be asked to fill in these gaps.

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

3
Day 2

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

3 Parallel sessions for Hub coaches and Network leaders

3.1 Group 1: Management and administration of hubs and networks

In the first part of the session on Wednesday, WP2 presented the feedback on the guidelines for setting up the hubs and networks, collected from hub coaches, network leaders and deputy network leaders, prior to the annual meeting. A discussion followed and it was agreed that the guidelines would be updated into two final documents to be made available. After this, WP1 gave an introduction on the Dynamic Action Plan, and the guide and template that were created to support network and hub members to establish and to reflect on their networks. After this introduction on the DAP, networks were requested to start working with the DAP-template and to answer questions on goals and challenges for the six different key factors for successful network establishment, by reflecting on their own network. WP1 and WP2 convenors followed these discussion and were ready to answer questions of the network members during this exercise.

3.2 Group 2: Communication and videos

Communication: Dimitar Vanev (WP7 Leader) made an introduction to the Communication objectives and introduce the set of communication tolos that will be used during the project. Partners were invited to comment and react to Deliverable 7.2 "Communication and Dissemination Plan". The communication set of Nefertiti has also been introducde to the participant, inviting them to use all tolos (Social media, templates, Logos, Specific deign, project presentation etc…). The WPL presented the "Dissemination report template" that have been put online (Google Doc) in order to Foster live and continuous reporting of Dissemination and communication activities. Finally, the WPL presented the draft template for hub flyer. The objective is to créate 1 flyer /hub in local language to attract farmers and other actors into Nefertiti Hubs activities.

Videos: A 'mini-training' on communication/dissemination is organized by Thomas Alföldi (FiBL) to provide hub coaches and network leaders with an overview of what they will have to do along the project and make them aware of the basics of video recording and communication.

3.3 Culturales at l'Isle Jourdain

The field event 'Les Culturales' is organised by Arvalis (ACTA Network) on the 6th and 7th June 2018 in l'Isle-Jourdain (close to Toulouse). This event addresses to farmers looking for expertise and innovations to improve the performance of their farm. The consortium has visited this field event for half a day where the group was divided into 3 groups to visit 3 workshops. On the return journey everyone was asked to complete a questionnaire (learning and monitoring) in connection with WP5.

3.4 Teambuilding + pitch presentation by hub coaches by network

To create links and trust among hub coaches and to have coaches video-pitch their hubs in their native languages Thomas Alföldi (FiBL) has organized a small workshop. This exercice will result in 10 videos presenting the 10 networks of Nefertiti.

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

4
Day 3

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake
through Demonstration
Minutes 1st annual meeting NEFERTITI

4 Parallel sessions

4.1 Meetings by network for hub coaches and network leaders (DAP)

During the Thursday morning session, the networks proceeded their work from Wednesday morning session. We could see that this process generated inspiration and motivated network leaders and hub coaches to get started. The networks were asked to deliver a first draft of the DAP, with a focus on goals and challenges, to WP1 by the 7th of September. Follow-up skype meetings are planned during July and August.

4.2 Feedback questionnaire WP5

Results are being shown and discussed by Herman and Marina as well as recommendations.
Aim is to have similar activity at every meeting in the frame of the NEFERTITI project.

4.3 Nefertiti network website

Milica Trajkovic is showing a demo of the Nefertiti network website.

Questions/comments:
Will there be a platform/chatroom for hubcoaches to communicate with each other? For message board possible but this needs to be checked but also whatsapp could be used for that. Could there be a sidebar with links to related sites like EPAGRI etc so they can link to important other iniatives? Access to database of good demonstration tools for the general public? Fleur: will be provided on farm demo hub which is complementary to this platform so link will be provided.
Role of policy maker members: want to be signed up as members on a public website? Is it obligatory? To be a member of a hub you have to register but no details will be displayed: all options are available. Is it technically possible to organize webinars? Grigoris comments that it is not made for that, there are other tools for that (Skype).
Next step only farms, so we also want other innovation actors. Other step would be more content visible on platform (demonstration activities etc….)
Should we have a virtual demo who cannot be physically there? We have to work on it, up to each hub coach how far is managble, learning by doing when too many people then to make it manageable

Fleur comments that farmers will fill in questionnaire and can select if they want to join the Nefertiti platform and in which hub. Then hub coach should see how to manage it.
Maria: it will collect info for farm demo, in order not to raise expectations so it has to be changed into becoming a hub member or a member of the Nefertiti platform.
Inge comments that it is a great multicactor project and when presenting this webpage, you are a project on demonstration activities. It would be wise to mix here; to see other farms. There is no list of other actors on the screen.
Is there a newsletter to inform hubs of networks? Farms will go once but how to attract them by newsfeed and newsletter? This can be technically supported.

