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THE EUROPEAN UNION'S HORIZON 2020 RESEARCH
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AGREEMENT N. 772705



MS 21 (MS 7.4): Multimedia materials uploaded on the project web-platform and translated on project actors' languages





Document Summary

Milestone Title: **Multimedia materials uploaded on the project web-platform and translated on project actors' languages**

Version: 1

Milestone Lead: **NAAS**

Related Work package: **WP7**

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Contributor(s): xxx

Communication level:

- **CO Confidential, only for members of the consortium (including the Commission Services)**

Project Number: 7727053

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Programme: **NEFERTITI**

Start date of Project: **January, 1, 2018**

Duration: **4 years**

Project coordinator: **Adrien Guichaoua**

Abstract

NEFERTITI Programme promotes the creation of interactive thematic networks related to the agriculture sector to promote knowledge, learning and the adoption of innovative techniques through the exchange of information between different actors and live demonstrations..



1

Means of verification





Means of verification

Multimedia materials developed under the NEFERTITI projects are uploaded on NEFERTITI website (<https://nefertiti-h2020.eu>) and FarmDemo Youtube channel (<https://www.youtube.com/channel/UCdigVLNjyy5YrAdHI5G2frA?reload=9>). The Farm Demo Channel is closely linked to the NEFERTITI website and it is associated as part of the project web-platform.

Up to 30.06.2020, 49 multimedia materials (including 10 multimedia materials for promotion of NEFERTITI Thematic Networks) are realized for NEFERTITI project and they are available in the FarmDemo YouTube Channel. They are divided in different playlists – according to relation of multimedia material topic to the respective NEFERTITI thematic network and according to original language of the respective multimedia material.

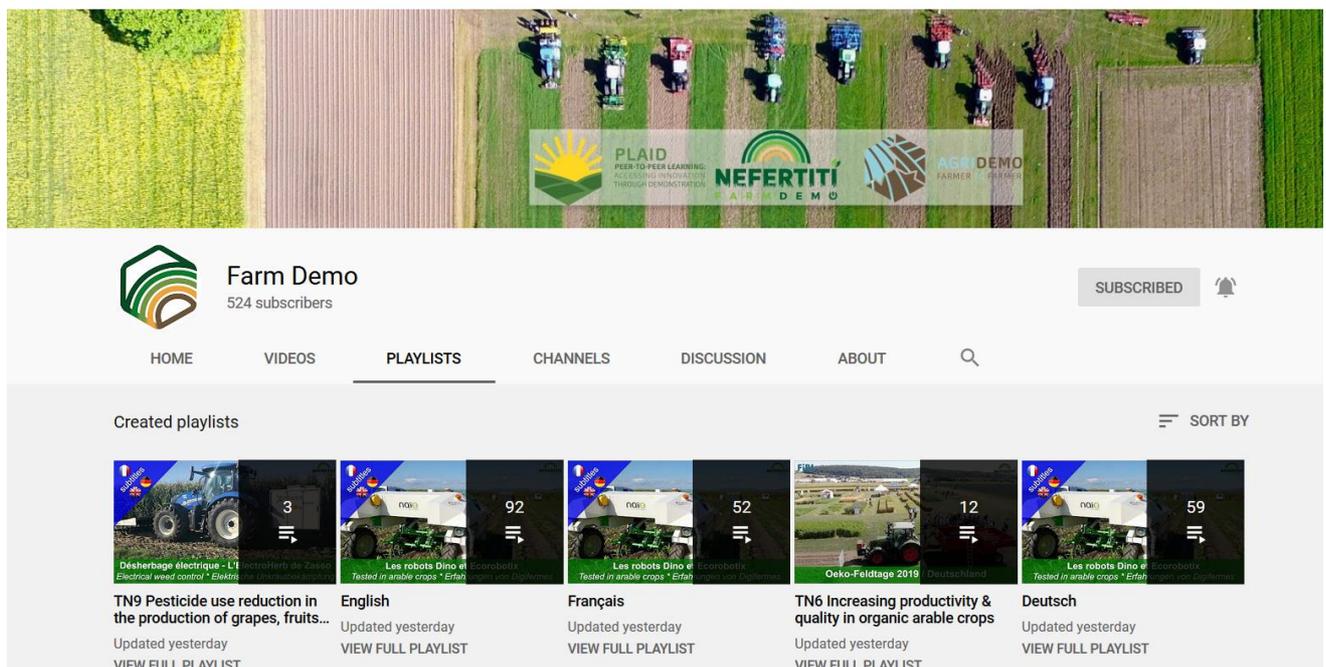


Figure: NEFERTITI Multimedia materials uploaded on FarmDemo YouTube channel



Up to 30.06.2020 all NEFERTITI multimedia materials uploaded on FarmDemo YouTube Channel are also uploaded on NEFERTITI website, section MEDIA, subsection VIDEO (https://nefertiti-h2020.eu/?page_id=86).

