NEFERTITI
F | A | R | M | D | E | M | O

MS 22 (MS 7.5): Distributed and translated in the project actors' languages dissemination material for end-users

NEFERTITI
Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration
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Document Summary

Milestone Title: **Distributed and translated in the project actors' languages dissemination material for end-users**

Version: 1

Milestone Lead: **NAAS**

Related Work package: **WP7**

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Contributor(s): xxx

Communication level:
- **CO Confidential, only for members of the consortium (including the Commission Services**)

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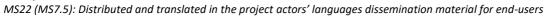Start date of Project: **January, 1, 2018**

Duration: **4 years**

Project coordinator**: Adrien Guichaoua**

Abstract

NEFERTITI Programme promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations..

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Means of verification

Means of verification

Various dissemination practical oriented materials were developed, designed, and created.

A template for local flyer was established and proposed to the Hub Coaches, so they adapted the Flyer to their local specificities, constraints, taste and mindset to better attract people in the hubs. The flyer contains information about hub participants, hub location, hub demonstration activities, network, and hub contacts, etc. Most hub coaches adapted their flyers on their local languages.

Also, many partners developed flyers and brochures for project on their local languages (German; English; Dutch; French; Polish; Bulgarian; Finnish and Hungarian). The additional information is presented below:

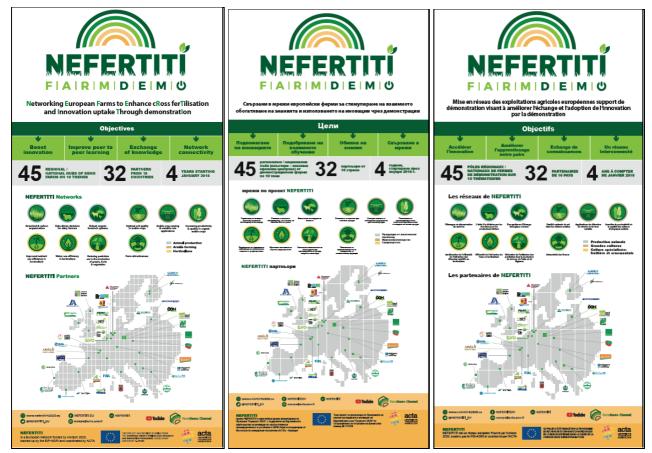| Type of dissemination material	Type of FIRST main audience reached	Type of SECOND main audience reached	Type of THIRD main audience reached	Estimated number of persons reached	Lead NEFERTITI partner	Year
Flyers	Farmers	Industry	Scientific Community (higher education, Research)	300	AAC	2018
Flyers	Scientific Community (higher education, Research)	General Public		500	ACTA	2018
Flyers	Industry			100	CEMA	2018
Flyers	Industry	Medias	Civil Society	30	ProAgria EP	2018
Flyers	Industry	General Public		500	Teagasc	2018
brochures	Scientific Community (higher education, Research)	Industry	Customers	500	EVILVO	2019
brochures	General Public	Scientific Community (higher education, Research)	Customers	1000	NAAS	2019
Flyer, poster	Farmers, advisors	Scientific Community (higher education, Research)	Industry	11000	DEMETER	2019
Flyers	General Public	Customers	Scientific Community (higher education, Research)	200	AAC	2019
Flyers	Industry			30	CEMA	2019
Flyers	Industry	Policy makers	General Public	2000	HUTTON	2019
Flyers	General Public	Scientific Community (higher education, Research)	Customers	1000	NAAS	2019
Flyers	Policy makers	Scientific Community (higher education, Research)		80	ÖON	2019
Flyers	Policy makers	Industry	Scientific Community (higher education, Research)	25	PZH	2019

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Type of dissemination material	Type of FIRST main audience reached	Type of SECOND main audience reached	Type of THIRD main audience reached	Estimated number of persons reached	Lead NEFERTITI partner	Year
Flyers	Scientific Community (higher education, Research)	General Public	Policy makers	100	SZE	2019
Flyers	Industry	customers	Scientific Community (higher education, Research)	250	WR	2019

The translation and printing of the Project roll-up in all project languages (Bulgarian; Croatian; Dutch; Finnish; French; Hungarian; Italian; Polish; Portuguese; Serbian; Spanish, English and German) has also been realized. The roll-ups on all project actors' languages are also available on NEFERTITI website.

Examples of NEFERTITI project roll-up on English and translated versions in Bulgarian and French

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The translation and printing of the Communication Annual Demo Campaign Report for 2019 in all project languages (Bulgarian; Croatian; Dutch; Finnish; French; Hungarian; Italian; Polish; Portuguese; Serbian; Spanish, English and German) has also been realized. The reports on all project actors' languages are also available on NEFERTITI website.

Examples of NEFERTITI Communication Annual Demo Campaign Report for year 2019 (page 1) translated on Croatian languages

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Promotion and communication materials (goodies) were also designed and created. We emphasized on the creation of useful material for the field activities of the project, including caps, ponchos, flags for Hubs and Networks of the NEFERTITIT project and for the FarmDemo Conference. The goodies and Hubs' flags were distributed between the project partners and Hubs' coaches.

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FARM DEMO

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NEFERTITI PARTNERS