4.4 Lessons learned + workplan next 9 – 12 months for each WP

WP1 Developing customised dynamic action plans and best practices for demo-farm networks in EU AKIS
Observations
- appreciation to get to know each other within the networks
- many questions and further need to get familiar with key factors and DAP
  - ➢ support the proces
- many difference between countries/regions
  - ➢ flexibility in how to use these tools

What do we have? 6 key factors for succesful network establishment and a DAP guide

What's next?
- finalize conceptual framework with the 6 key factors
  - ➢ review during summer

- Defining needs of the 10 networks.
  - ➢ ex. align interaction with EU level organisations
- 10 DAPs
- Best practices for on farm demonstration activities (PLAID & Agridemo)

WP2 Networking EU Demo-farms to increase knowledge exchanges
- Networks and hubs are on the right track…
- A lot of work ahead but a lot of opportunities as well
- Identification of hub members, development of DAP and organization of demo-activities still with many challenges

WP3 Supporting and facilitating Demo-activities at local level
The WP3 will begin in month 13. However, in the first 18 months we have to deal with several main points linked with the first work packages. The first step of this work package is to organise in a similar way the demo activity. Also due to the sessions in this annual meeting, we have clarified three main points: the demo activity definition, the balance between this definition and the countries situation and the engagement of each partner on the project. Moreover, NL and HC began to imagine the demo activity they will include in Nefertiti. By the end of the year we have to deal with 4 points:
- NL & HC still have questions on the definition and the activity they will include in the project. We have to collect these questions and try to answer: use an online FAQ Linked with WP 1-2-4
- Build a framework to list demo-activities on the Platform linked with WP4
- For NL & HC: Since they begin to build their hub they have to anticipate and list the different types of demo activity you'll carry out in 2019 Linked with WP1-2 + On the Platform linked with WP4
- Build an online calendar for 2019 Linked with WP 4-5 + On the Platform linked with WP4

WP4 Knowledge reservoir on Demo-activities

Lessons learnt
- A platform to serve Farmdemo community
- Demonstrations = multidimensional activities
- Customized approach for content collection
- Digital content/ services can represent and facilitate
  BUT cannot not replace physical activities

Next steps
- Finalize Data Management Plan (with WP8)
- Draft MoU with FarmDemo
- Receive, analyze and incorporate feedback
- Deliver the platform
- Organize, support and monitor content collection(ILVO)

One suggestion for the FarmDemo community:
- Technology Projects
- Innovation Projects
- Social Entrepreneurship Initiatives

WP5 Fostering learning, reflection and monitoring processes
Session at Tuesday about keyfactors DAP
Brainstorm in groups about 'How will you 'judge' that you are on the right track? What indicators do you have in mind?'

Some of your examples which we will use while developing the M&E plan
- The extent ownership shared
- Do new partners enter?
- Do partners start up new initiatives

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

WP6 Policy dialogue and network sustainibility

To connect project to the polticians several actions need to be done for the next 6 months: hubcoaches and network leaders can expect an email regarding the survey. We also would like to present NEFERTITI at the ERIAFF conference which will be next week to ask interest from every region where demonstrations take place. One of our milestones is to set up a list of interest group. Hopefully we will get some interest from policy makers after ERIAFF conference.

WP7 Communication on Demo-farm activities and dissemination of practical-oriented outcomes

- Communication set is not yet known by the members of the project consortium, hub coaches and network leaders;
- Hub / network motto is a good idea, but it is difficult to create an approriate motto in all NEFERTITI partner's languages; A motto per country? per network? per Hub? Need to be define with NL during the winter meeting!
- Number of communication activities is limited from the start of project up to now. The activities should be enforced including on social media during the next months.
- The translation of the website in all NEFERTITI partner's languages will be a big challenge

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

5 Wrap up

Inge van Oost (EC) has joined us for the last day and has 3 key points for the project:
- Great start, a lot of people with practical knowledge who understand the challenges and who are enthousiastic
- Warning: important to be aware that this project is recycling something of what is there already. Share experience and their farms so risk might be to try and find more farms who are willing to open their doors. Farms who are technically prominent but maybe shy and don't want this attention. Try to find more farmers in your network, convince people in your original hubs and start with small events to get them involved
- Appreciate openness, future EU lies in open data, open farms, a lot of regions and countries are difficult. Self sustainaibility of this project is good, politically we are pushed towards that. Clear vision from parlement on this, this period we doubled budget on H2020 and we are doubling again. A lot of potential there, challenge opening up and getting as many people involved. Keep it open and keep up the spirit and gather more farms in this exercise.

If anyone has any ideas for future Horizon2020 / Horizon Europe topics, please contact Inge van Oost.

An evaluation form for feedback on this meeting will be sent round.

Adrien finishes the meeting by thanking everyone for their input and confirming that we are on the right track for the rest of the project and explains the work ahead:

Next steps before the 2nd Annual meeting:
- Finalise Dynamic Action Plans
- Set-up the Hubs ready for actions
- Organise Networks 'knowledge exchanges
- Prepare the 1st Demonstration Campaign
- Hubs 'platform up and running'
- Evaluation process in place
- A group of interested policy makers settled
- A communication Toolbox ready for the hub and a set of communication material produced
- Winter Network Leader Meeting in November / December 2018 in Northern Europe
- 2nd Annual Meeting in March 2019 before the launching of the Demo Activities. Possible locations in Italy/Croatia/The Netherlands and UK in 2020
- Final Conference of PLAID and AGRIDEMO + Mid term conference of NEFERTITI in Bruxelles Mai/June 2019 with Policy makers and a wide range of R&I actors and farmers representatives

END OF THE 1st ANNUAL MEETING

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
Minutes 1st annual meeting NEFERTITI

THIS PROJECT HAS RECEIVED FUNDING FROM THE **EUROPEAN UNION'S HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME** UNDER GRANT AGREEMENT N. **772705**

NEFERTITI PARTNERS