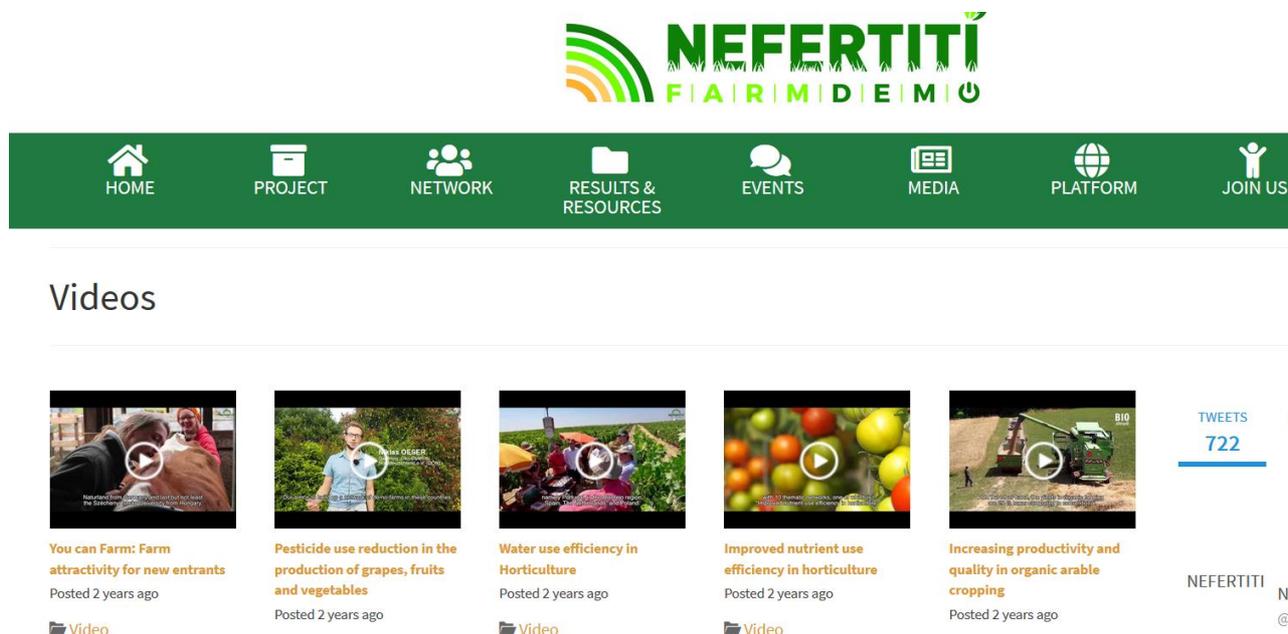


Figure: NEFERTITI Multimedia materials uploaded on NEFERTITI website

Almost all multimedia materials are available (original language and/or subtitles) on most popular and commonly used project actor languages – English, German, French and Spanish. Some videos were translated on project actor languages. They have been selected after discussion with the Network leaders and the Executive Committee (ExCom) members. For every NEFERTITI thematic network, one top and interesting video was selected as well as one video with common NEFERTITI topic.

No	Relation to NEFERTITI Network	Link to multimedia material	Title of multimedia material
1.	NW 1: Grassland & carbon sequestration	https://www.youtube.com/watch?v=zj0FwzLqrng&t=5s	Innovative grazing - year-round grazing in Brandenburg (Paul Costello company)
2.	NW 2: Data driven decisions for dairy farmers	https://www.youtube.com/watch?v=tGmMzuPhRN8	Precision breeding: Lely - Isagri - Grunderco - DeLaval - Alptracker - Medria - Quanturi
3.	NW 3: Robust organic livestock systems	https://www.youtube.com/watch?v=ly3D0lZpYus	The OBSALIM method: A new method for assessing the feeding of dairy cows
4.	NW 4: Optimal soil quality in arable crops	https://www.youtube.com/watch?v=QfdvRbPdN3o&list=PLOYrtkIDkcdS20yDrC-9k2bZ68P2BYkY-	Planting vegetable seedlings mechanically in a mulch layer with the Mulchtec Planter
5.	NW 5: Crop sensing and variable rate applications	https://www.youtube.com/watch?v=P55GqaMDyfo	Farmstar - Satellites at the service of agriculture

NEFERTITI

Networking European Farms to Enhance Cross Fertilisation and Innovation Uptake through Demonstration

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No	Relation to NEFERTITI Network	Link to multimedia material	Title of multimedia material
6.	NW 6: Increasing productivity and quality in organic arable cropping	https://www.youtube.com/watch?v=jHd_ZQclC34&list=PLOYrtkIDkcdQOi0Wb6ZfpWiEoynWhqaze&index=8&t=249s	Experience with the Farmdroid FD20 field robot: Sowing and in-row weeding of sugar beet
7.	NW 7: Improved nutrient use efficiency in horticulture	https://www.youtube.com/watch?v=RdczCbcJe-8&list=PLOYrtkIDkcdQ1s3vVkKO3gkOlhqxFWPSG	New techniques for controlling the supply of water and nutrients to greenhouse crops
8.	NW 8: Water use efficiency in horticulture	https://www.youtube.com/watch?v=Sskr6p-4rJo	Efficient Water Use Management in the Alentejo Region, Portugal
9.	NW 9: Pesticide use reduction in the production of grapes, fruits and vegetables	https://www.youtube.com/watch?v=w9HfFyiOKNo&list=PLOYrtkIDkcdTfZbyW73dcI3Fno1DGmlr&index=1	Electrical weed control – The ElectroHerb from Zasso
10.	NW 10: You can Farm: Farm attractivity for new entrants	https://www.youtube.com/watch?v=nJzXGmTNLgM&t=18s	Farm attractiveness event for agricultural science students at Karol Kissane's farm (Kerry, Ireland)
11.	Not specified to Network	https://www.youtube.com/watch?v=ZZ2MPjiGh_Q	How to increase participation of farmers at Demo events and How to increase interaction at farm demo events?

The translation of multimedia materials will continue up to end of project implementation.

NEFERTITI

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